



WINTER QUARTERLY MEETING

January 29-30, 2025

Statewide Association of Community and Economic Development Organizations

AGENDA

- Welcome
- Capital Stacking / Outreach Strategies and the Village of Edgerton's Pedestrian Safety Overhaul Project
- Legislative Update
- Break
- Embracing a Changing Community and Dealing with the National Spotlight in Springfield

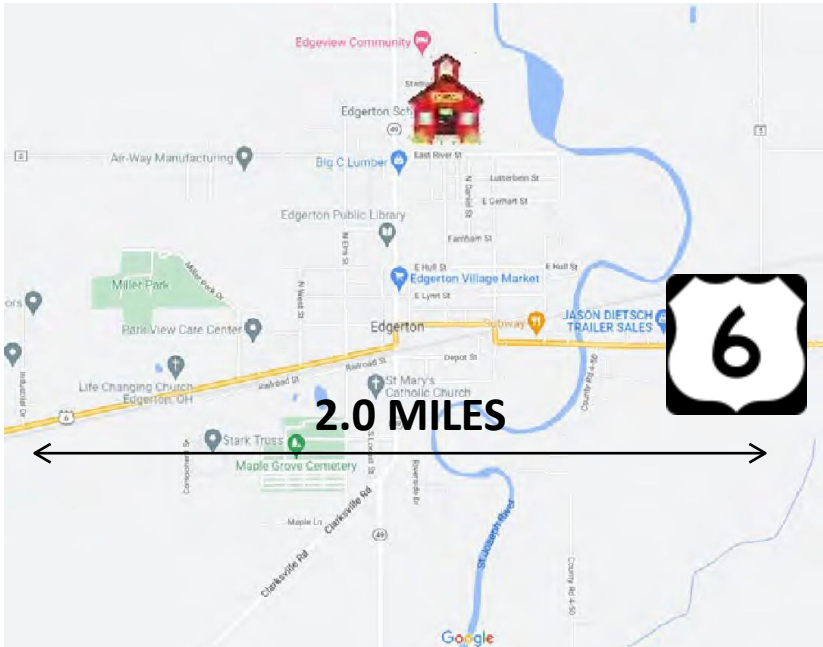


Pedestrian Safety is Roadway Safety

Protecting Our Most Vulnerable Road Users

VILLAGE OF EDGERTON

Our Hometown Yours and Mine



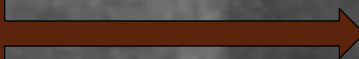
★ District office location





1994

Elementary School



Stadium Dr

49

Fast River St

East River

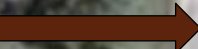
Image U.S. Geological Survey

Google E



2003

High School



Stadium Dr

49

Fast River St

East River St

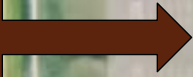
Image USDA/FPAC/GEO
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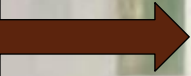


2005

Student
Parking



More Parking



Stadium Dr

49

East River St

East River St

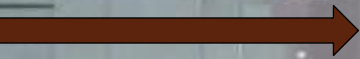
Image State of Ohio / OSIP

Google E



2010

Middle School



Stadium Dr

49

Fast River St

East River

Google E

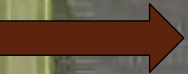


2013

Stadium Dr

49

More Parking



East River St

East River St

Google E

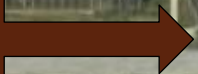


2018

Stadium Dr

49

More Parking



East River St

East River St

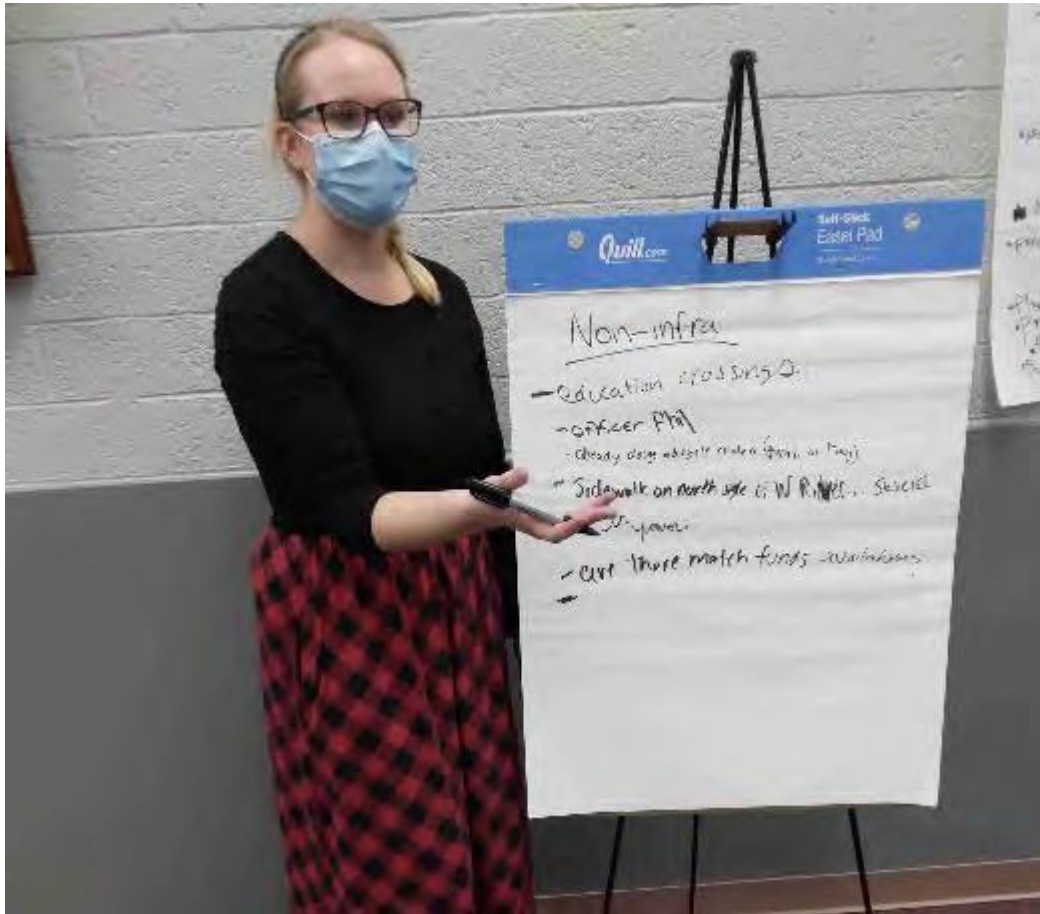
Google E



	Highway Safety Improvement Program Systemic Funding Application	Safe Routes to School Infrastructure Funding Application
Basis	Systemic Pedestrian Infrastructure, Preferably FHWA Proven Safety Countermeasures	Infrastructure projects within two miles of schools serving K-12 students.
Eligible Phases	Detailed Design through Construction	Preliminary Engineering to Inspection
Maximum Project Cost	\$2 million	\$500,000 (was \$400,000)
Proportion Funded	90% with 10% Sponsor Match	100% Funding
Application Due	January	January – March



Maumee Valley Planning Organization

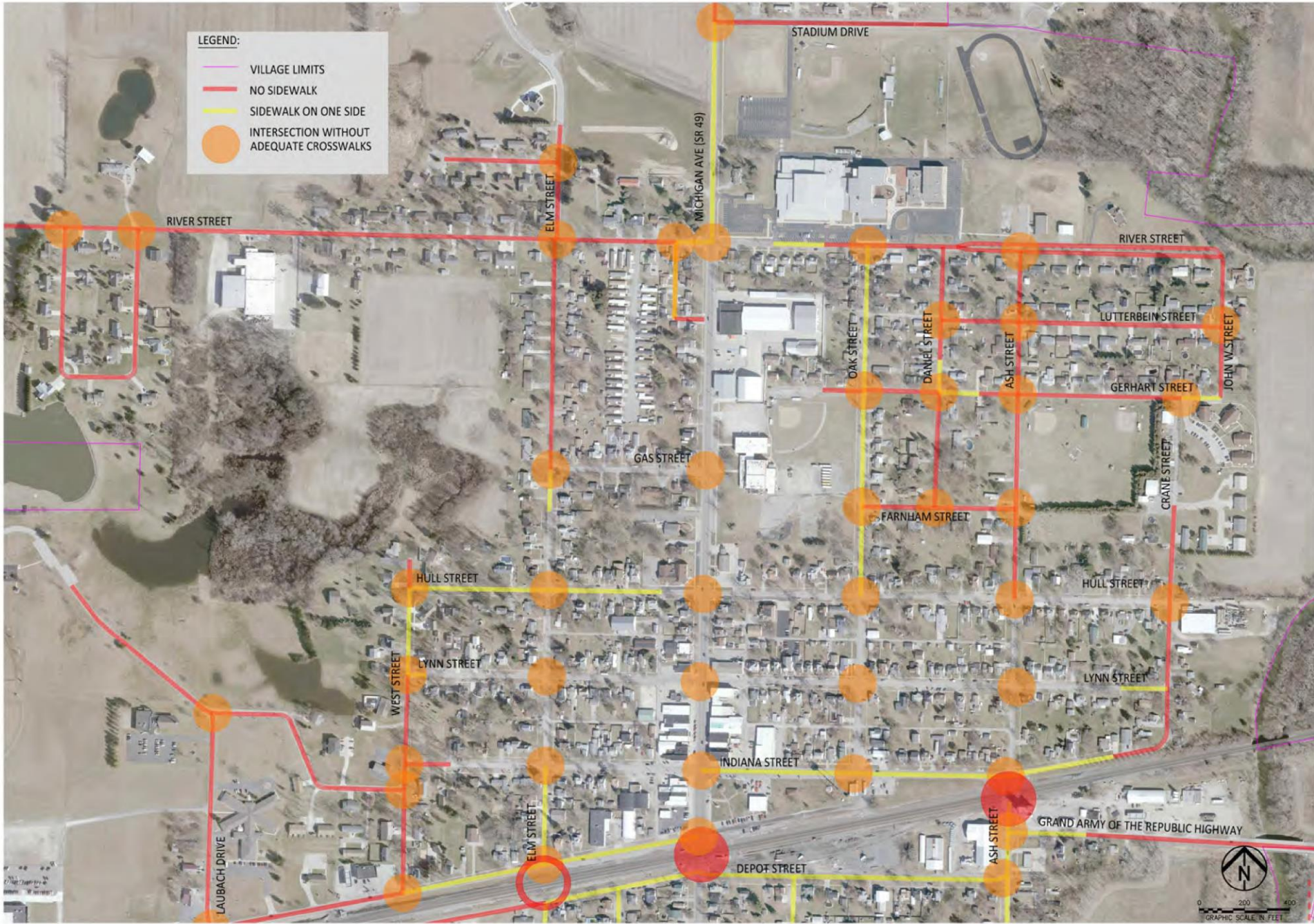


School Travel Plan:

- Stakeholder SRTS Committee
- Data collection- Travel Tallies, Walk Audit, Student Parent Survey
- Public Engagement
- Identifying problems and concerns
- Goal Development
- Plan Creation
- ODOT Approval

LEGEND:

- VILLAGE LIMITS
- NO SIDEWALK
- SIDEWALK ON ONE SIDE
- INTERSECTION WITHOUT ADEQUATE CROSSWALKS



VILLAGE OF EDGERTON
 PEDESTRIAN SAFETY
 OHIO DEPARTMENT OF
 TRANSPORTATION

CONCEPTUAL

DATE: _____

REVISIONS	
Δ	DESCRIPTION

PROJECT NO.: 21-00314-010
 DRAWN BY: ROW
 CHECKED BY: _____
 DATE ISSUED: 2022/03/04

PEDESTRIAN
 INFRASTRUCTURE
 NORTH

SIDEWALKS



0 200 400
 GRAPHIC SCALE IN FEET

10/20/22 11:58 AM C:\PROJECTS\PEDESTRIAN SAFETY\EDGERTON\MAPS\EDGERTON_SIDWALKS_MAP_21-00314-010_2022_03_04.aprx



LEGEND:

- VILLAGE LIMITS
- NO SIDEWALK
- SIDEWALK ON ONE SIDE
- INTERSECTION WITHOUT ADEQUATE CROSSWALKS
- PEDESTRIAN RAILROAD CROSSING NEEDED
- UNMARKED RAILROAD CROSSING BY PEDESTRIANS

VILLAGE OF EDGERTON
 PEDESTRIAN SAFETY
 OHIO DEPARTMENT OF TRANSPORTATION

CONCEPTUAL

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PEDESTRIAN INFRASTRUCTURE (SOUTH)

