



GREATER SPRINGFIELD

PARTNERSHIP

VISIT • EXPAND • CHAMBER

ECONOMIC DEVELOPMENT FOR A CHANGING COMMUNITY & DEALING WITH NATIONAL SPOTLIGHT



January 30, 2025

TOPICS TO COVER



- ✦ Organizational Overview & Trends
- ✦ Haitian Influx & Response
- ✦ Springfield's Strategy
 - ✦ Building the Economic Engine
 - ✦ Enhancing Livability
 - ✦ Cultivating the Local Workforce
 - ✦ Attracting Talent
- ✦ Downtown Revitalization
- ✦ What's Next – “Expand 2029”
- ✦ Q&A



GREATER SPRINGFIELD PARTNERSHIP

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EXPAND
GREATER SPRINGFIELD

Locally known as:

**Community Improvement Corporation of
Springfield-Clark County, Ohio
(CIC)**

Coordinates and leads the retention and expansion of existing businesses, the attraction of new firms, and the community's coordinated workforce development strategies. A robust program of work funded by the public and private sector is executed with the input of the community's Jobs and Job Readiness Task Force.

www.expandgreaterspringfield.com
www.clarkcounty.jobs



CHAMBER
OF GREATER SPRINGFIELD

Locally known as:

**Chamber of Commerce
(Chamber)**

The collective voice of 800 companies that represent 15,000 employees in our region. We believe a vibrant Greater Springfield is the catalyst for a thriving business community. It will take all of us, in partnership, to achieve our goals.

www.greaterspringfield.com



VISIT
GREATER SPRINGFIELD

Locally known as:

**Convention and
Visitor's Bureau
(CVB)**

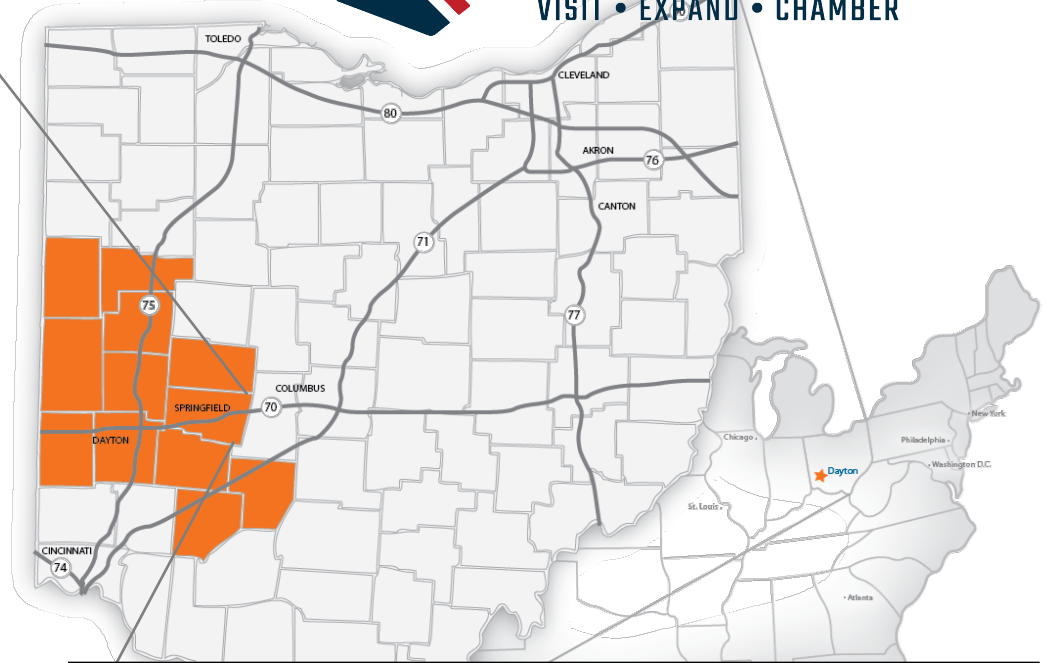
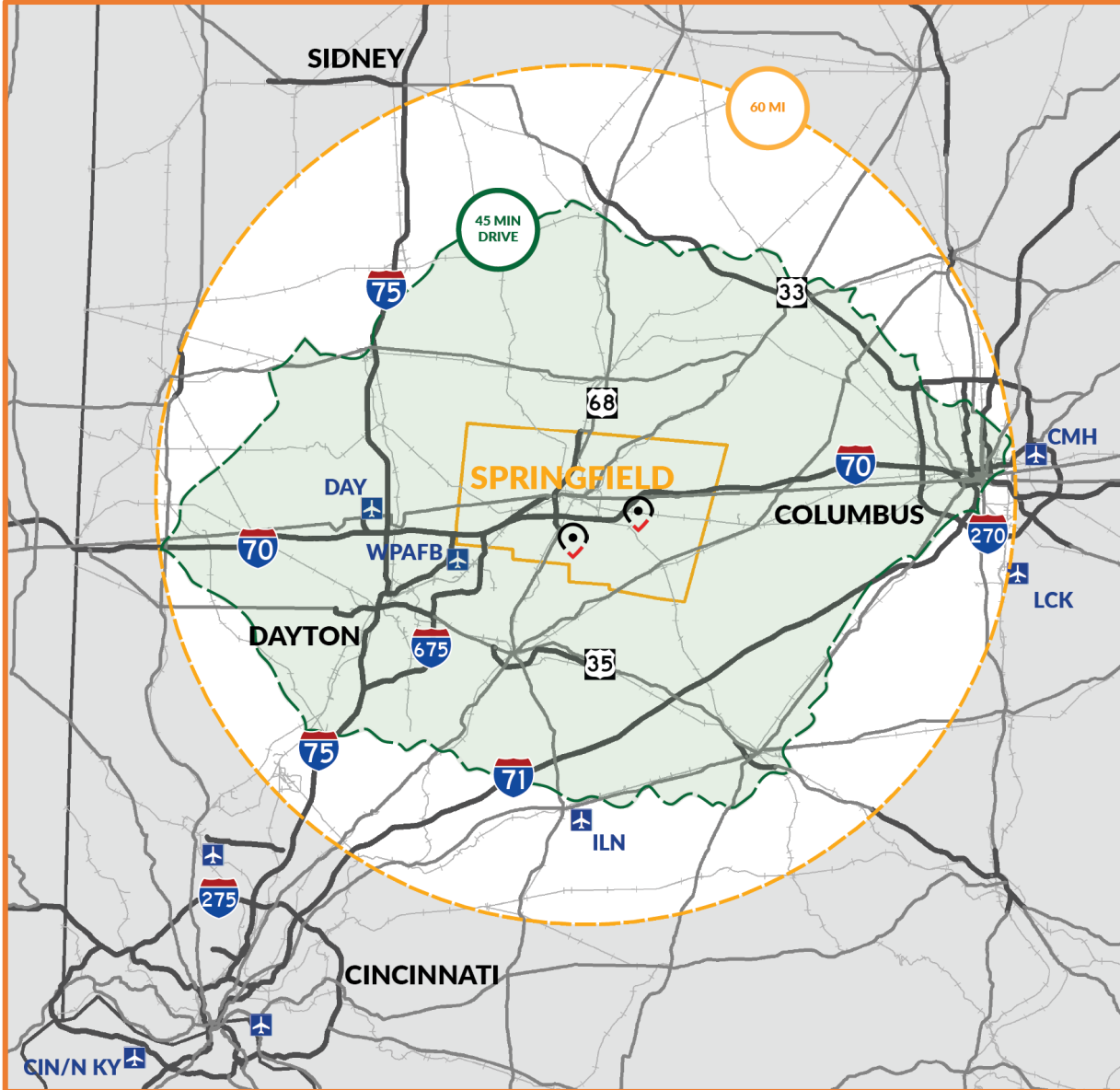
Markets the community via multiple channels to leisure and business travelers, group tour operators and meeting planners. We also strive to enhance Greater Springfield's quality of life through creating vibrant events, and leading both the Public Art and Wayfinding committees.