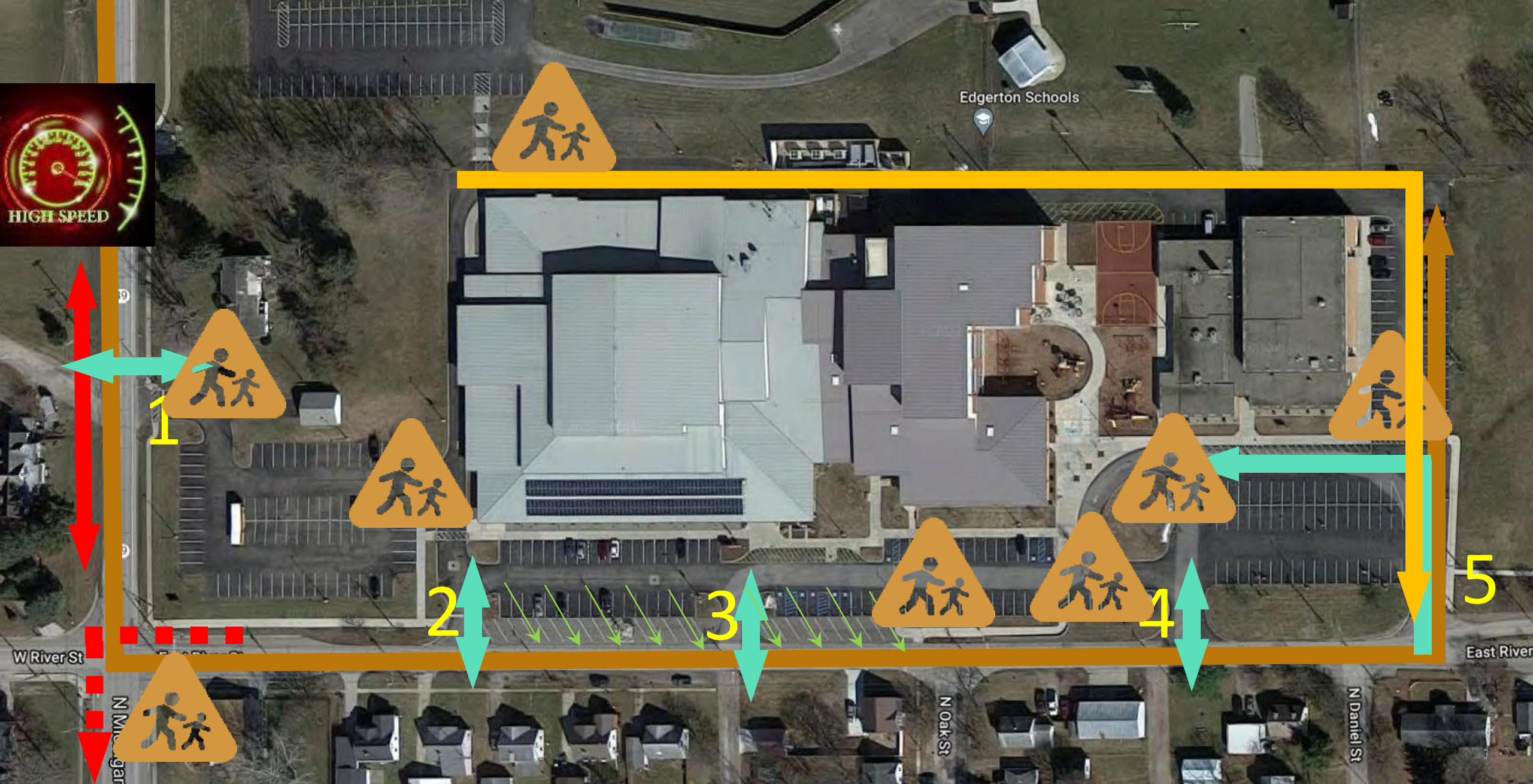
SIDEWALKS

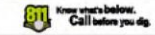
COURTESY OF EDGERTON VILLAGE ENGINEERS, 11000 STATE ROUTE 49, EDGERTON, OHIO 43021. PHOTOGRAPHY BY JEFFREY W. BROWN FOR ENVIRONMENTAL DESIGN GROUP. 2022/03/04 10:00 AM.

Planned Residential
and Commercial
Development









VILLAGE OF EDGERTON
PEDESTRIAN SAFETY
OHIO DEPARTMENT OF
TRANSPORTATION

CONCEPTUAL

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RIVER STREET 2 OF 4



LEGEND:

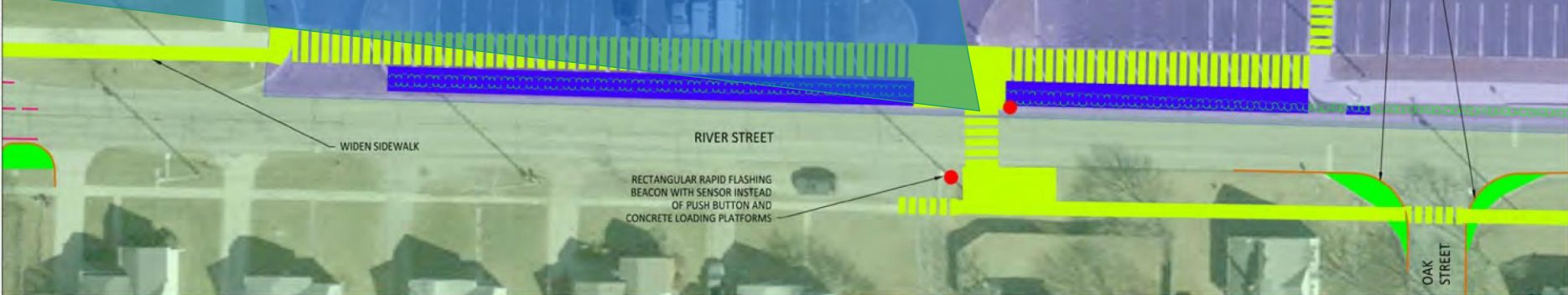
- VILLAGE LIMITS
- - - - RAISED CROSSWALK
- - - - CROSSWALK
- - - - RAIL CROSSING
- SIDEWALK OR CONCRETE SURFACE
- SIDEWALK (LATER PHASE)
- SIDEWALK (BY OTHERS)
- GRASS/TURF=F
- AGGREGATE BUS DRIVE
- CURB
- - - - PEDESTRIAN GUIDANCE SHRUBS
- REMOVED PAVEMENT
- PAVEMENT PAINT
- SYSTEMIC SAFETY APPLICATION
- SAFE ROUTES TO SCHOOL APPLICATION
- NEW PAVEMENT

CHOOOLS
APPLICATION SHEET
(IMPROVEMENT
URES)

CURB INSTALLED AND RETURN
RADIII REDUCED FOR TRAFFIC
CALMING AND INCREASED
PEDESTRIAN SAFETY

SEE MICHIGAN AVE ROAD DIET

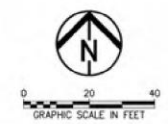
SEE NEXT SHEET



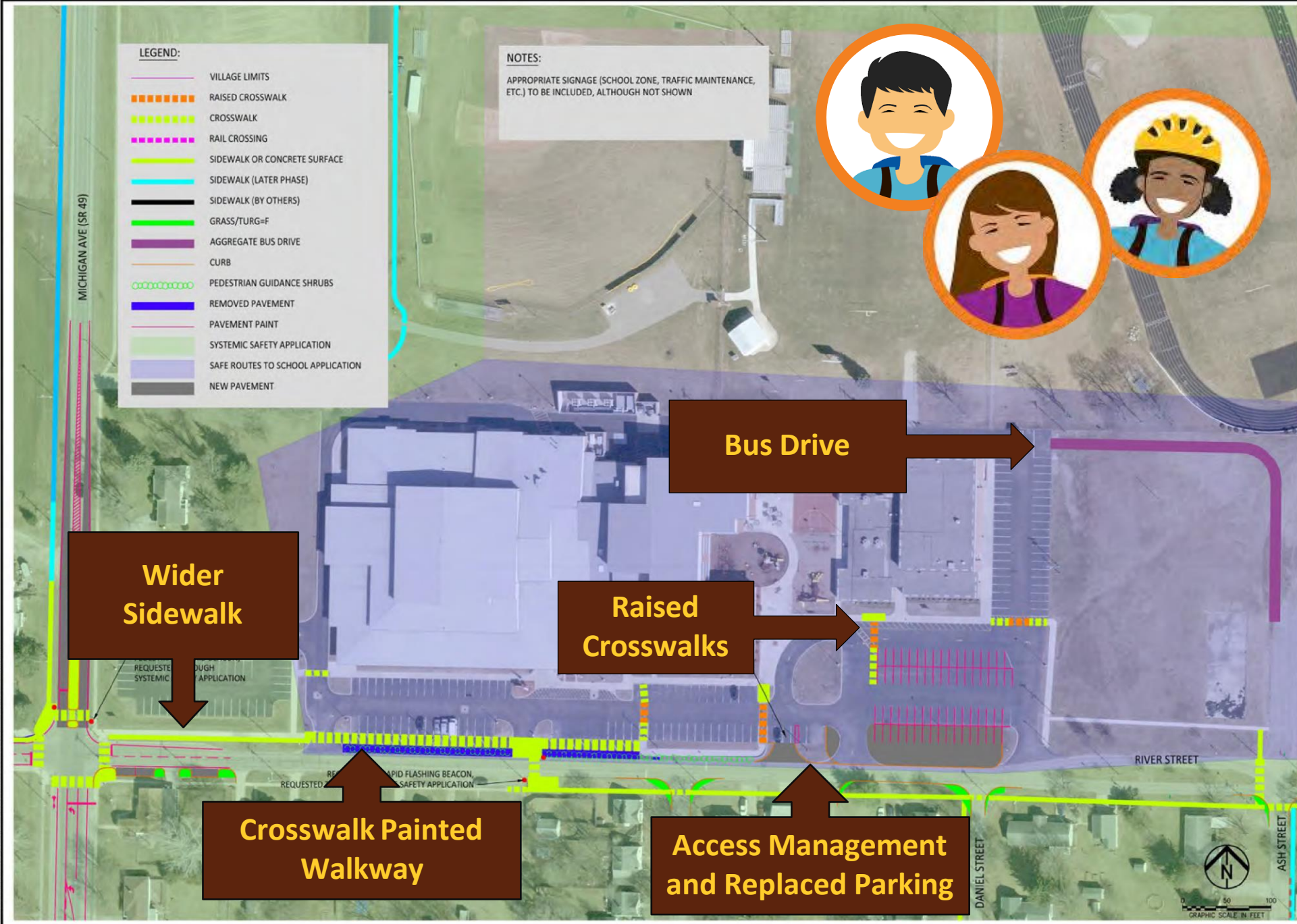
NOTES:

APPROPRIATE SIGNAGE (SCHOOL ZONE, TRAFFIC MAINTENANCE, ETC.) TO BE INCLUDED, ALTHOUGH NOT SHOWN

CURB RAMPS TO BE CONSTRUCTED WHENEVER SIDEWALK IS CONSTRUCTED AND CONNECTED TO A CROSSWALK



PROPOSED SAFETY IMPROVEMENTS



- LEGEND:**
- VILLAGE LIMITS
 - - - RAISED CROSSWALK
 - - - CROSSWALK
 - - - RAIL CROSSING
 - SIDEWALK OR CONCRETE SURFACE
 - SIDEWALK (LATER PHASE)
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NOTES:
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Wider Sidewalk

Bus Drive

Raised Crosswalks

Crosswalk Painted Walkway

Access Management and Replaced Parking

AKRON / CLEVELAND / COLUMBUS
 216.485.1347 / 1.800.845.1348
 WWW.ENVIRONMENTALDESIGNGROUP.COM

Know what's below.
Call before you dig.

**VILLAGE OF EDGERTON
 PEDESTRIAN SAFETY
 OHIO DEPARTMENT OF
 TRANSPORTATION**

CONCEPTUAL

DATE: _____

REVISIONS	
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SAFE ROUTES TO
 SCHOOL

15 OF 15

PROPOSED SAFETY IMPROVEMENTS

Review:

- Install and improve crosswalks
- Improve traffic flow and reduce modality interactions
- Improve pedestrian continuity
- Improve pedestrian conspicuity
- Install traffic calming

\$438,000

SCHOOL ZONE, TRAFFIC MAINTENANCE, THOUGH NOT SHOWN

PARKING LINES REMOVED FOR PROPOSED EGRESS

PEDESTRIAN HYBRID BEACON, REQUESTED THROUGH SYSTEMIC SAFETY APPLICATION

RECTANGULAR RAPID FLASHING BEACON, REQUESTED THROUGH SYSTEMIC SAFETY APPLICATION

RIVER STREET

CONCEPTUAL

DATE:

REVISIONS

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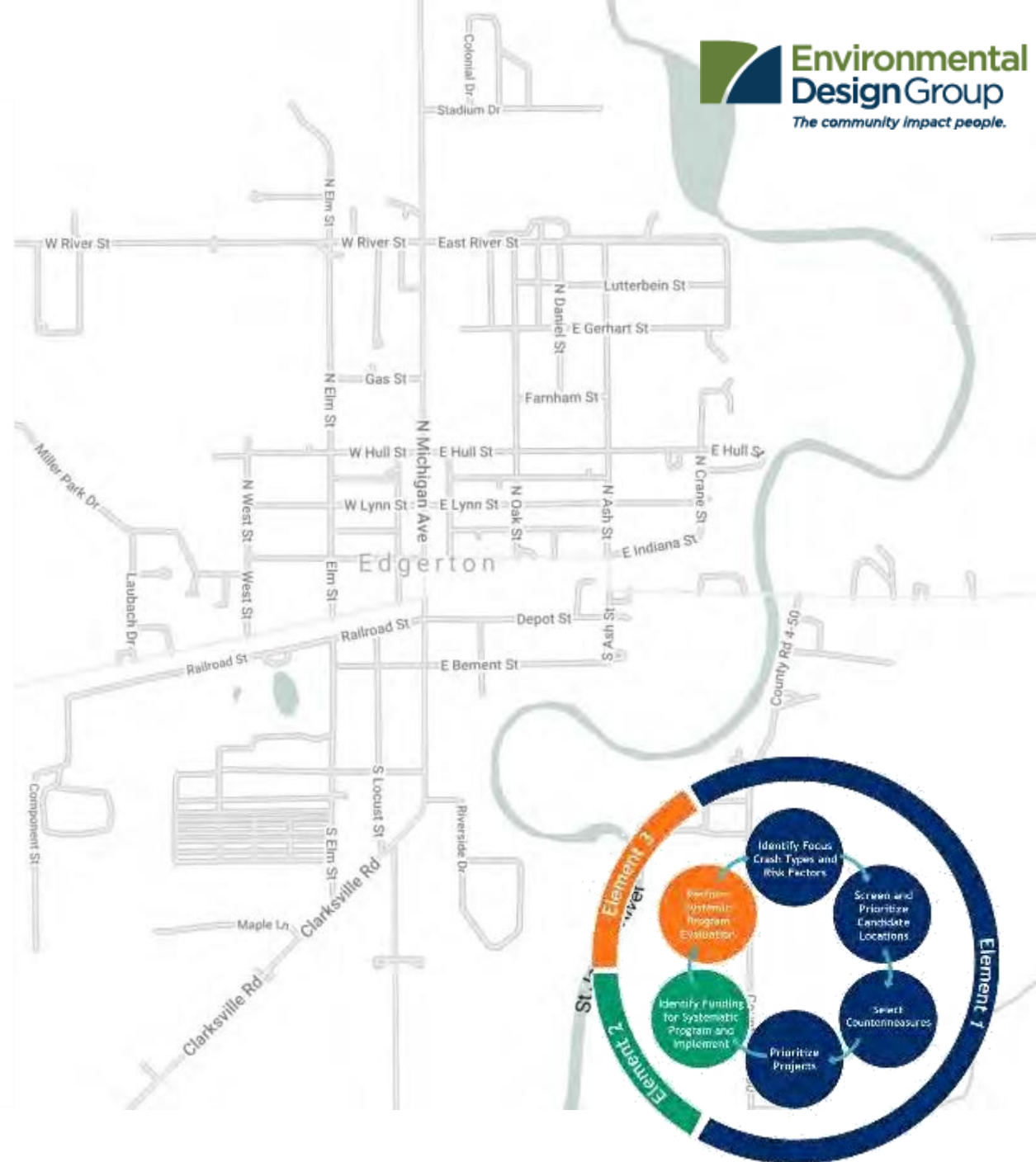
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SAFE ROUTES TO

We know:

- The entire Village is within the 2-mile radius of the school without bus service
- High Truck Proportion on Michigan Avenue and River Street
- Speeding on Michigan Avenue and River Street
- Inconspicuous or Non-existent Pedestrian Infrastructure
- No pedestrian crossings at railroads
- Proposed Development will increase vehicular AND pedestrian trips





Wide Lanes:

- Lead drivers to speed
- Reduce focus on objects on the periphery of the roadway
- Tend to cause crashes with drivers “creating a lane”
- Longer distances for pedestrians to cross

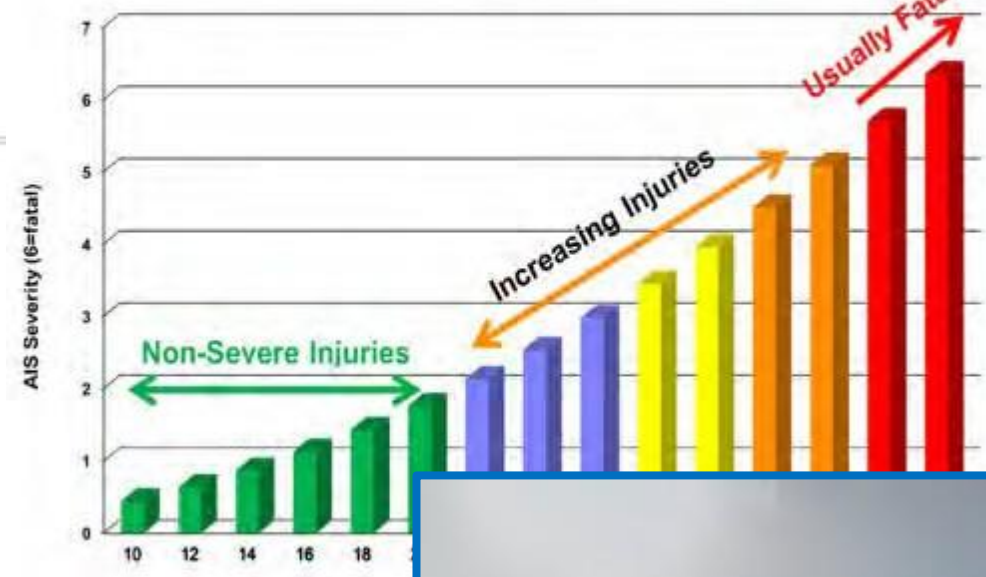
“Lanes greater than 11 feet should not be used as they may cause unintended speeding and assume valuable right of way at the expense of other modes.”

National Association of City Transportation Officials (NACTO)

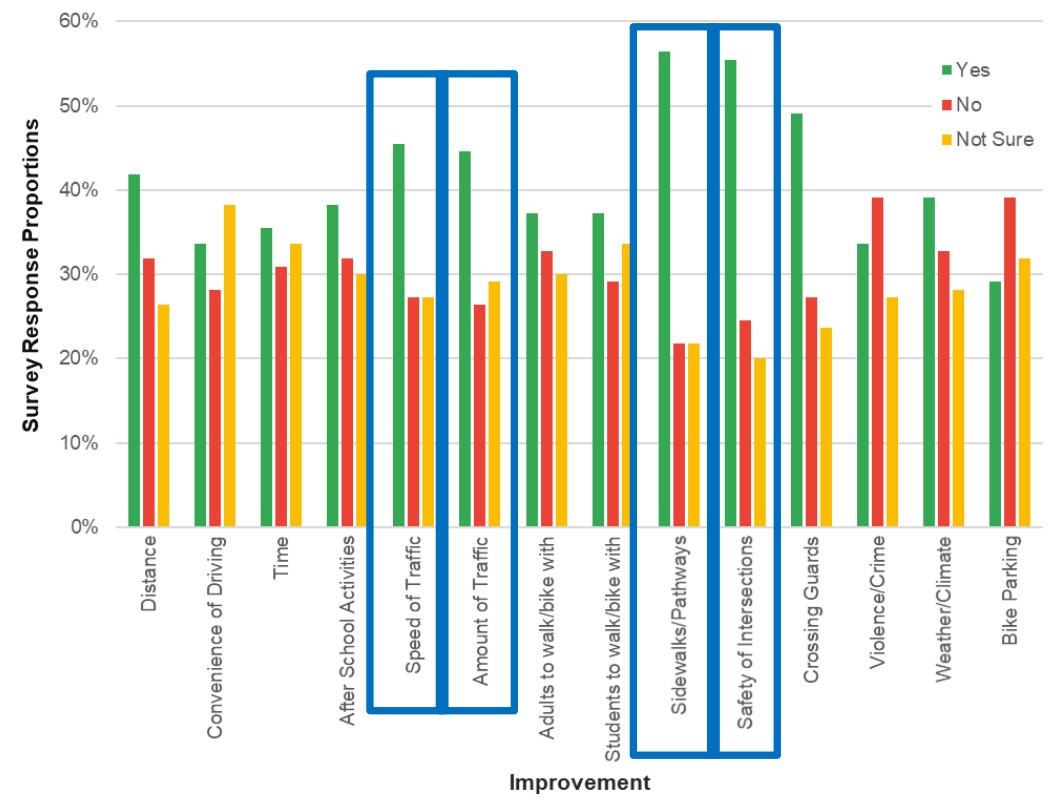


Vehicle Impact Speed vs. Pedestrian Injury

(Initial Impact Only)



Permission to Walk/Bike with Improvements



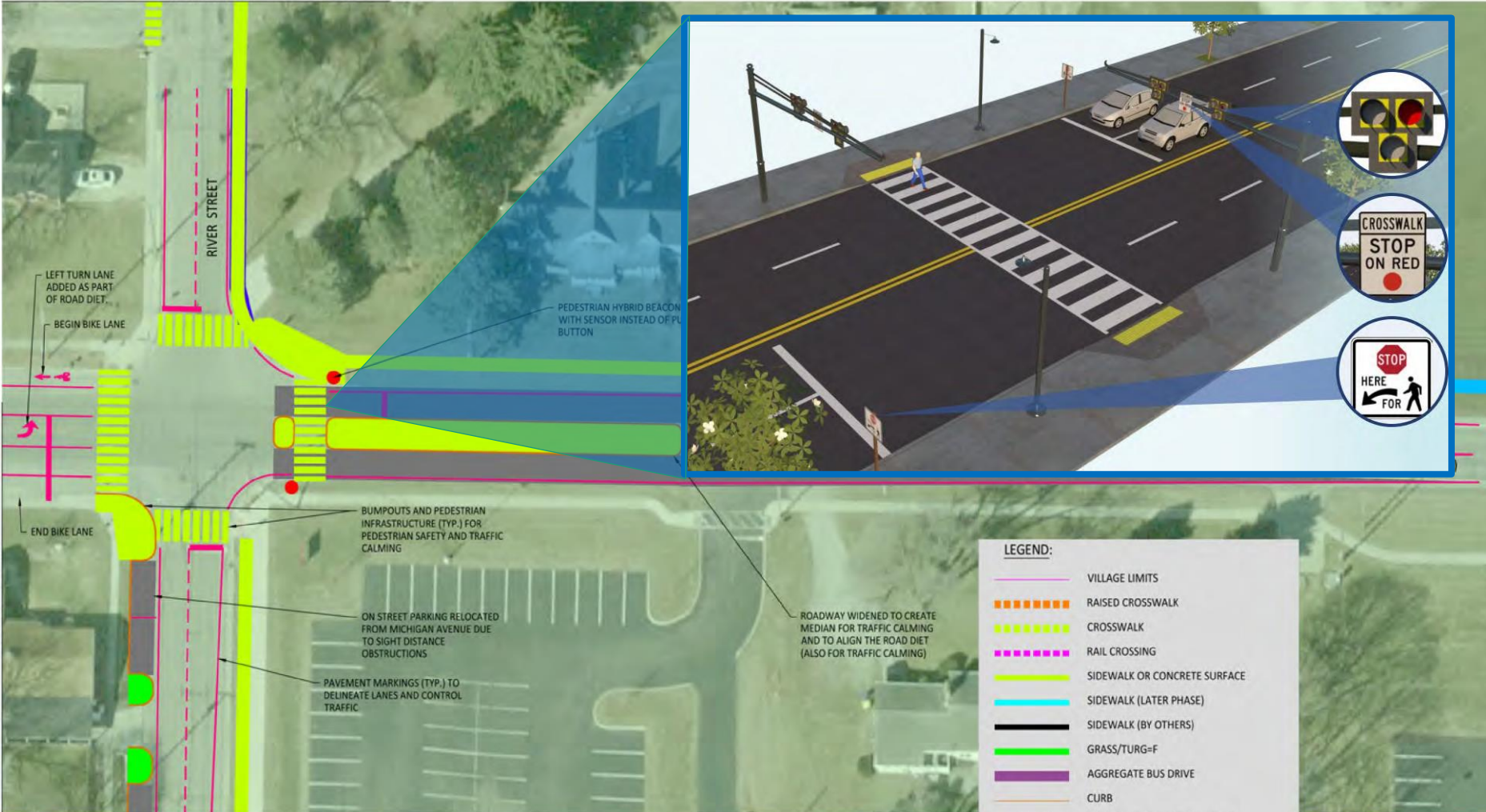
Grand Army of the Republic Hwy
2-50

“Right-size” the lanes:

- Reduce lane width to 11 feet
- Add center turn lane to improve flow, reduce crashes, and provide more time for a driver to look for pedestrians
- Add bike lanes (also traffic calming effect)
- Decrease vehicular traffic on the roadway due to increased modalities
- ODOT Promoted Safety Improvement Countermeasure for Systemic Safety
- Relatively low cost



SEE NEXT SHEET



SEE PREVIOUS SHEET

NOTES:

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SEE CONCEPTUAL PLAN FOR CONTINUING INFRASTRUCTURE



VILLAGE OF EDGERTON
PEDESTRIAN SAFETY
OHIO DEPARTMENT OF
TRANSPORTATION

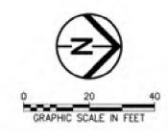
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ROAD DIET 6 OF 6



PROPOSED SAFETY IMPROVEMENTS

VILLAGE OF EDGERTON
 PEDESTRIAN SAFETY
 OHIO DEPARTMENT OF
 TRANSPORTATION

CONCEPTUAL



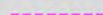


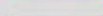

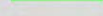







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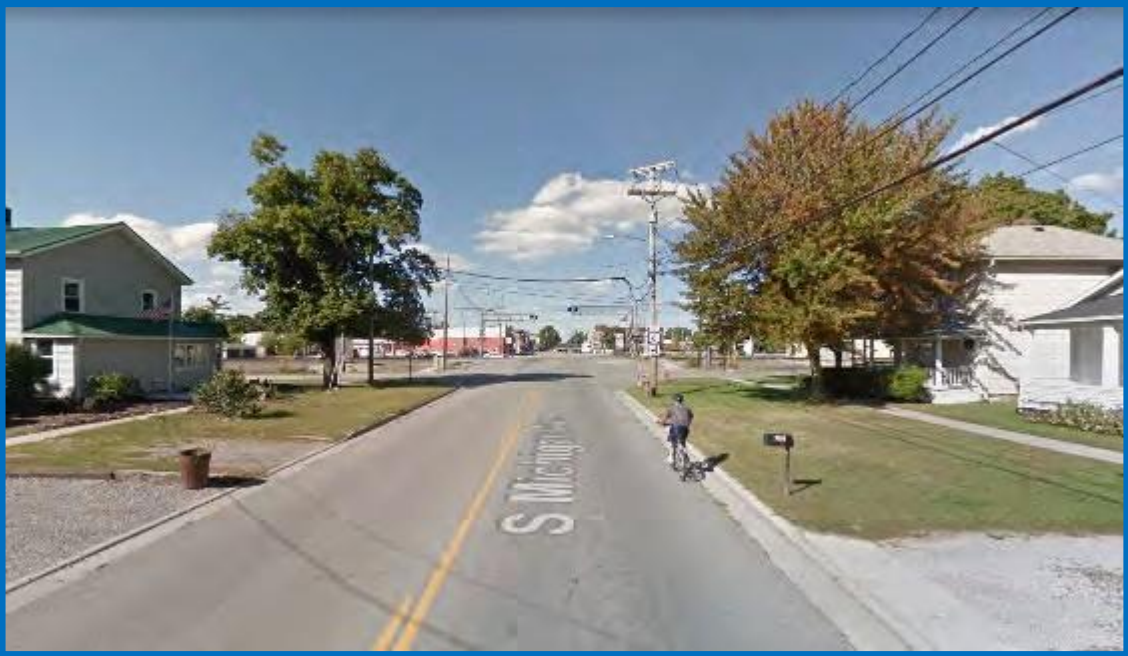
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ROAD DIET 3 OF 6