www.visitgreaterspringfield.com

REGIONAL SITE MAP – 60 MINUTES



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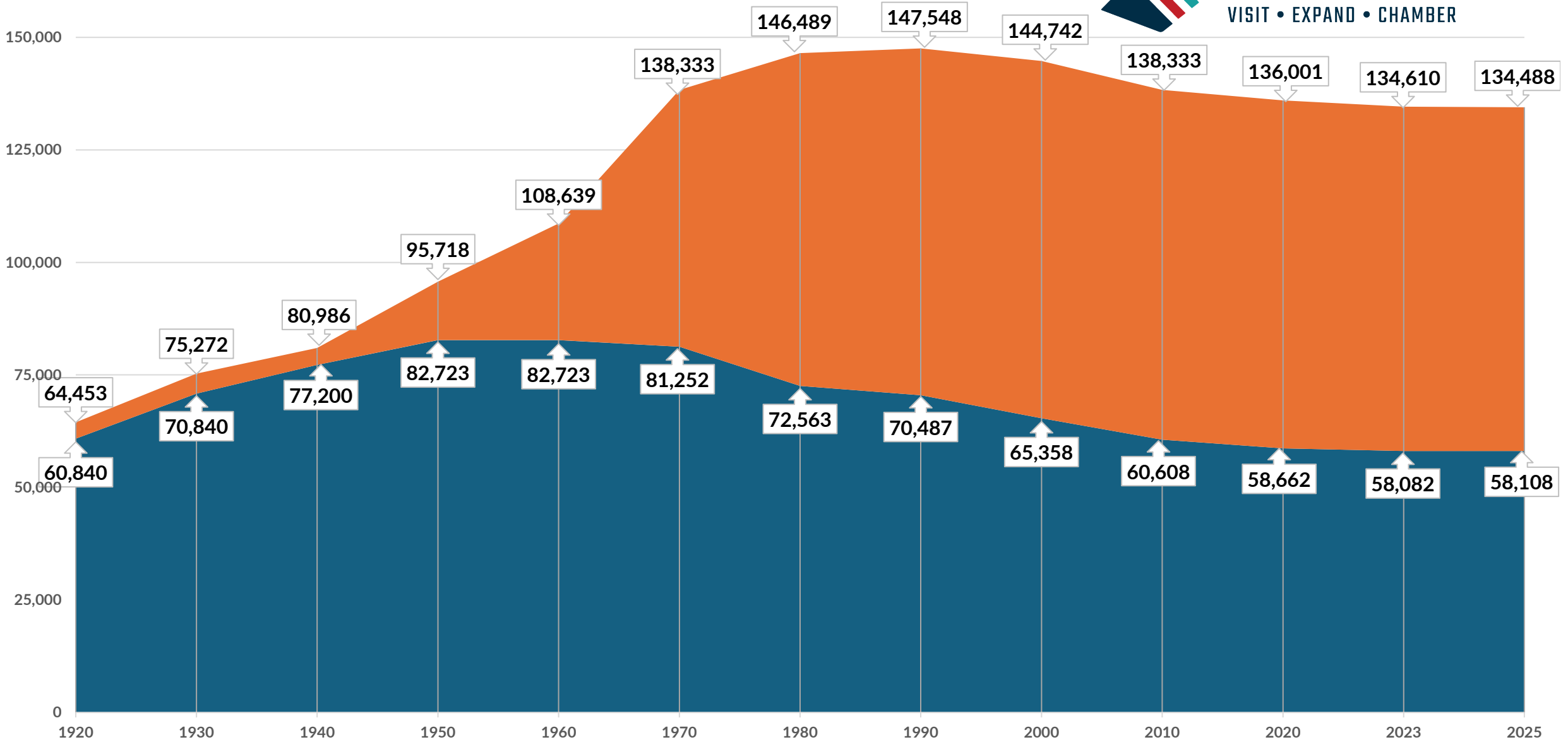
Key Data Points*		*Q2
2024		
Population		2.53 Million
Median Age		39
Housing Units		1,127,107
Median House Value		\$207,296
Median Household Income		\$69,747
Cost of Living Index		92.7
SiteOhio Sites		2

Clark County Population: 135,000

POPULATION HISTORY



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Bureau of Labor Statistics

■ Springfield (City) ■ Clark County & Springfield

GSP RESPONSE TO THE HAITIAN IMMIGRATION CHALLENGES



- ✦ Two of our staff members serve on the Haitian Coalition. Amy Donahoe and Kristina Jarrell participate in the “Business & Employment” and “Language & Culture” committees, respectively.
- ✦ Created a video for our bi-monthly newsletter highlighting what we are doing related to the Haitian challenge. That video went to more than 3,500 subscribers.
- ✦ Convened a meeting with the City and County to develop a crisis communications plan that included experts, John Fimiani and Shift-ology. The work group meets every week regarding the changing communications landscape and has generated a list of FAQ’s.
- ✦ GSP worked with Ross McGregor and Governor DeWine to convene a meeting with local employers who hire Haitians at the governor’s residence. Seven (7) employers from Springfield participated in that two-hour session.
- ✦ The City hired a firm out of Cincinnati to handle all crisis communication management as we move forward.
- ✦ Participated in interviews with the NY Times, Reuters and other news agencies and allowed them to share our statements.
- ✦ Posted positive videos of Springfield on social media that have received 330K+ views.



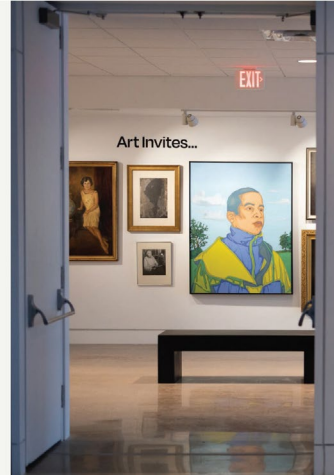
A community willing to put in the work.



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This is **SPRINGFIELD**

Nationally acclaimed arts orgs.



A thriving workforce.



Neighbors helping neighbors.



YOUR PORTAL FOR ALL THINGS SPRINGFIELD, OHIO

thisisspringfield.com

A growing food scene.



YOUR PORTAL FOR ALL THINGS SPRINGFIELD, OHIO

thisisspringfield.com



A UNIFIED COMMUNITY VISION



DOWNTOWN REVITALIZATION

SpringForward (Downtown Development Vehicle)

Projects:

McAdams (Wren) Building

Co-Hatch/Myers Market

Funding provided to Le Torte Dolci

Parking Garage

Housing



GATEWAYS & CORRIDORS

Improve the aesthetics and function of the key thoroughfares entering the City of Springfield

“You only get one chance to make a first impression”

PARKS & GREENSPACE

Primarily focused on active and passive recreational activities in Snyder Park and along the Buck Creek Corridor

JOB AND JOB READINESS

“8th Grande Career Exploration”

Clark County Internship Collaboration

Straight-A Consortium/The Dome

Clark County Manufacturing Collaborative

YouScience



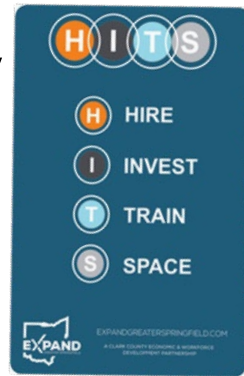
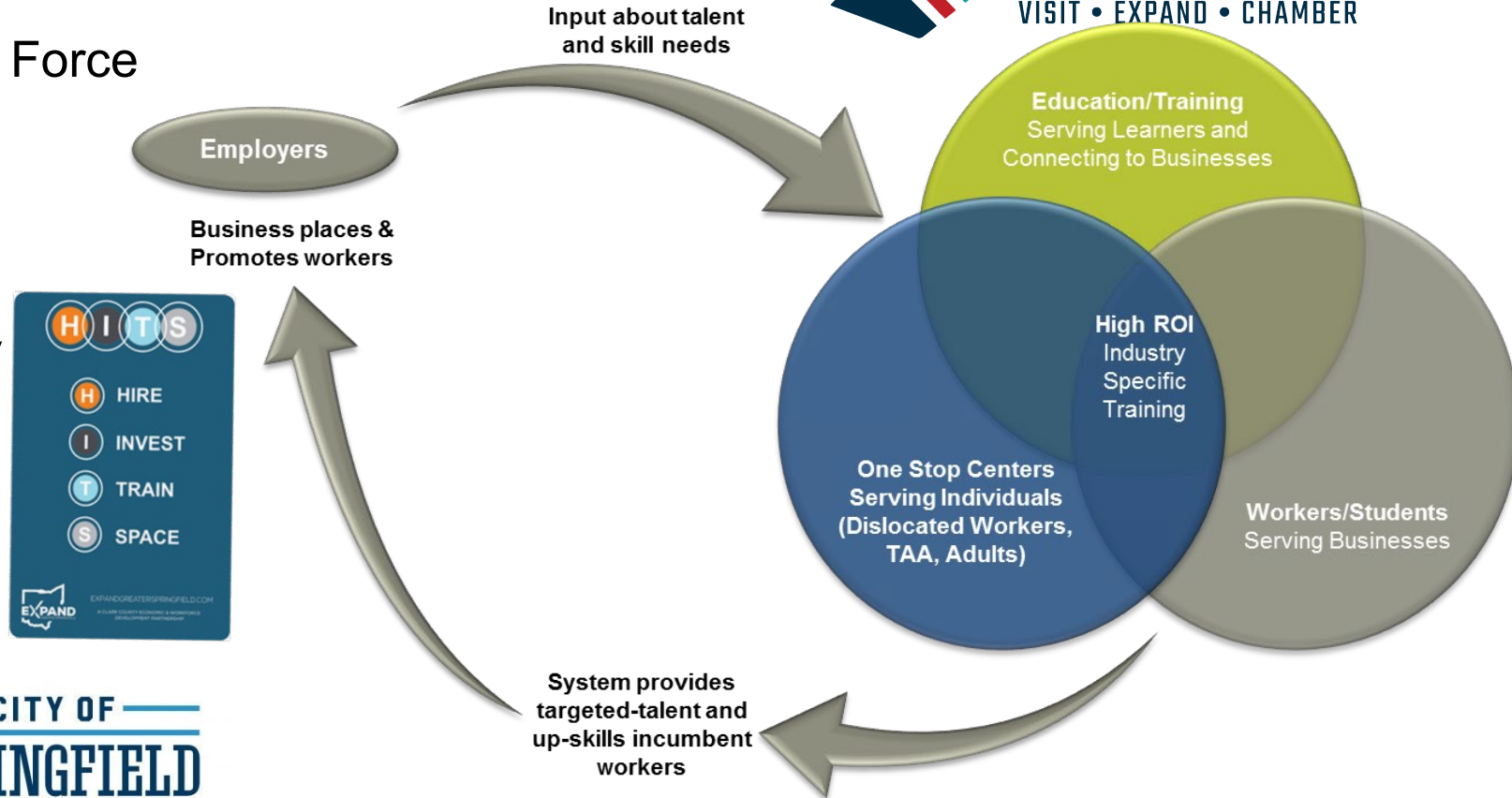
ALIGNMENT WITH PARTNERS – SINCE 2012



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- ✦ Jobs and Job Readiness Task Force
- ✦ Open communication
- ✦ Check the baggage at the door during meetings
- ✦ Explore best practices – jointly
- ✦ Share corporate feedback
- ✦ Data analytics



EXPAND 2024

GREATER SPRINGFIELD

5 YEAR PROGRAM OF WORK



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Goal I: Cultivate the Local Workforce – 39%

- ✦ Business Concierge
- ✦ Talent and Education Coordination
- ✦ Internship Matching/Coordination
- ✦ Research and Best Practice Resource Development
- ✦ ACT Work Ready Community
- ✦ Aptitude Testing

Goal II: Build the Economic Engine – 32%

- ✦ Retain and Expand Existing Businesses
- ✦ Aggressively Pursue New Business Growth
- ✦ Enhanced Small Business Engagement
- ✦ Support Entrepreneurial Ecosystem Development

Goal III: Enhance Livability – 8%

- ✦ Enhance Housing Opportunities
- ✦ Develop a "Welcoming Committee" for new business leaders/executives

Goal IV: Attract Talent – 21%

- ✦ Dedicated Talent Attraction Program
- ✦ Connect Local College Students to Clark County
- ✦ "Reverse the Commute" campaign to retain workers in Clark County

68% WORKFORCE,
HOUSING, AND
LIVABILITY



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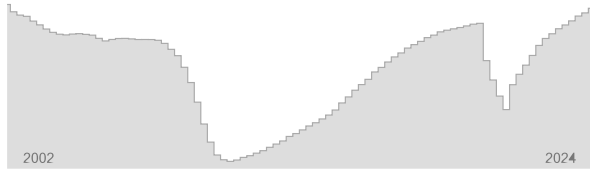


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CHAMBER
OF GREATER SPRINGFIELD

EMPLOYMENT

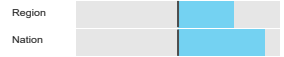


938,809

Regional employment / 165,598,087 in the nation

0.8% ↑

Avg Ann % Change Last 10 Years / +1.3% in the U.S.