LEGEND:

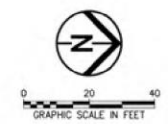
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-  PEDESTRIAN GUIDANCE SHRUBS
-  REMOVED PAVEMENT
-  PAVEMENT PAINT
-  SYSTEMIC SAFETY APPLICATION
-  SAFE ROUTES TO SCHOOL APPLICATION
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SEE PREVIOUS SHEET

SEE NEXT SHEET

PROPOSED SAFETY IMPROVEMENTS

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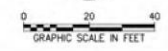
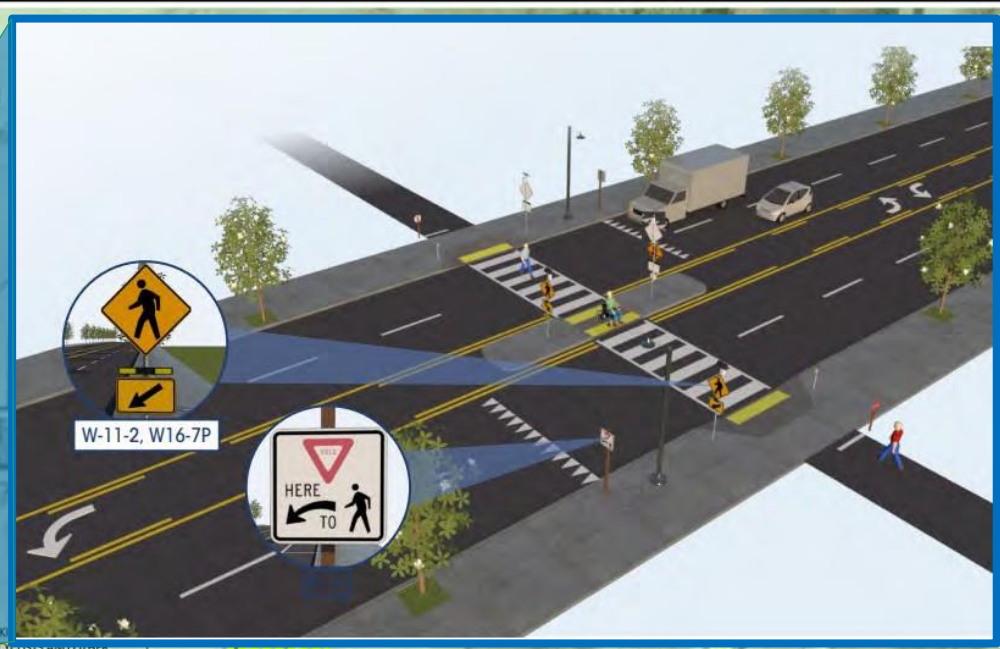
SEE PREVIOUS SHEET



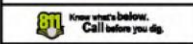
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SEE NEXT SHEET



VILLAGE OF EDGERTON
PEDESTRIAN SAFETY
OHIO DEPARTMENT OF
TRANSPORTATION

CONCEPTUAL

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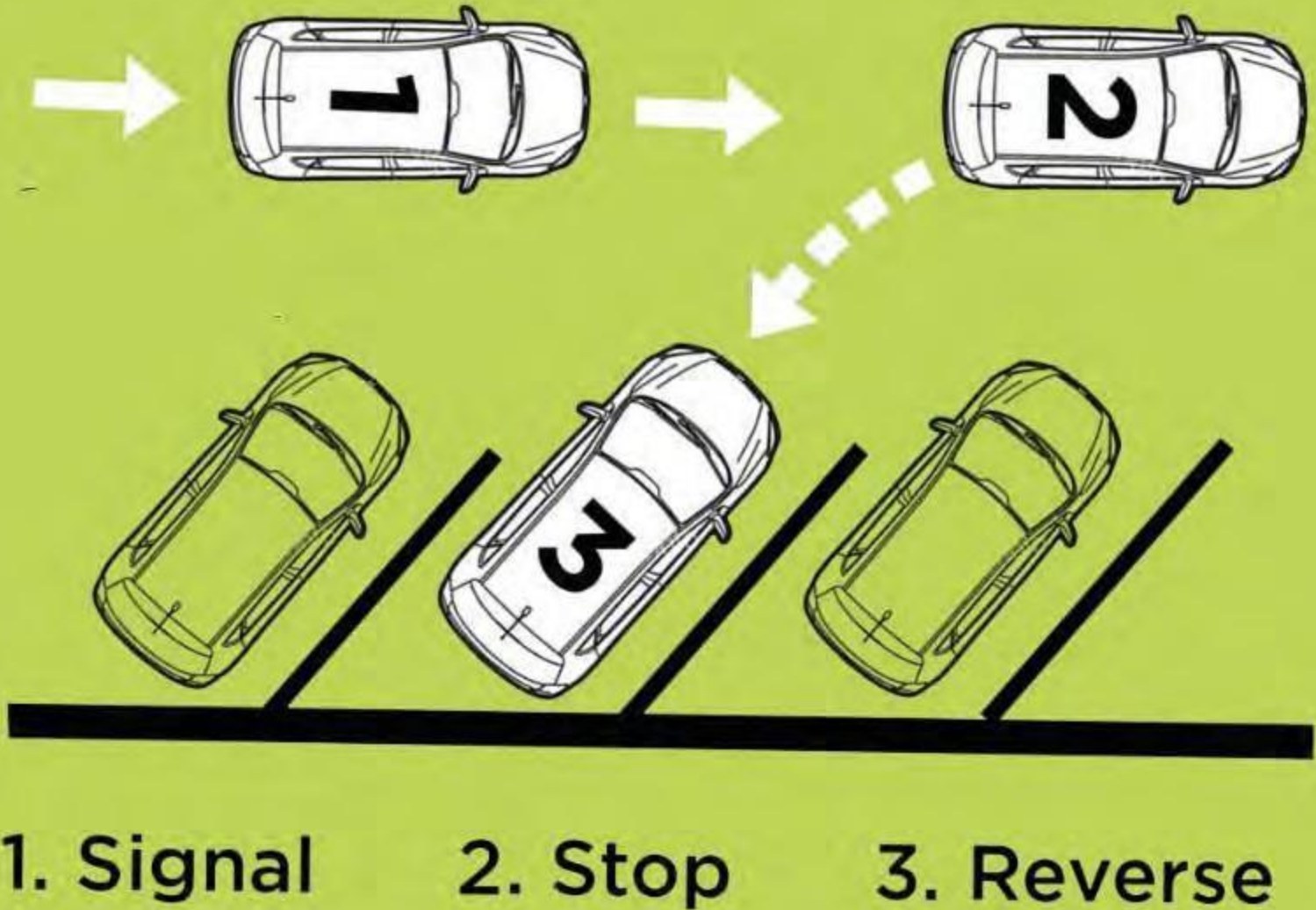
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CHECKED BY: ---
DATE ISSUED: 2022/03/04

ROAD DIET 2 OF 6

PROPOSED SAFETY IMPROVEMENTS

SEE PREVIOUS SHEET

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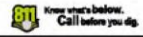


1. Signal

2. Stop

3. Reverse

SEE NEXT SHEET



VILLAGE OF EDGERTON
 PEDESTRIAN SAFETY
 OHIO DEPARTMENT OF
 TRANSPORTATION

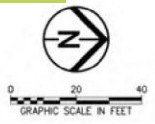
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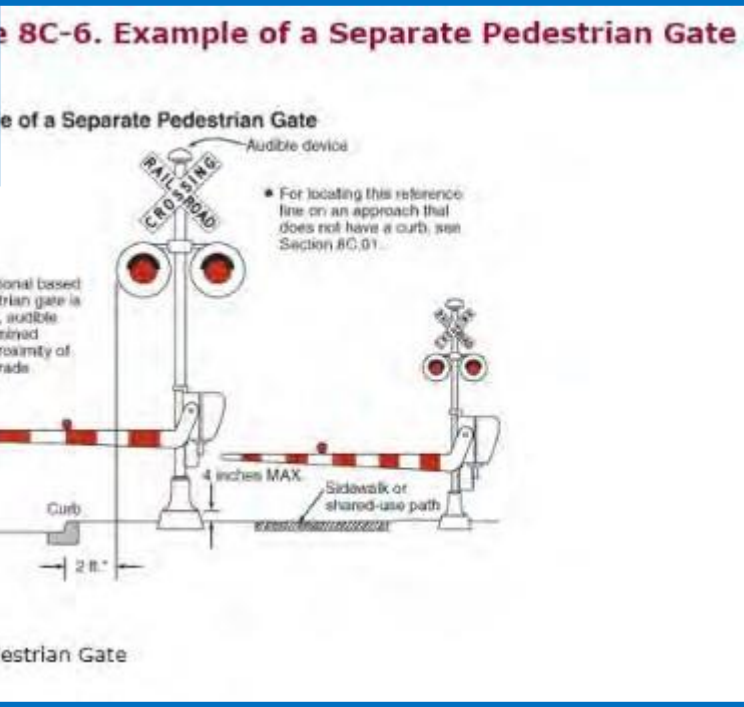
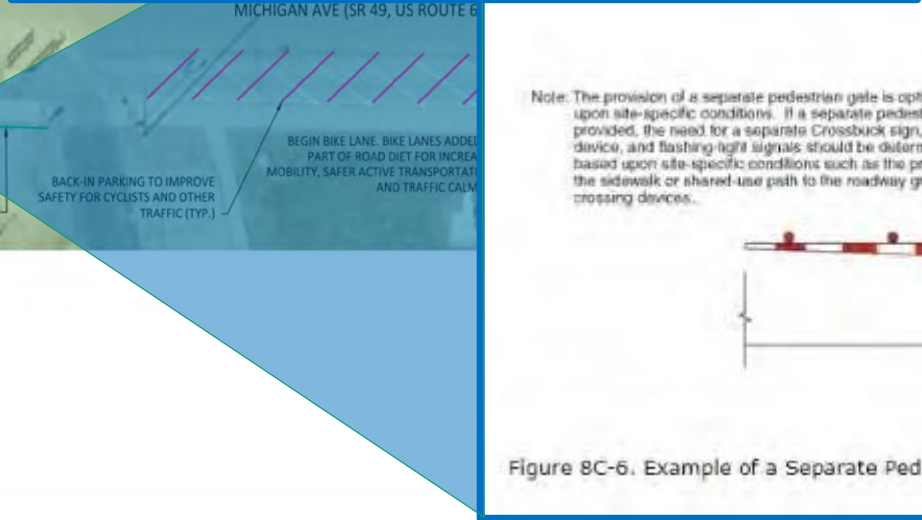
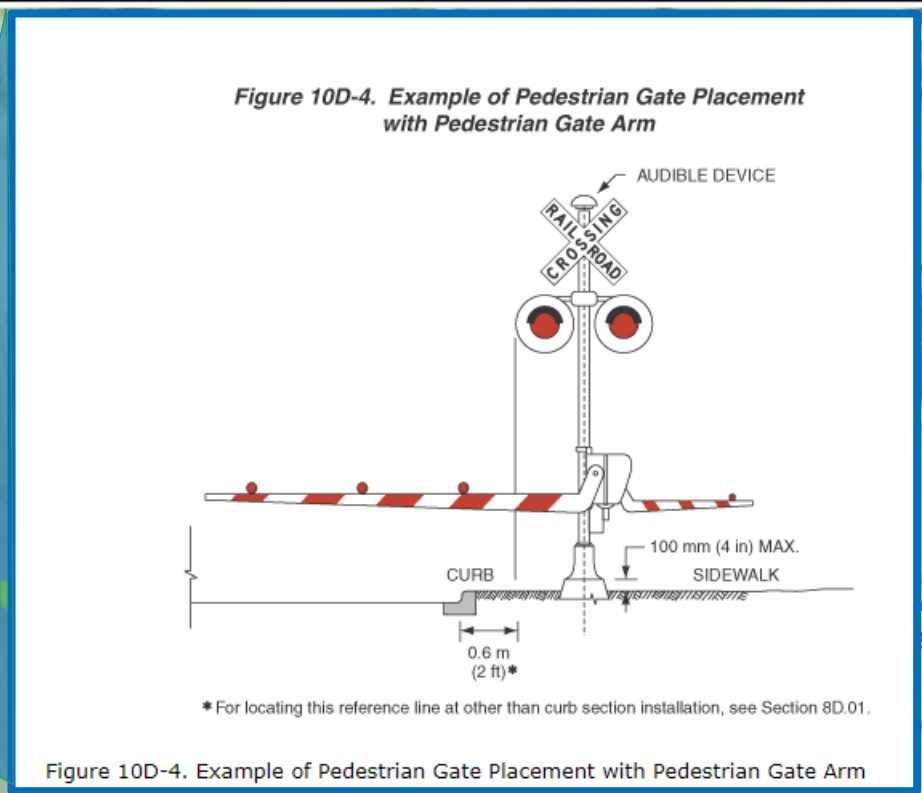
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ROAD DIET 2 OF 6





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VILLAGE OF EDGERTON
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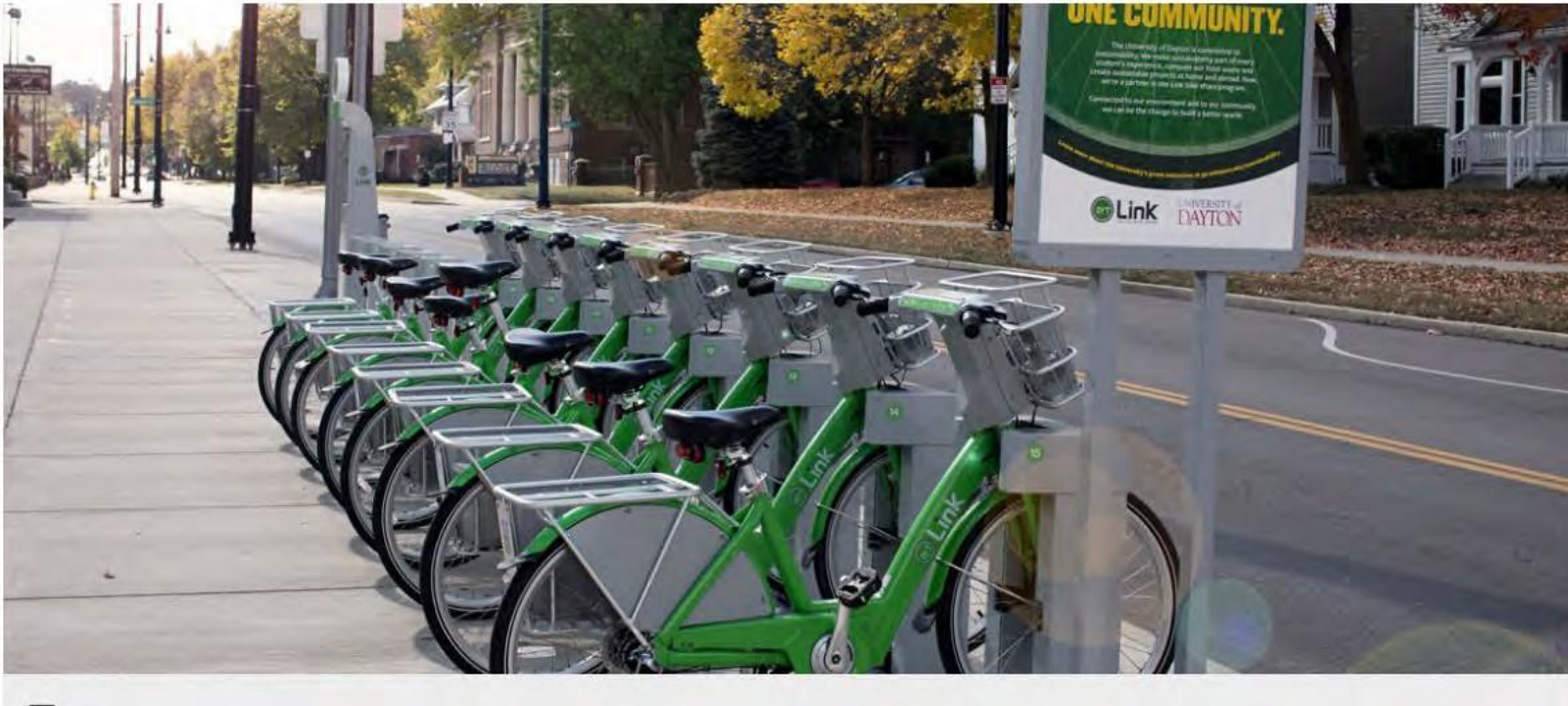
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CONCEPTUAL PLAN
NORTH

PROPOSED SAFETY IMPROVEMENTS

Transportation Alternatives Program (TAP) & Guidance



Transportation Alternatives Program
2022-23 Guidance

[DOWNLOAD](#)

The first step in applying for Transportation Alternatives Program (TAP) funding is filling out the Letter of Interest online form:

[2022-23 TAP Letter of Interest](#)



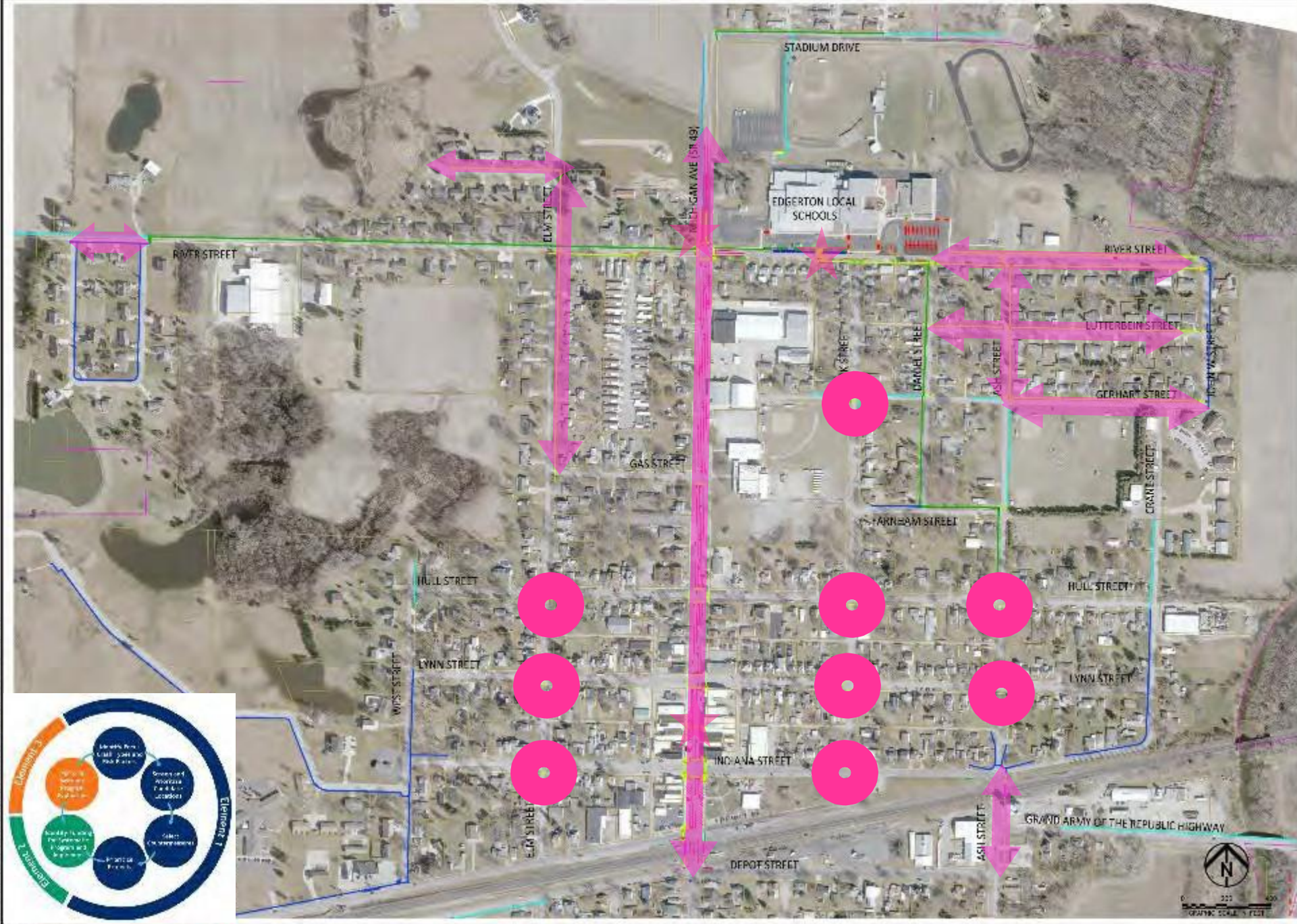
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 OHIO DEPARTMENT OF
 TRANSPORTATION

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CONCEPTUAL PLAN
 NORTH

COMBINED SAFETY IMPROVEMENTS



CONCEPTUAL

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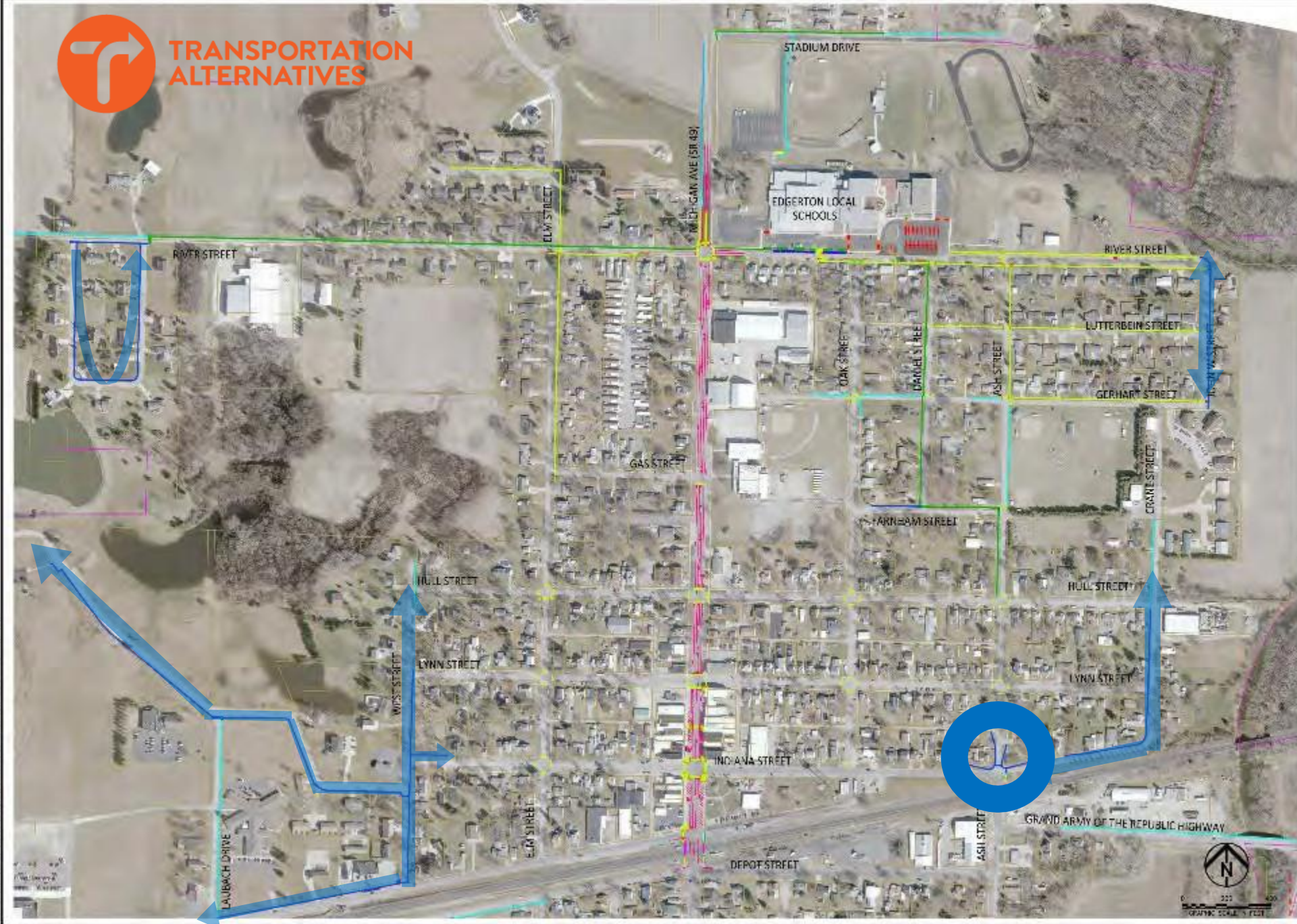
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DATE ISSUED	2022-09-04