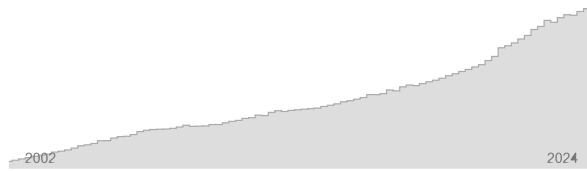


100.0%

% of Total Employment / 100.0% in the U.S.



WAGES

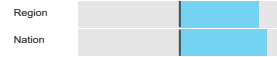


\$63,505

Avg Wages per Worker / \$72,405 in the nation

3.5% ↑

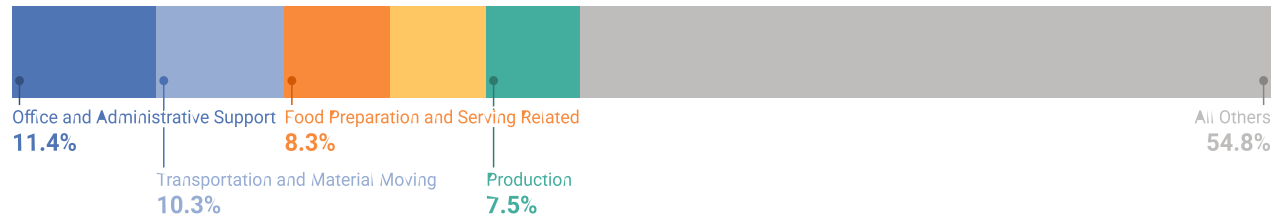
Avg Ann % Change Last 10 Years / +3.9% in the U.S.



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EMPLOYMENT SPOTLIGHT SUMMARY*

TOP OCCUPATION GROUPS



TOP INDUSTRIES

Avg Ann % Change in Employment, Last 10 Years

1.4% ↑



Health Care and Social Assistance

0.4% ↑



Manufacturing

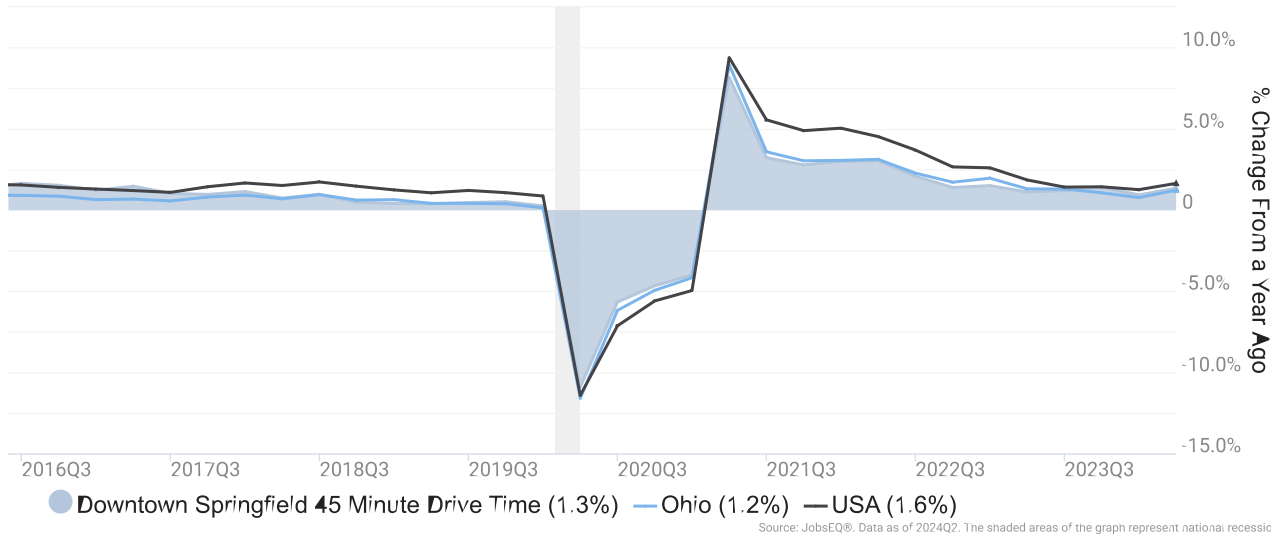
-0.3% ↓



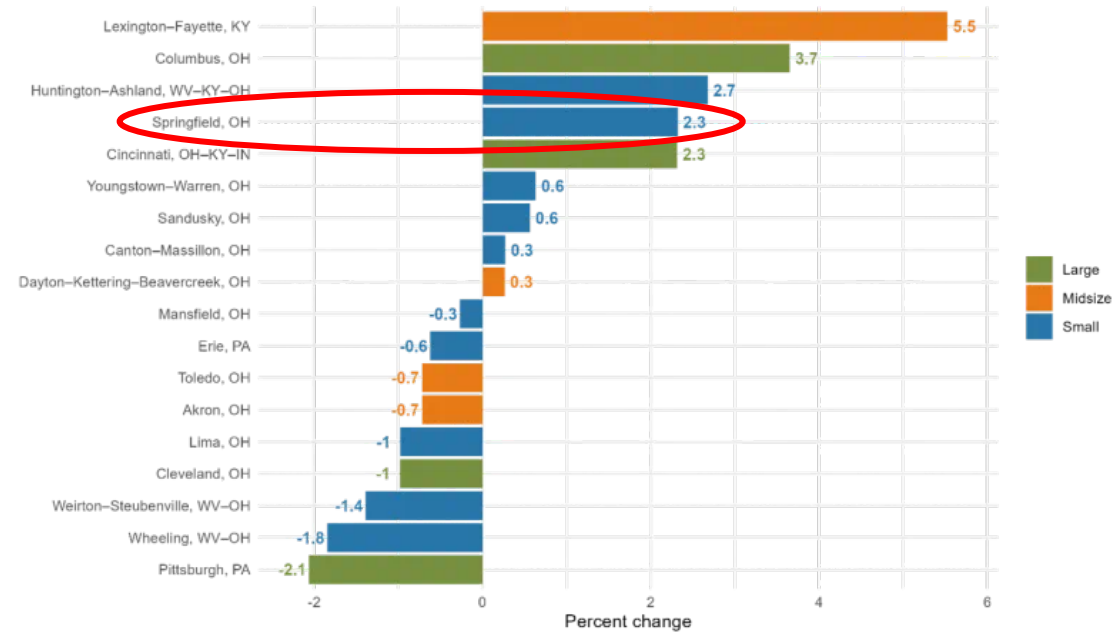
Retail Trade

EMPLOYMENT TRENDS

As of 2024Q2, total employment for the Downtown Springfield 45 Minute Drive Time was 938,809 (based on a four-quarter moving average). Over the year ending 2024Q2, employment increased 1.3% in the region.



Percent Employment Change for Fourth District Metro Areas (by Metro Area Size, February 2020 through March 2024)



Sources: BLS QCEW, total covered employment; Census Population Estimates

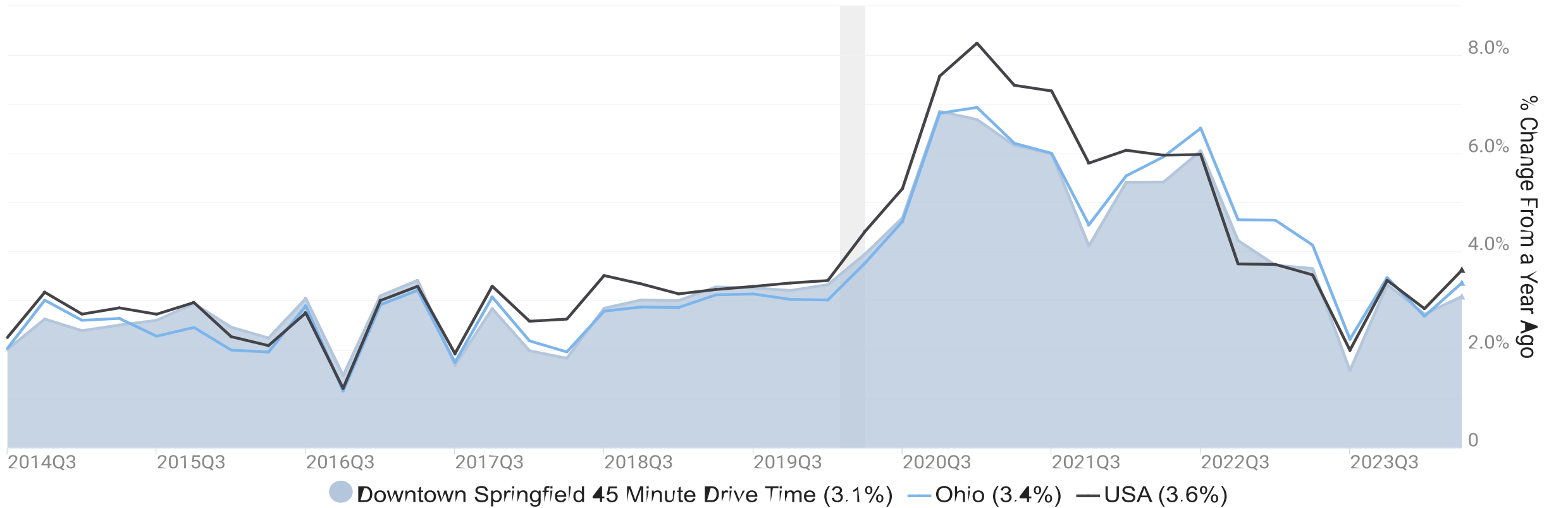
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q1 with preliminary estimates updated to 2024Q2.