CONCEPTUAL PLAN NORTH

COMBINED SAFETY IMPROVEMENTS



TRANSPORTATION ALTERNATIVES



VILLAGE OF EDGERTON PEDESTRIAN SAFETY OHIO DEPARTMENT OF TRANSPORTATION

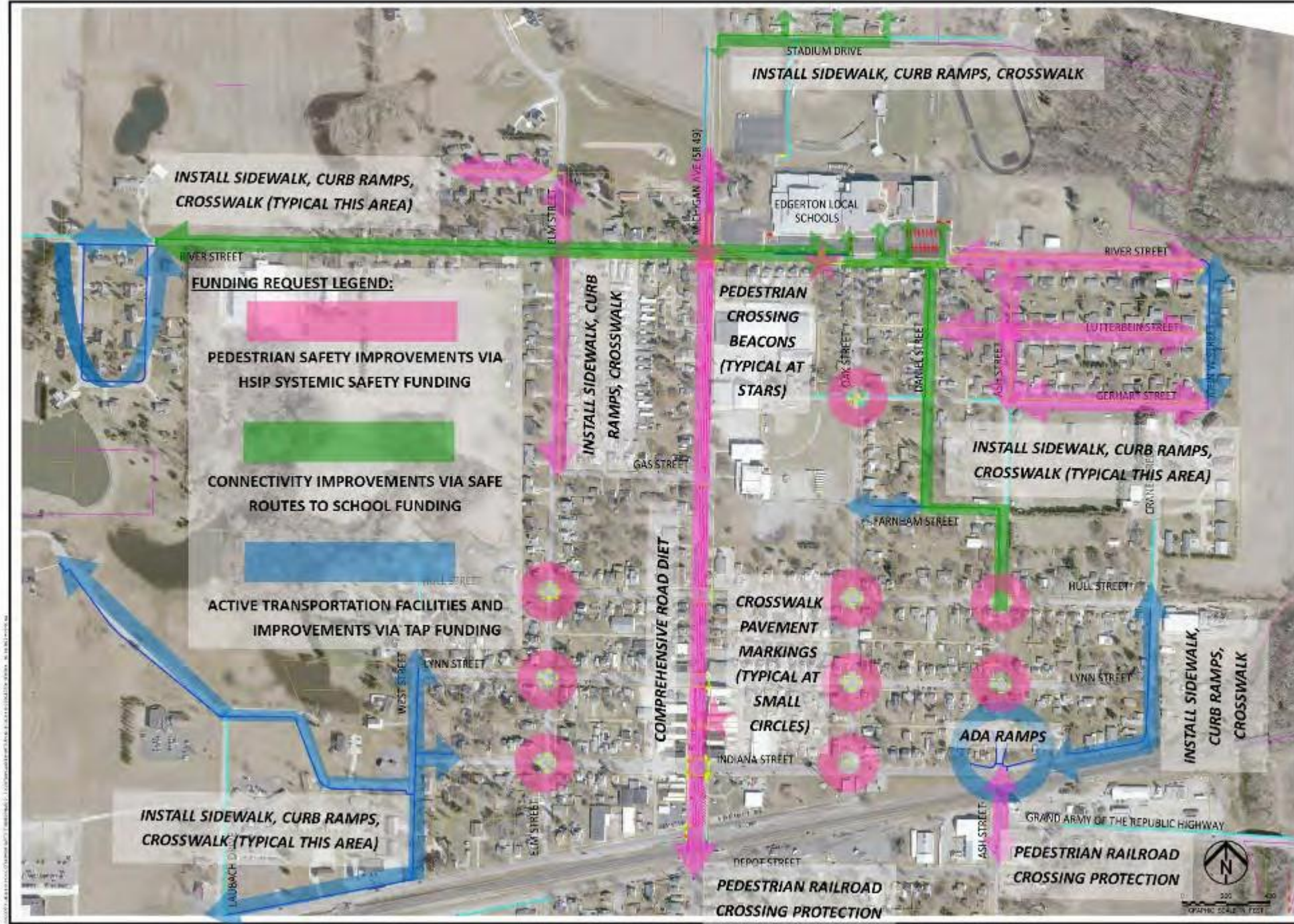
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PROJECT NO.	17-001-0010
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DATE ISSUED	2022-09-04

CONCEPTUAL PLAN
NORTH

COMBINED SAFETY IMPROVEMENTS



**VILLAGE OF EDGERTON
 PEDESTRIAN SAFETY
 OHIO DEPARTMENT OF
 TRANSPORTATION**

CONCEPTUAL

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REVISIONS:

NO.	DATE	REVISED BY

PROJECT NO.: 27-05474-072
 DRAWN BY: BVA
 CHECKED BY: _____
 DATE ISSUED: 02/22/2024

CONCEPTUAL PLAN
 NORTH

COMBINED SAFETY IMPROVEMENTS



FUNDING REQUEST LEGEND:

PEDESTRIAN SAFETY IMPROVEMENTS VIA HSIP SYSTEMIC SAFETY FUNDING

CONNECTIVITY IMPROVEMENTS VIA SAFE ROUTES TO SCHOOL FUNDING

ACTIVE TRANSPORTATION FACILITIES AND IMPROVEMENTS VIA TAP FUNDING



VILLAGE OF EDGERTON
PEDESTRIAN SAFETY
OHIO DEPARTMENT OF
TRANSPORTATION

CONCEPTUAL

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PROJECT NO.: 21-02174-010
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DATE ISSUED: 2022-03-04

CONCEPTUAL PLAN
SOUTH

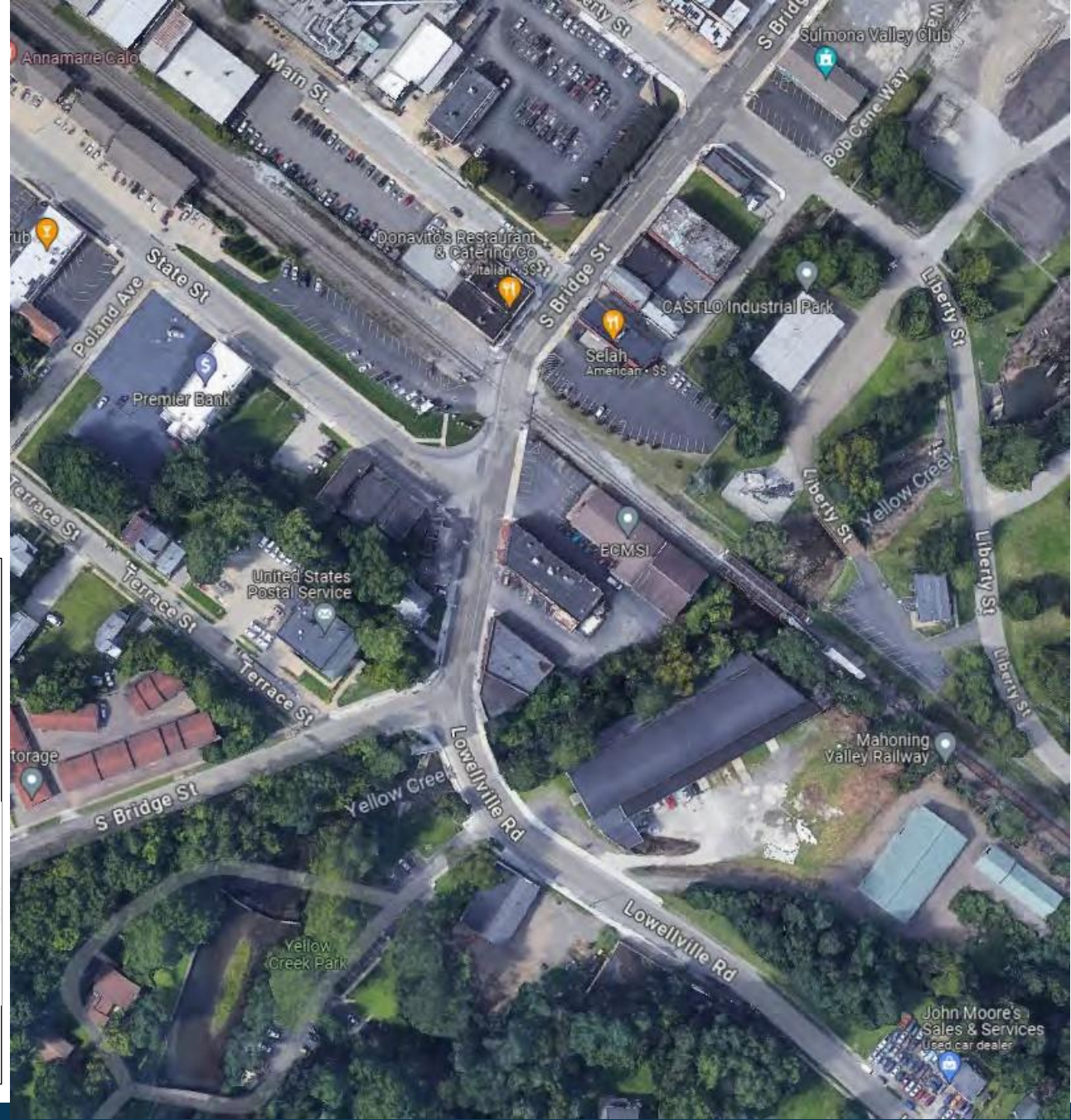
COMBINED SAFETY IMPROVEMENTS

	Safe Routes to School	HSIP Systemic Application	Transportation Alternatives Program	School District	Village Phase 2
Sidewalk (linear feet)	6,530	8,016	11,372		13,970
Pedestrian Hybrid Beacons (each)		1			
Rectangular Rapid Flashing Beacons (each)		2			
Comprehensive Road Diet (linear feet)		3275			
Raised Crosswalk Locations (each)	4				
Railroad Crossings Improved (each)		2			
Improved Intersections (crosswalks, curb ramps, curb return radii, sight distances improved, etc.) (each)	12	33	7		
Bike Rack (each)	1				
School Speed Limit Sign Assembly (each)	1				
Sharrows (each)			22		
Parking lot and Pavement Markings (whole)				1	
Project Cost	\$499,307.00	\$1,917,065.00	\$875,956.00	\$161,487.00	\$995,987.00
Ask	100%	90%	100%	0%	0%





★ District office location





CIVIL ENGINEERING

LANDSCAPE ARCHITECTURE

CREATIVE SERVICES

SURVEYING

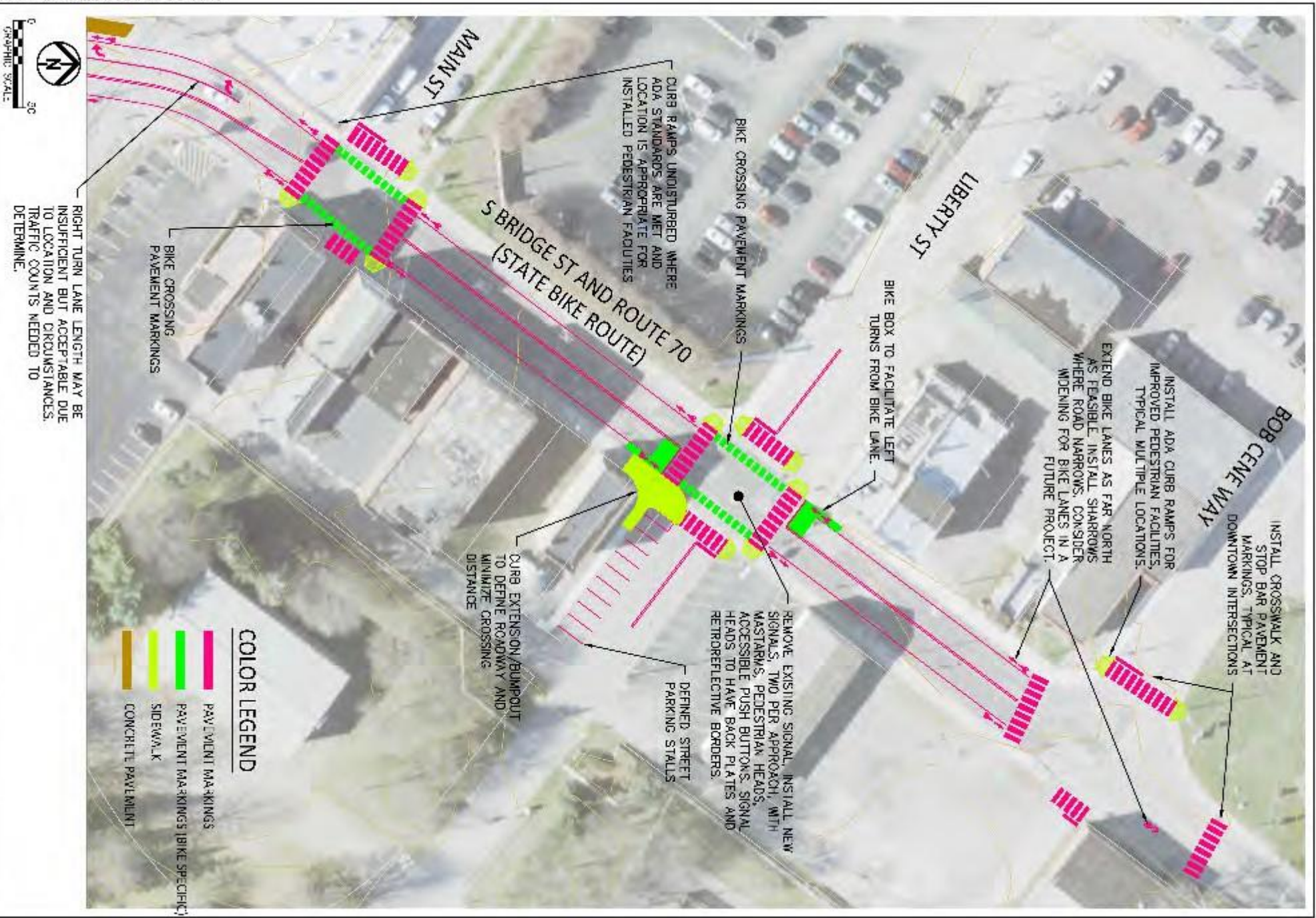
ENVIRONMENTAL SERVICES

CONSTRUCTION MANAGEMENT



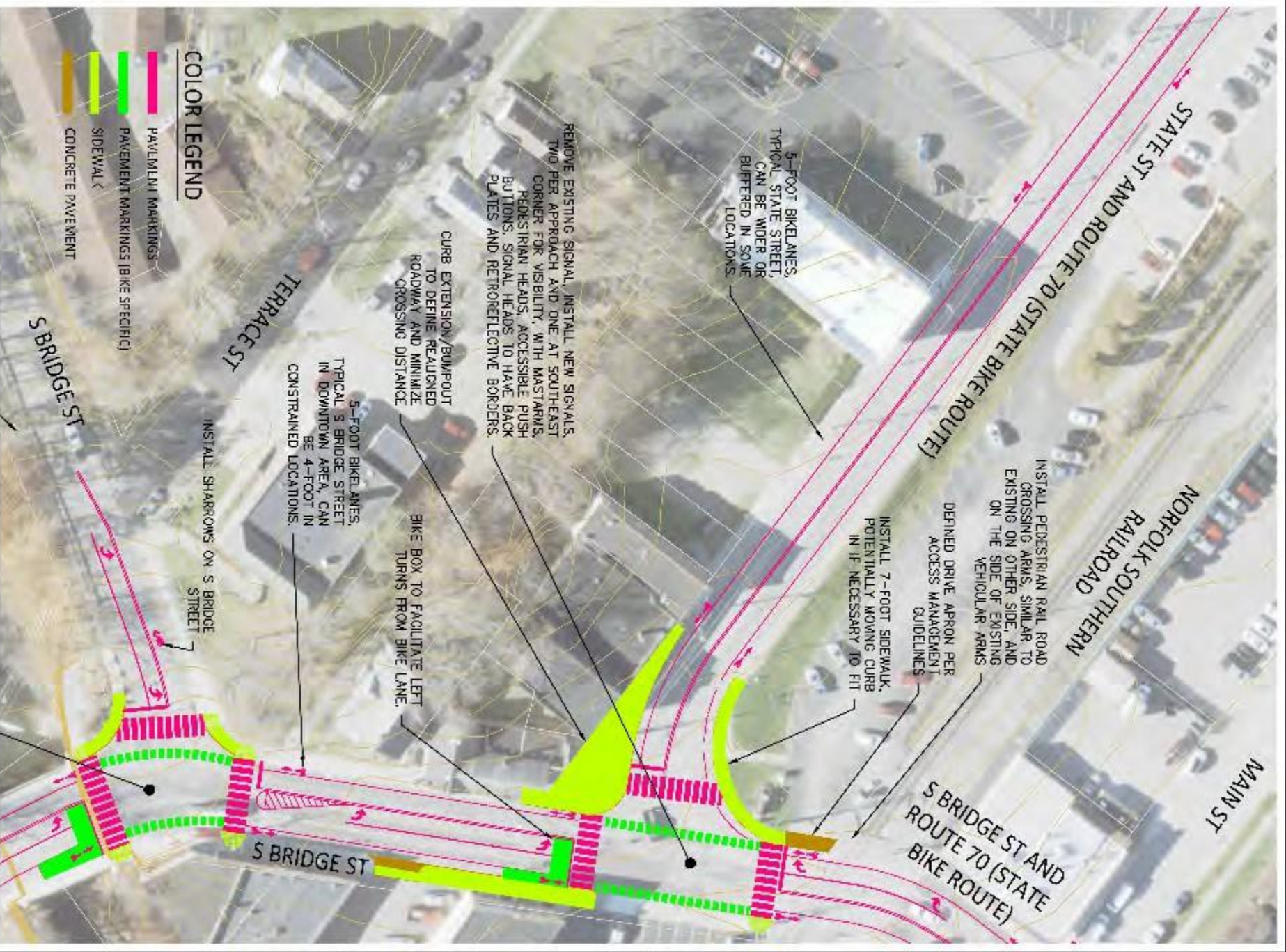


STREET SAFETY IMPROVEMENTS



BRIDGE AND STATE STREETS SAFETY STUDY
CITY OF STRUTHERS
PROPOSED
CONCEPTUAL PLAN (1 OF 3)

STRUTHERS SAFETY IMPROVEMENTS



COLOR LEGEND

- █ PAVEMENT MARKINGS
- █ PAVEMENT MARKINGS (BIKE SPECIFIC)
- █ SIDEWALK
- █ CONCRETE PAVEMENT

TRIM TREES ON SOUTH SIDE OF S BRIDGE STREET FOR SIGNAL VISIBILITY

INSTALL NEW SIGNAL, TWO PER APPROACH, WITH MASTARMS, PEDESTRIAN HEADS, ACCESSIBLE PUSH BUTTONS, SIGNAL HEADS TO HAVE BACK PLATES AND RETROREFLECTIVE BORDERS.

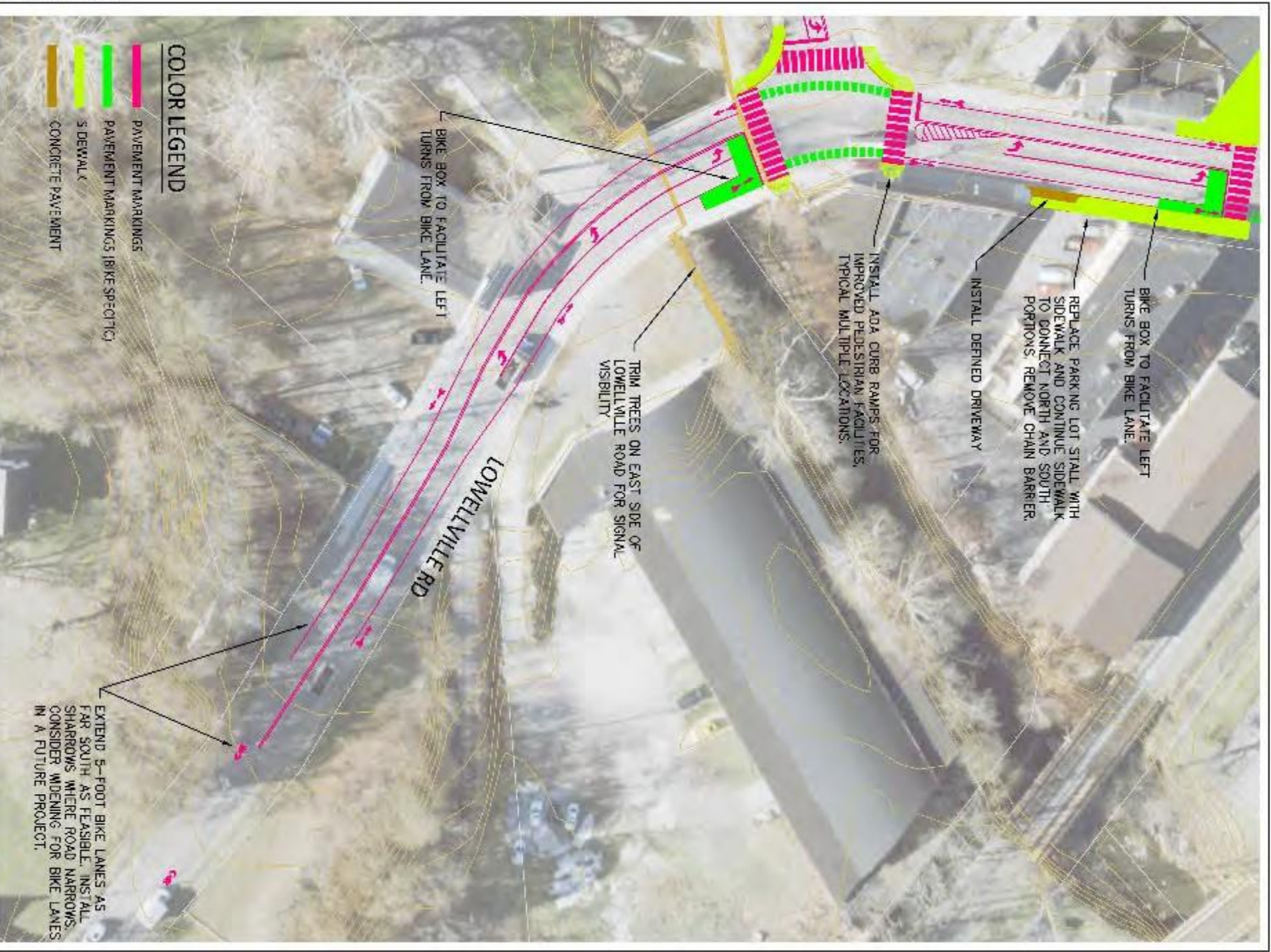
BRIDGE AND STATE STREETS SAFETY STUDY CITY OF STRUTHERS

PROPOSED
CONCEPTUAL PLAN (2 OF 3)

**Environmental
Design Group**

ARROW / CLEVELAND / COLUMBUS
190 450 GREAT ST. #4700, SU. 4400
190 450 GREAT ST. #4700, SU. 4400
W. CLEVELAND, OHIO 44113

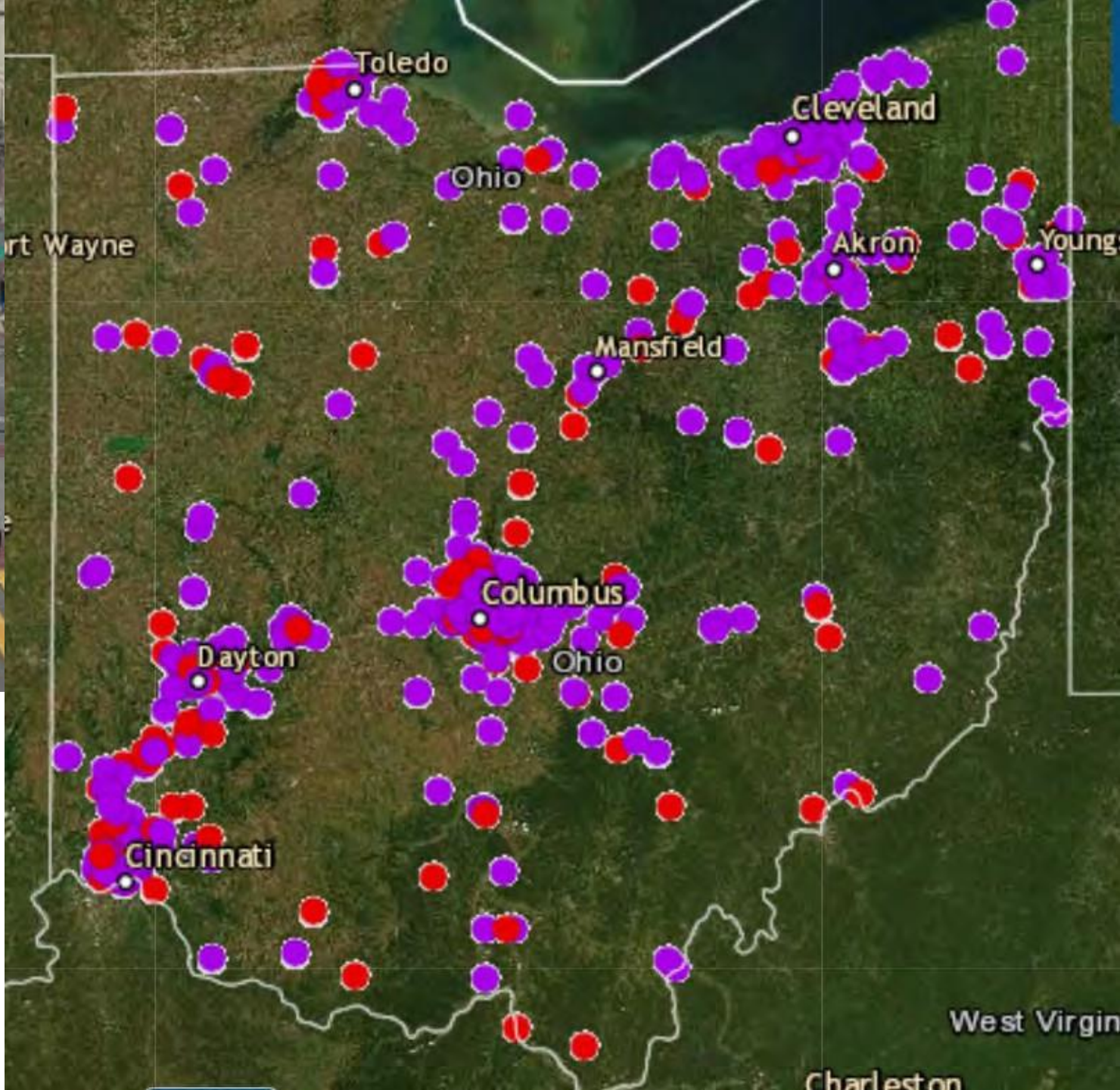
STRUTHERS SAFETY IMPROVEMENTS





2021

698 Pedestrian Crashes
with Severe or Fatal Results





Reneé Whittenberger, PE, RSP1
Safety Engineer, Project Manager

rwhittenberger@envdesigngroup.com

Thank you!





Connecting with Communities:

Outreach strategies for your project

Community Engagement



Project Requirements

Many projects require community outreach and engagement as part of the process.

Why is community engagement important?

- Inclusion/buy in
- Sustainability
- Trust & Relationships



Where do you start?