WAGE TRENDS



The average worker in the Downtown Springfield 45 Minute Drive Time earned annual wages of \$63,505 as of 2024Q2. Average annual wages per worker increased 3.1% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$72,405 in the nation as of 2024Q2.



Source: JobsEQ®. Data as of 2024Q2. The shaded areas of the graph represent national recessions.

Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q1 with preliminary estimates updated to 2024Q2.

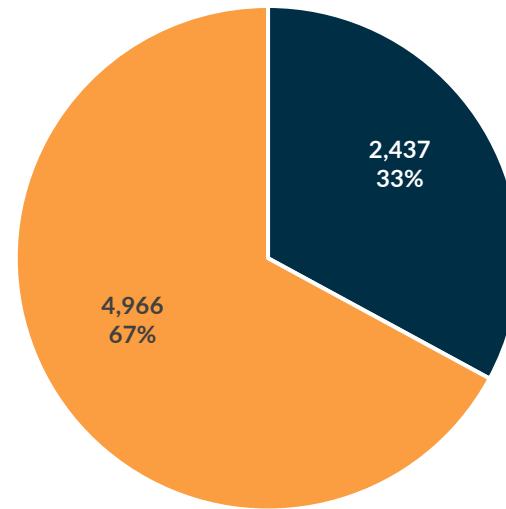


JOB METRICS

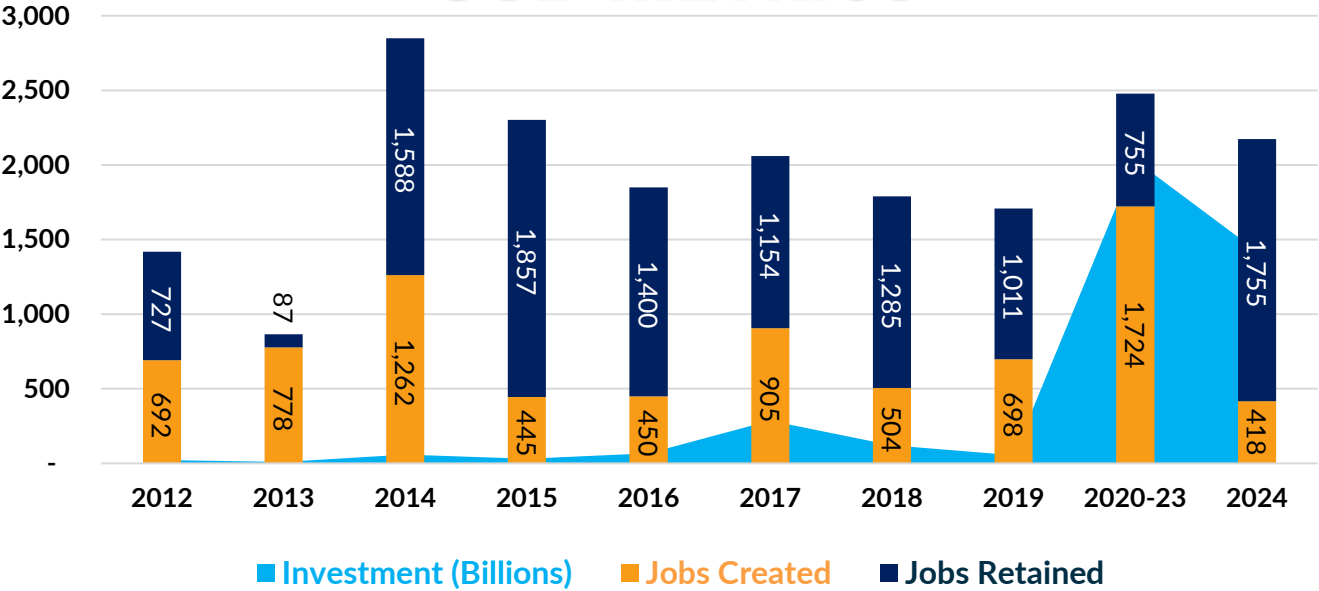


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DIRECT JOBS BY SOURCE



- Direct Jobs Resulting from Attraction Efforts
- Direct Jobs Resulting from Retention Efforts



2012-2024 Totals		Payroll
Jobs Created	7,876	\$ 245,731,200
Jobs Retained	11,619	\$ 362,512,800
Investment	\$ 4,105,194,200	



2017-Current	
Jobs Committed	432
Jobs (Actual)	650
Investment	\$ 550,000,000

2018-Current	
Jobs Committed	400
Jobs (Actual-All)	1,000
Investment	\$ 400,000,000

2021-Current	
Jobs Committed	108
Jobs (Actual)	Under Construction
Investment	\$ 16,000,000

2021-Current	
Jobs Committed	833
Jobs (Actual)	340
Investment	\$ 61,000,000

2024	
Jobs Committed	261
Jobs (Actual)	16
Investment	\$ 1,320,392,000



WHEN STRATEGY PAYS OFF . . .

City tops \$1 billion in tax valuation for the first time

Springfield revenue climbing as tax base, property values grow.

By Vicky Forrest
Contributing Writer

Springfield City Commissioners received a preview of finances for 2024 from Finance Director Katie Eviston, and she noted a milestone.

For the first time in the city's history, the assessed tax valuation topped \$1 billion for 2023, Eviston said to commissioners last week. The previous year's total was \$864 million.

Eviston attributed the more than 15% increase year-over-year in tax revenues to the growing tax base being generated by increased property values and the significant economic development the city is experiencing.

"The evidence is the city is growing and the value of real estate is growing," Commissioner David

Estrop said. "That's excellent."

Eviston's report is timed in accordance with state statutes that require adoption of the upcoming year's tax budget prior to July 15. The full 2024 budget – reflecting total revenue and expenses – will be finalized in the fall.

Eviston's preliminary report offered insight into anticipated revenue combined with unencumbered cash balances that are used to set appropriation levels for the upcoming year.

Assistant Mayor Rob Rue requested the report be made available on the city's website to provide transparency to voters.

The local income tax levy is critical to city operations, Eviston said.

"I would just like to reiterate that we are grateful to the people of Springfield for renewing the levy as it continues to support the city and the services we provide," Eviston said.

\$1 billion continued on A4

... base being generated
increased property values and
the significant economic devel-
opment the city is experiencing.

"The evidence is the city is grow-
ing and the value of real estate
is growing." Commissioner David



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\$1 billion

continued from A1

Springfield voters renewed an income tax levy by a 2 to 1 margin in 2017 that extended a .4% hike on earned income, for a total tax of 2.4%.

Eviston pointed out that the city is increasingly dependent on the people of Springfield, who have supported the special police tax levy that will account for an estimated \$3,036,013, or 3% of the city's operating budget, in 2024.

Local dollars also will account for the more than \$4 million, or 4%, expenditure earmarked for neighborhood street repaving and maintenance in 2024.

Prior to the tax levy increase, the city was facing a budget crisis as the result of state cuts to local government

operations throughout Ohio.

Allocations to local government continue to decline due to tax cuts being implemented by state legislators in Columbus. Appeals from Springfield and other local governments across Ohio were unsuccessful earlier this year in moving state leaders to reinstate money previously available through the local government fund and estate tax.

Springfield formerly received an estimated \$5.4 million a year from those funds, according to City Manager Bryan Heck. After cuts and reductions that began in 2010 and continue into the current fiscal year, Heck estimates the city is losing \$3 million to \$3.5 million annually in state funds that were previously allocated to cities and townships across Ohio.

ENHANCE LIVABILITY & HOUSING STRATEGY

- ❖ Housing Consortium Established
 - ❖ Comprehensive Housing Market Analysis Completed in 2019
- ❖ Aggressive demolition program to remove vacant and blighted structures through City of Springfield and Clark County Land Bank - \$2.2 M
- ❖ Strengthening neighborhoods
- ❖ Strategy
 - ❖ Strategic block-by-block in fill developments
 - ❖ Aggressive pursuit of custom and production home builders

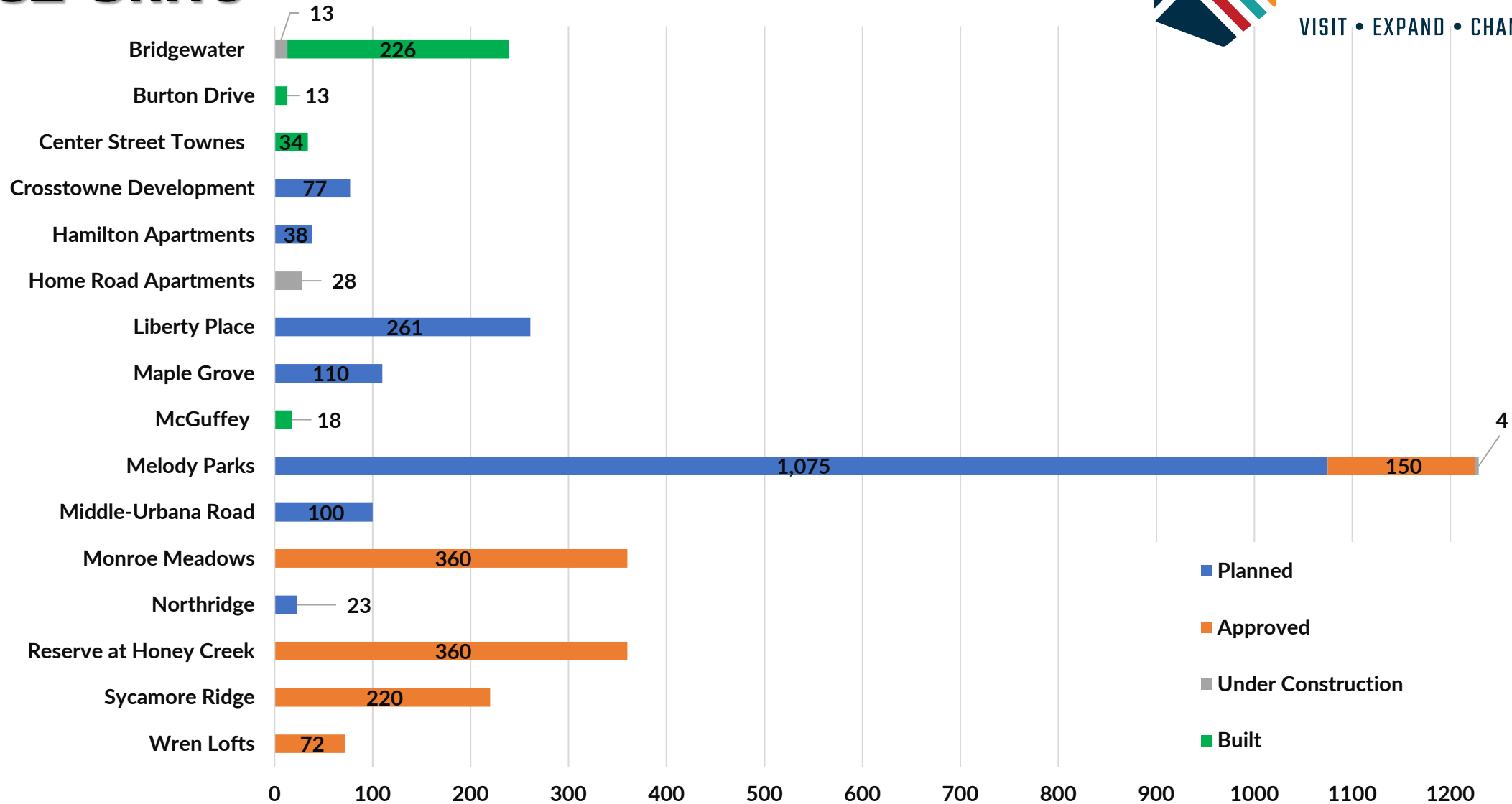


RESIDENTIAL SUBDIVISIONS

3,182 UNITS



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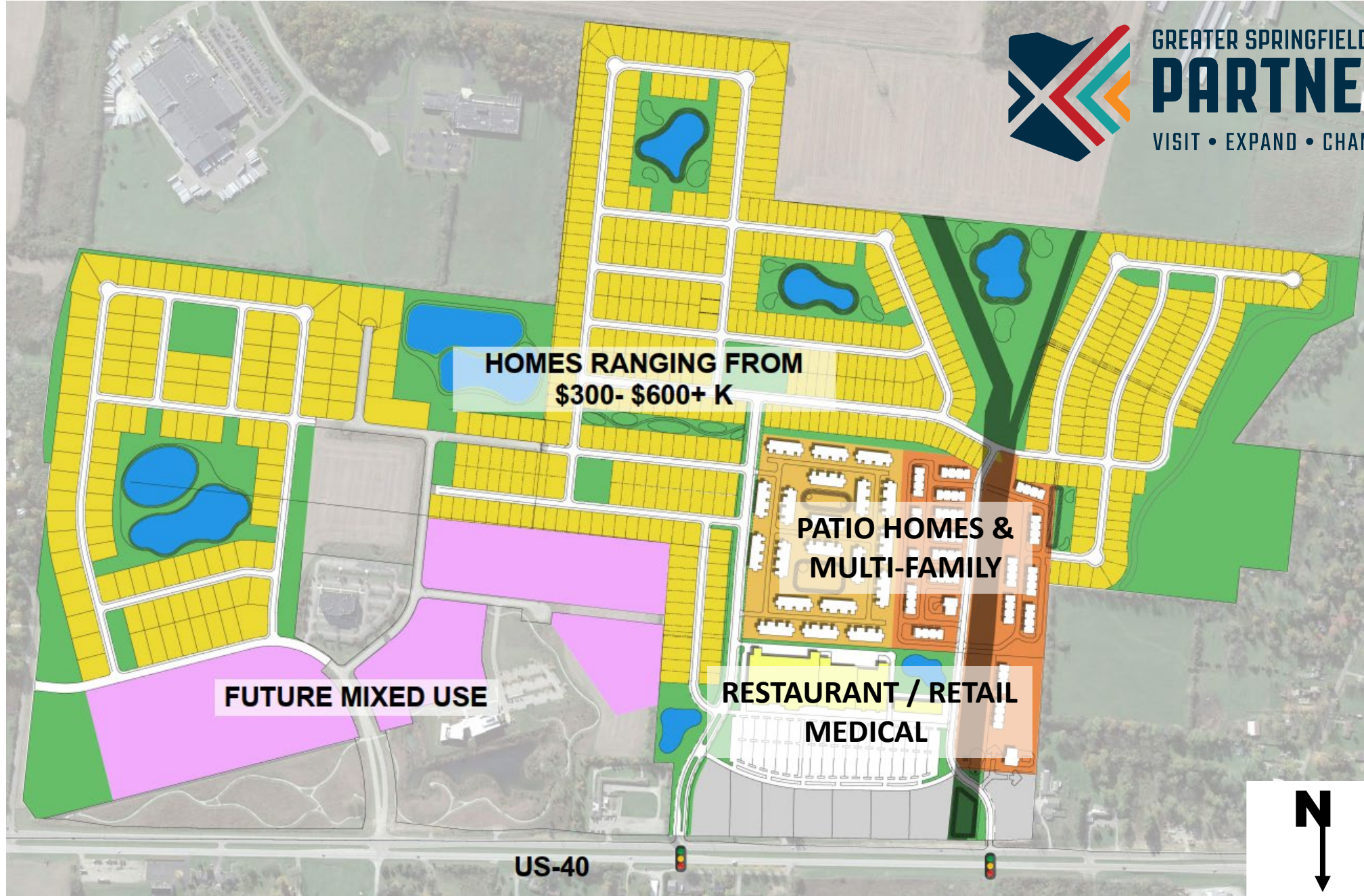


* Through December 31, 2024





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**HOMES RANGING FROM
\$300- \$600+ K**

**PATIO HOMES &
MULTI-FAMILY**

FUTURE MIXED USE

**RESTAURANT / RETAIL
MEDICAL**

US-40



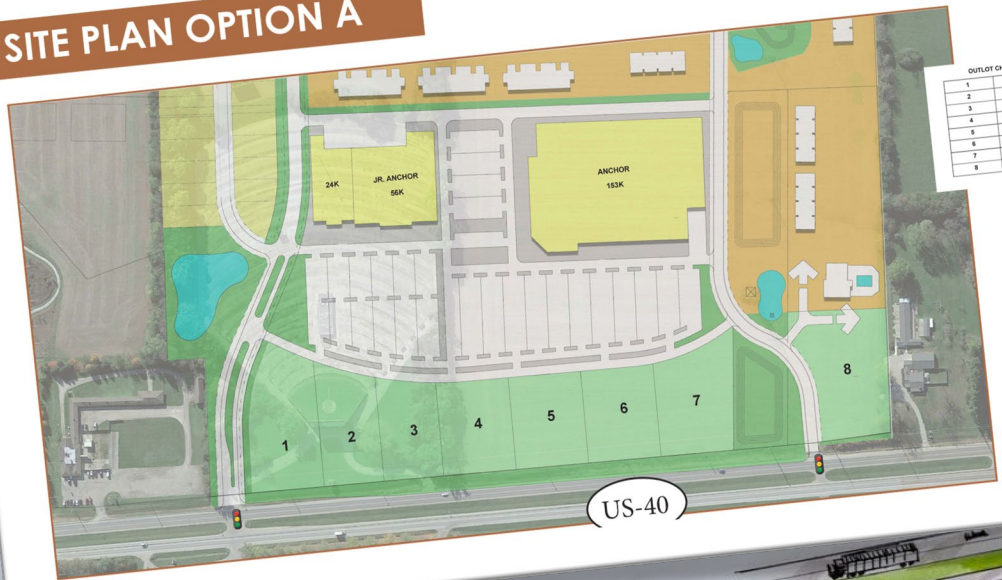


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SITE PLAN OPTION A



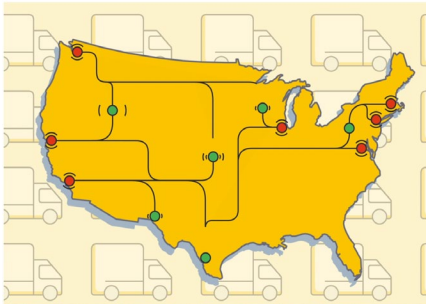
OUTLOT CHART	
1	18 AC
2	12 AC
3	12 AC
4	12 AC
5	11 AC
6	11 AC
7	13 AC
8	18 AC



STRONG HOUSING MARKET & DEMAND



Zoomtown USA: America's Best Cities for Remote Workers



Source: Ownerly



#19

**in the US:
Springfield, Ohio**

8 March 2021

#5

**Springfield,
Ohio:
Housing Market
in the US**

15 April 2021

#3

**Springfield,
Ohio:
Emerging
Housing Markets
Index**

27 April 2021

#1

**Metro in Ohio
for Job Growth**

2 August 2023




WORKFORCE STRATEGY TO LEVERAGE JOB GROWTH

Horton, you crushed it!

You have some serious talent and awesome career opportunities.
Click on each piece of the pie to explore more about your talents.



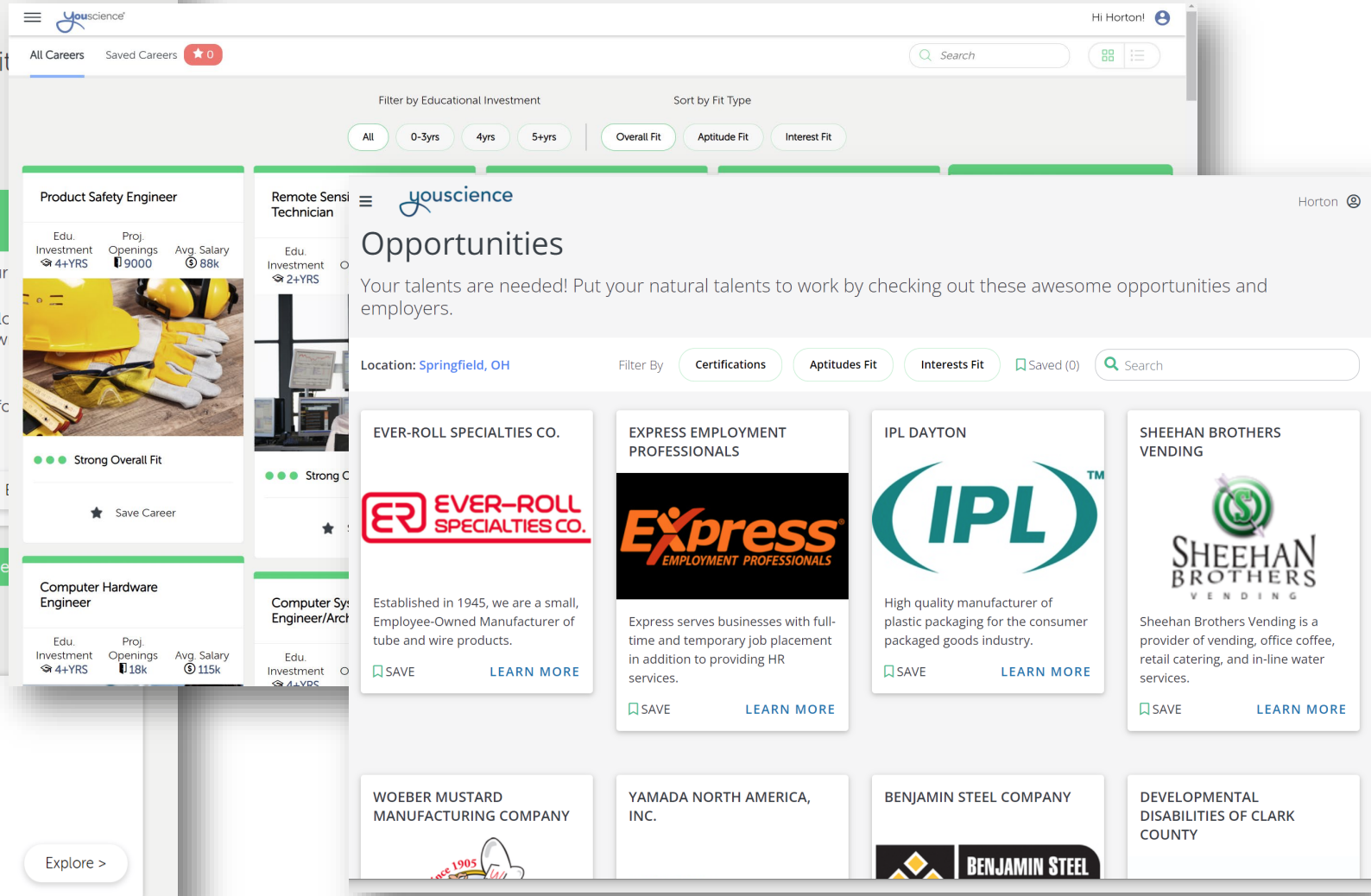
 **You are an Idea Contributor**

- When a topic sparks your passion, your flow like water.
- You know when it's time to stem the flow, choose one idea, and then buckle down on action.
- You excel at moving groups from brainstorming ideas to making a plan for action.

Personal Approach

Future Focuser	Your Timeframe Orientation You are a Future Focuser.
Extrovert	
Masterful Vocabulary	
Generalist	

[Explore >](#)



The screenshot shows the YouScience website with a search filter for 'Springfield, OH'. The results are categorized by 'Educational Investment' (0-3yrs, 4yrs, 5+yrs) and 'Fit Type' (Overall Fit, Aptitude Fit, Interest Fit). Several job listings are visible, including:

- Product Safety Engineer**: Edu. Investment 4+YRS, Proj. Openings 19000, Avg. Salary 88k. Strong Overall Fit.
- Remote Sensing Technician**: Edu. Investment 2+YRS. Strong Overall Fit.
- Computer Hardware Engineer**: Edu. Investment 4+YRS, Proj. Openings 18k, Avg. Salary 115k.
- Computer Systems Engineer/Architect**: Edu. Investment 4+YRS.

The 'Opportunities' section lists several employers with 'Learn More' links:

- EVER-ROLL SPECIALTIES CO.
- EXPRESS EMPLOYMENT PROFESSIONALS
- IPL DAYTON
- SHEEHAN BROTHERS VENDING
- WOEBER MUSTARD MANUFACTURING COMPANY
- YAMADA NORTH AMERICA, INC.
- BENJAMIN STEEL COMPANY
- DEVELOPMENTAL DISABILITIES OF CLARK COUNTY

CULTIVATE THE LOCAL WORKFORCE



- ❖ Aptitude Testing (YouScience) Continues
- ❖ Economic & Workforce Development Luncheon – April 9
- ❖ Job Fair at HBC
- ❖ 8th Grade Event – May 9 at HBC
- ❖ Clark County College Night – Sept. 25 at HBC
- ❖ Numerous “Job Discovery Days” and Career Speakers in each High School
- ❖ YouScience Utilization
 - ❖ 25 Company Profiles
 - ❖ All High Schools
 - ❖ 2,000+ Assessments Completed in ‘23/’24 School Year

SUPPORTING ECONOMIC GROWTH WITH WORKFORCE STRATEGIES



Jobs and Job Readiness Committee

- ✚ 8th Grade Career Exploration Event
- ✚ Clark County Internship Collaboration
- ✚ Straight-A Consortium/The Dome
- ✚ Clark County Manufacturing Collaborative
- ✚ ACT Work Ready Community
- ✚ YouScience
- ✚ Benefits Cliff Research
- ✚ **OH Zone**- Region's First Virtual Career Fair: November 19, 2020
- ✚ Organized 17+ Job Fairs
- ✚ Bi-Annual Wage and Benefits Surveys
- ✚ Magnify

ACT
Work Ready
Communities



Workforce	Goals	Actual NCRC
Emerging	626	622
Current ✓	206	299
Transitioning	461	387
Workforce category not identified		0

Workforce	Goals	Actual
Employers Supporting ✓	63	73



MAGNIFY

A GREATER SPRINGFIELD PARTNERSHIP INITIATIVE

Career Video Series

Series of 20 videos highlighting local in-demand jobs in the 16 nationally recognized career clusters



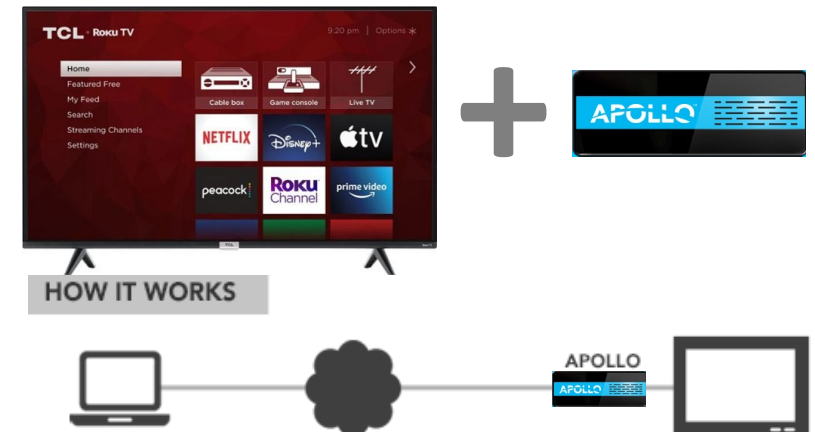
Internship & Experiences

Suite of internship Resources for businesses and schools



Career TV

TV in each High School with dynamic career information





PROGRAMMING



- ✦ Job Discovery Days
- ✦ “Future Ready Friday”
- ✦ Mini Career Fairs
- ✦ Opportunity Fair
- ✦ Career Speakers
 - ✦ Adulting 101 Class
 - ✦ Date from Sept. 20 – Oct. 26
 - ✦ Topics:

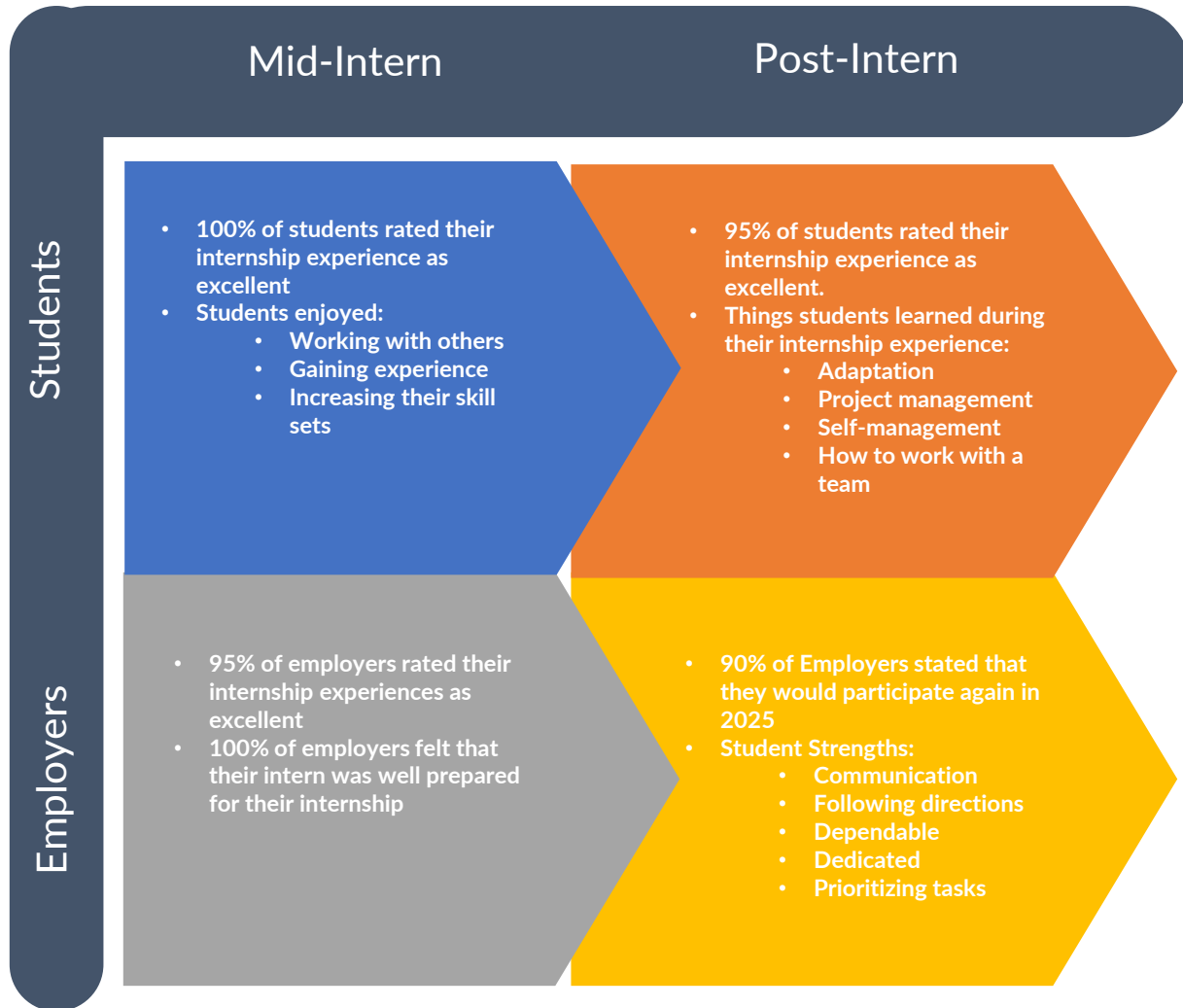
Time Management
 Budgeting
 Investing
 Taxes
 Home Maintenance
 Networking

- ✦ YouScience Utilization
 - ✦ 25 Company Profiles
 - ✦ All High Schools (Except: Cliff Park)
 - ✦ 920 Assessments Completed in 22/23 School Year

2024 INTERNSHIPS By The Numbers



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13 Companies Provided Internships

26 Students Completed Program

● Student Mid-term survey results

● Student post-intern survey results

● Employer Mid-term survey results

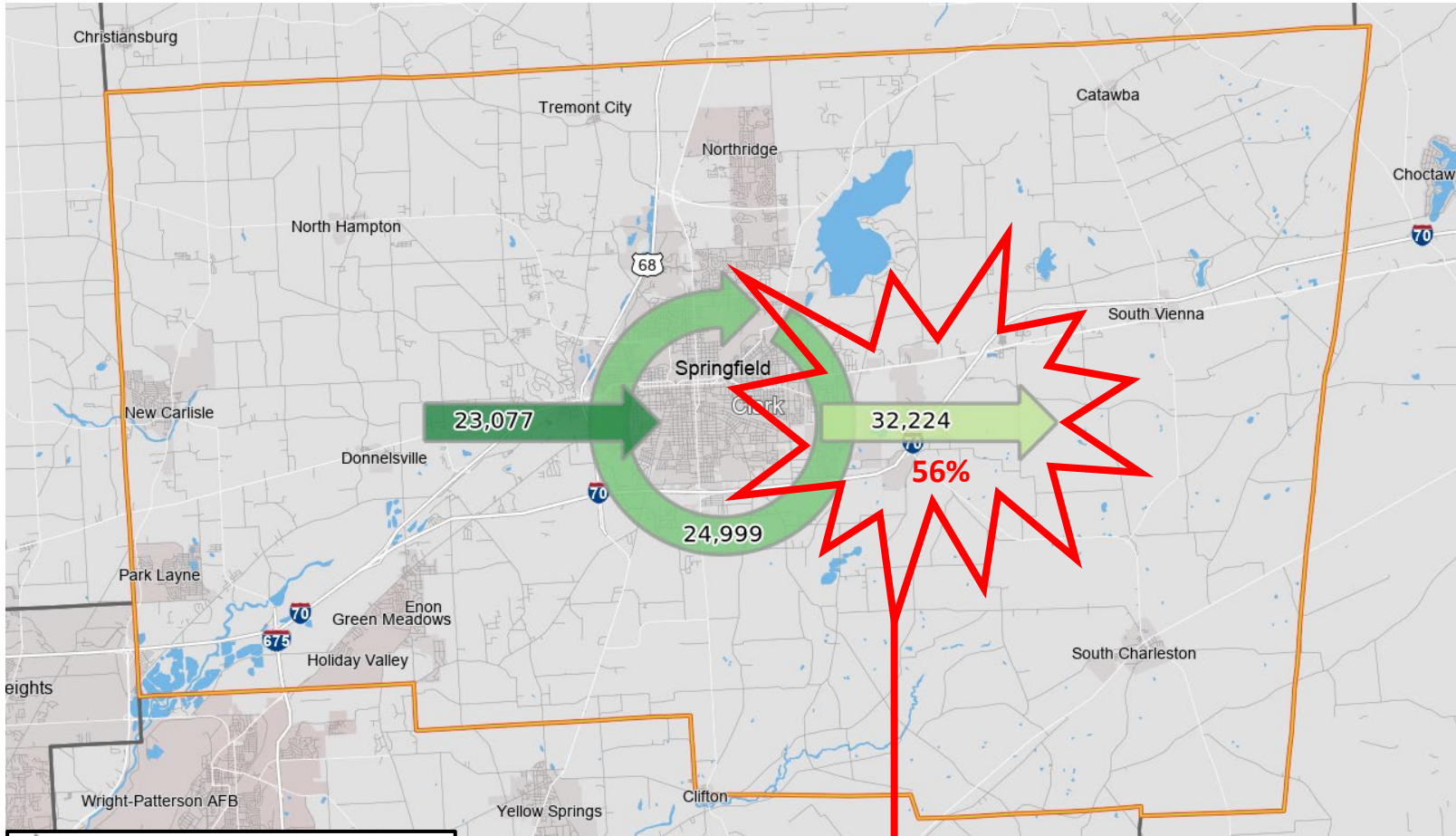
● Employer post-intern survey results




SUSTAINABLE PROGRAMMING



CONTINUUM OF PROGRAMS 

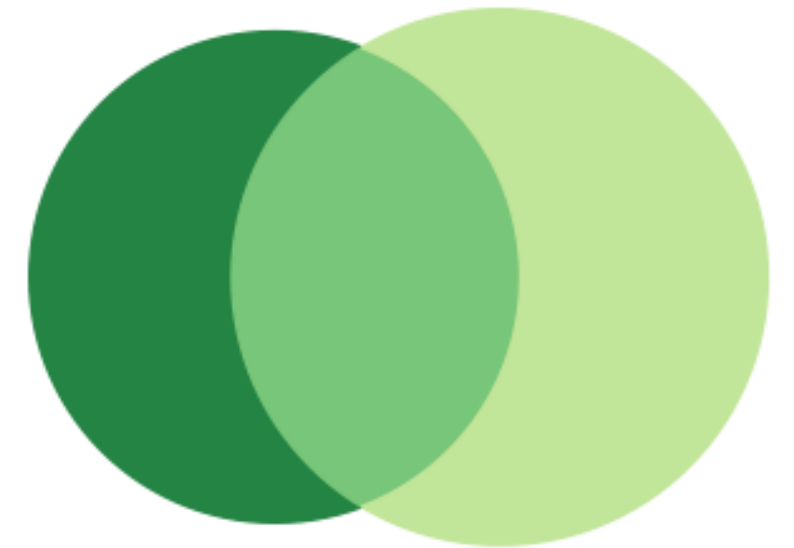
WORKFORCE MIGRATION






-  **Employed and Live in Selection Area**
-  **Employed in Selection Area, Live Outside**
-  **Live in Selection Area, Employed Outside**

Note: Overlay arrows do not indicate directionally the worker flow between home and employment locations.

Inflow/Outflow Job Counts in 2018



-  23,077 - Employed in Selection Area, Live Outside
-  32,224 - Live in Selection Area, Employed Outside
-  24,999 - Employed and Live in Selection Area

9,147 Net Loss of Workforce Opportunity Loss and Source of Workforce to Meet Demand

ATTRACT & RETAIN TALENT

❖ Consider Clark County

❖ "Reverse the Commute" campaign to retain workers in Clark County

❖ 56% of Workforce lives in Clark County, but works somewhere else (approx. 32,000 people)

❖ ClarkCounty.jobs

❖ Jobs & Job Readiness Task Force has established a Transportation Committee to focus on this topic & assisting with Student Driving through CTC

❖ YouScience Partnership



STRATEGIC JOBS PORTAL



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CLARKCOUNTY.JOBS

POWERED BY OHIO MEANS JOBS



Series of 20 videos highlighting local in-demand jobs in the 16 nationally recognized career clusters.

Suite of internship Resources for businesses and schools

TV in each High School with dynamic career information



YouScience is the science of YOU - how your mind is wired, what makes you tick, the skills and knowledge that set you apart. Youscience shows talent and helps find a career path that's right for you



Connects employers to schools and job seekers to opportunities.



Clark County

A proud partner of the American Job Center network

Provides job posting resources to employers and employability services to job seekers

FALL '24 CAMPAIGN



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YOUR 30 MINUTE ONE-WAY COMMUTE = \$4K A YEAR IN GAS.

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

FIND A JOB CLOSER TO HOME
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

HOW MANY TIMES HAVE YOU FILLED YOUR CAR UP THIS WEEK?

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

FIND A JOB CLOSER TO HOME
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

YOUR 30 MIN ONE-WAY COMMUTE = 10 DAYS A YEAR BEHIND THE WHEEL.

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

FIND A JOB CLOSER TO HOME
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

YOUR 60 MIN ONE-WAY COMMUTE = AN EXTRA 40 HR WEEK A MONTH BEHIND THE WHEEL.

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

FIND A JOB CLOSER TO HOME
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

FIND A JOB CLOSER TO HOME.

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

FIND A JOB CLOSER TO HOME

CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**



VISIT
GREATER SPRINGFIELD



EXPAND
GREATER SPRINGFIELD



CHAMBER
OF GREATER SPRINGFIELD

spring FORWARD

PROJECTS COMPLETED SINCE 2000: \$404.8 MILLION



PROGRESS REALIZED

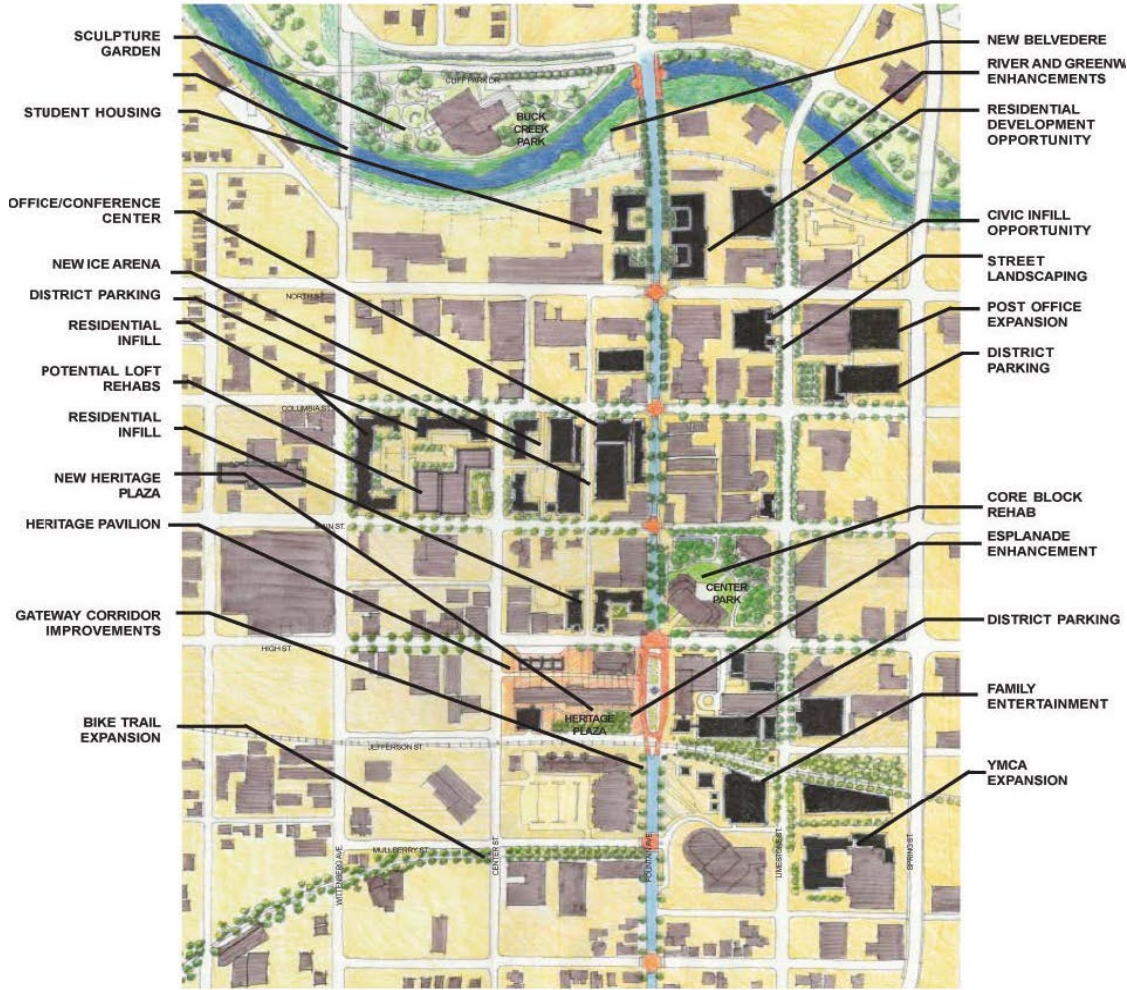


IT STARTED WITH A PLAN . . .



**GREATER SPRINGFIELD
PARTNERSHIP**

VISIT • EXPAND • CHAMBER



2002 R/UDAT Plan & 2005 Vision Plan



Downtown Vision Plan - June 2020 Update



VISIT
GREATER SPRINGFIELD



EXPAND
GREATER SPRINGFIELD



CHAMBER
OF GREATER SPRINGFIELD

spring**FORWARD**

- ❖ Established in 2016
- ❖ A non-profit organization revitalizing Springfield's urban core through qualified, catalytic commercial and residential real estate developments
- ❖ SpringFORWARD manages funds for strategic real estate acquisition, investment, and below market single-family properties for conversion to owner occupancy
- ❖ **Intentional & Opportunistic** re-development
- ❖ Access to **patient capital**
- ❖ **Public-private** orchestration and leverage
- ❖ **Site control** facilitation



Funding Directors

- ❖ Mercy Health: *Adam Groshans*
- ❖ Springfield Foundation: *Susan Carey*
- ❖ Speedway, LLC.: *Sam Mulkey*
- ❖ Turner Foundation: *John Landess*
- ❖ Walter S. Quinlan Foundation: *Tom Loftis - Chair*

At-Large

- ❖ City Representative: *Bryan Heck (non-voting)*
- ❖ County Representative: *Jennifer Hutchinson*
- ❖ Greater Springfield Partnership: *Michael McDorman*

PENDING REDEVELOPMENTS



BUILDING	PHASE	INVESTMENT
Wren	Under Construction	\$32 M
Credit Life	Pre-Project Planning as "National Semiconductor Center of Excellence"	\$90 M
Champion's Landing	Planning	\$80 M
Lagonda Bank Buildings	Pre-Development	\$7 M
Hull Plaza	Pre-Development	\$20 M
Tecumseh Building	Pre-Development	\$22 M
Metallic Casket Building	Pre-Development	\$50 M
TOTAL PENDING OR PLANNED		\$301 M

DOWNTOWN PROGRESS

- ✚ Over \$404M in new Projects from 2000 to 2016
- ✚ \$3M Phase One of National Road Commons Park in 2011
- ✚ Over \$10M in Strategic Property Acquisitions since 2016
- ✚ Over \$4M in Strategic Small Business Investments since 2016
- ✚ \$7M City Hall Plaza Upgrade in 2024
- ✚ Established Comprehensive Incentives
- ✚ Established Downtown Outdoor Refreshment Area (DORA)
- ✚ Pending Projects: 

BUILDING	PHASE	INVESTMENT
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EXPAND 2029

GREATER SPRINGFIELD

ELEVATE TODAY,
EMPOWER TOMORROW



PILLARS



Cultivate
Local
Talent

INITIATIVE #1:

CULTIVATE LOCAL TALENT

- ✦ Talent Coordination (Facilitate)
- ✦ Talent & Education Coordination (Lead)
- ✦ Internship Matching & Coordination (Lead)
- ✦ Educator Workforce Academy (Convene)
- ✦ YouScience Assessments (Lead)
- ✦ YouScience Navigators (Lead)
- ✦ Haitian Coalition (Support)

SELECT MEASUREMENTS:

- ✦ 20% Increase in Business Participation in Magnify Internship Program
- ✦ Every 8th, 10th and 12th Grader has one-on-one review of YouScience Assessment annually

Build The
Economic
Engine

INITIATIVE #2:

BUILD THE ECONOMIC ENGINE

- ✦ Business Retention & Expansion (Facilitate)
- ✦ Real Estate Development (Lead)
- ✦ New Business Growth (Lead)
- ✦ Small Business Engagement (Support)

SELECT MEASUREMENTS:

- ✦ 2,000 New Jobs
- ✦ \$500 Million New Investment
- ✦ Annual Employer Survey
- ✦ Re-Launch “SizeUp” Small Biz Tool

Build A
Vibrant
Community

INITIATIVE #3:

BUILD A VIBRANT COMMUNITY

- ✦ Housing Development (Support)
- ✦ New business leader & executive on-boarding (Lead)
- ✦ Downtown Revitalization & Quality of Life (Support)

SELECT MEASUREMENTS:

- ✦ Track and Report Housing Starts to Investors
- ✦ “Welcome to Springfield” Executive Awareness Program
- ✦ Employer Engagement Events

Attract
Talent

INITIATIVE #4: ATTRACT TALENT

- ✦ “Consider Clark County” Program (Lead)
- ✦ “Reverse the Commute” (Lead)

SELECT MEASUREMENTS:

- ✦ State-of-the-art “ClarkCounty.jobs” enhancements
- ✦ 10% net reduction of outbound commuters for employment (approx. 9,000 persons)

CAMPAIGN GOAL



\$6.5 MILLION

CAMPAIGN RESULT

\$6.6 MILLION



THANK YOU/QUESTIONS



HORTON HOBBS IV

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Greater Springfield Partnership
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