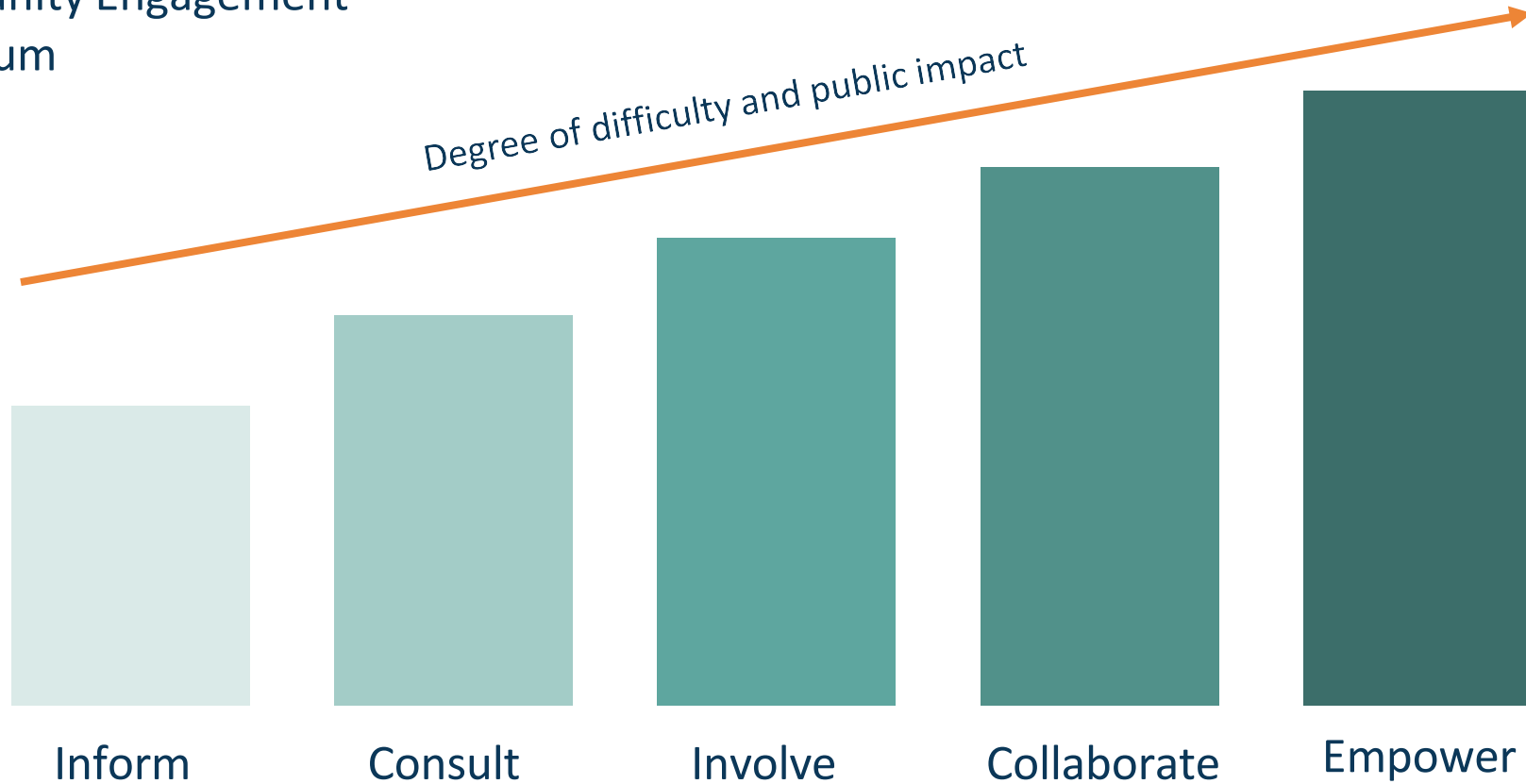
Community Engagement Steps

- Determine level of engagement
- Audiences and stakeholders
- Tools and methods
- Monitor for success



Level of Engagement

Active Community Engagement (ACE) Continuum



Source: International Association of Public Participation

Audience & Stakeholders

- Identify stakeholders and community groups
- Determine interests and influence
- Prioritize
- Understand stakeholder needs
- Communication and feedback

Example Stakeholders:

- Community members
- Government agencies
- Businesses
- Small business owners
- Nonprofits
- Universities

Tools & Methods



Public Dialogue and Consultation

- Town Hall meetings
- Public forums
- Surveys



Education and Outreach

- Community outreach
 - Letters
 - Doorhangers
 - Postcards



Research and Data Collection

- Focus Groups
- Community-based research
- Surveys and Questionnaires
- Interviews



Digital and Online Engagement

- Websites
- Social media campaigns
- Virtual town halls
- Eblasts
- Newsletters

Successful Outreach Indicators



How do I know if my outreach is successful?

- Attendance and participation
- Digital engagement
- Changes in attitude
- Goals have been achieved



Project Communication



Project Websites

Benefits

- “Front-door” for information
- Easily accessible information
- Outlet for feedback
- Ability to control the narrative
- Branded to your community
- Tailored to the needs of your project



Project Websites

Components

- Specific project details
- Context
- FAQ
- Process and progress updates
- Project photos
- Contact form



Communicating the Site

- QR codes
- Doorhangers
- Public meetings
- Community events
- Flyers
- Letters
- Social media



Project Examples

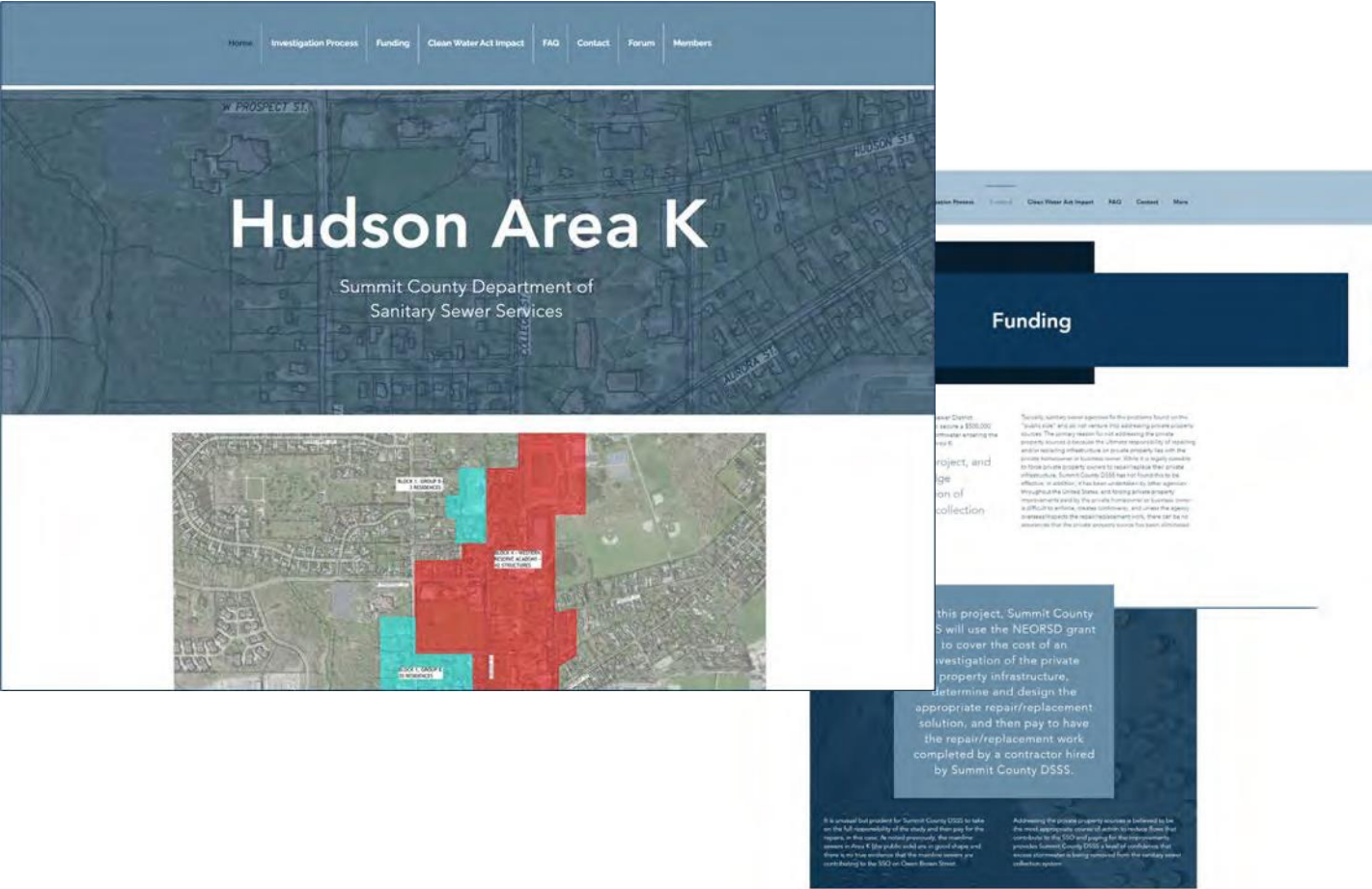


Hudson Area K Project Website



Combining All Aspects

- History
- Investigation Process
- Funding
- Clean Water Act Impact
- FAQs
- Forum
- Custom URL



Hudson Area K Project Website



Impact

- Open house vs website



1,000+ website visits in 30 days

Frequently Asked Questions

Why do you need to enter my property?
We need to enter the property and/or basement of your home/business because it is the best way to determine if there are any cross connections between the stormwater and sanitary sewer system.

What is a cross connection?
A cross connection is any plumbing, piping and device that will allow fluid (water or air) to enter the sanitary sewer system. Typical cross connections are downspouts, sump drains and toilet drains.

What do I need to do to prepare for the visits?
The City of Hudson will provide you with a checklist of items to be done prior to the visit. This includes: clearing the area around the manhole, ensuring the manhole is accessible, and ensuring the area is safe for the inspectors.

Is this going to cost me anything?
The cost for any improvements required to correct any cross connections will be paid for by Summit County Department of Sanitary Sewer Services in partnership with Northeast Ohio Regional Sewer District. You will be responsible for and made aware of standard maintenance items, that are not contributors of I/L, such as clearing your sanitary sewer line that connects your home/business to the street.

How long will the inspections take?
The CCTV inspections could take several hours each and around the period of the project.

What is CCTV?
CCTV is a camera that is used to inspect the sanitary sewer system. It is a non-invasive method of inspecting the sanitary sewer system.

WELCOME!

TO THE HUDSON AREA K OPEN HOUSE

HUDSON AREA K HISTORY

The first Hudson sanitary collection system was constructed in the early 1900s when Mr. James E. Stewart paid for the installation of the first sanitary collection and wastewater treatment system. While inspections of sanitary sewers were conducted as new subdivisions were built in the Hudson Village and surrounding Township, the sanitary collection system within the core downtown area dates primarily back to the original installation by Mr. Stewart. There have been some upgrades and modifications over the decades, but the basic infrastructure has not changed.

As a result of the Hudson sanitary collection system being constructed in the early 1900s, the City of Hudson has a rich history of providing sanitary sewer service to its residents. The City of Hudson has a long history of providing sanitary sewer service to its residents. The City of Hudson has a long history of providing sanitary sewer service to its residents. The City of Hudson has a long history of providing sanitary sewer service to its residents.

Today, the City of Hudson is proud to provide sanitary sewer service to its residents. The City of Hudson is proud to provide sanitary sewer service to its residents. The City of Hudson is proud to provide sanitary sewer service to its residents. The City of Hudson is proud to provide sanitary sewer service to its residents.

Summit County Department of Sanitary Sewer Services
Northeast Ohio Regional Sewer District
Environmental Design Group
HUDSON

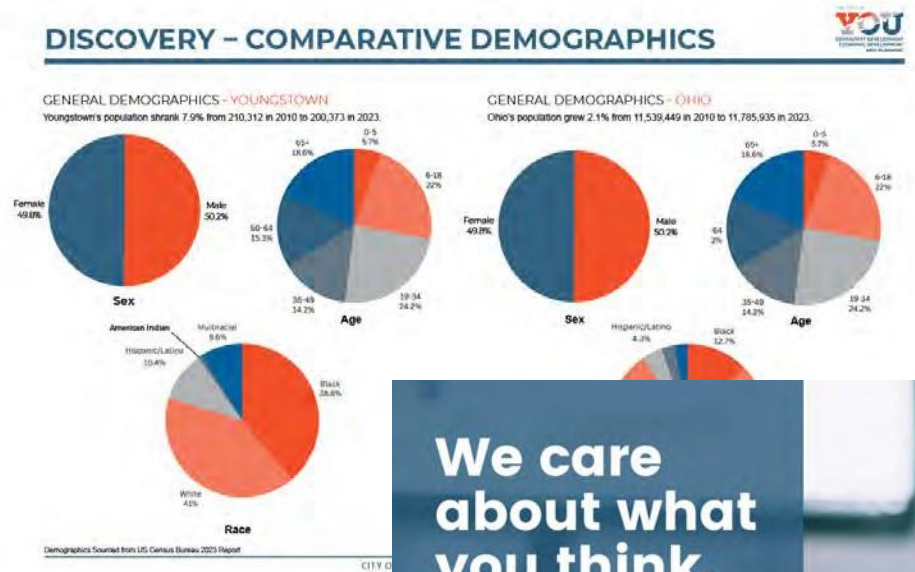


Youngstown Public Outreach



Engagement Strategy

- Public survey
- Stakeholder focus group
- Key stakeholder interviews
- Community-based research
- Final report



We care about what you think.

Answer this quick survey to help The City of Youngstown address quality of life issues and strategize community development activities for a prosperous future in our City.



FOCUS GROUP

Join the City of Youngstown Community Development Division in collaboration with EDG Creative to gather input from city stakeholders regarding community development efforts in Youngstown. Input will serve as a guide to enhance future endeavors and to enrich current activities executed to maximize the quality of life of city residents.

Tuesday, April 30
3pm-5pm

The Public Library of Youngstown & Mahoning County
305 Wick Ave, Youngstown

Light refreshments provided

Why Participate?

- 1 Influence Change: Your Insights will directly impact the development of future solutions.
- 2 Connect & Collaborate: Network with like-minded individuals and stakeholders.
- 3 Be Heard: Your opinions will shape decisions on efforts moving forward.

RSVP Required
RSVP in link below.

Contact Information
330-742-8892
jnega@youngstownohio.gov

Final Thoughts

- Keys to success
 - Open line of communication
 - Feedback loop
- Follow the steps and tailor your strategy to the needs of your project
- Requirement vs ongoing practice to implement in your approach

Steps Review:

- Determine level of engagement
- Audiences and stakeholders
- Tools and methods
- Monitor for success

Our Services



content creation

- Drone and Ground Photography/ Videography
- Branding
- Graphic Design
- Digital Media
- Print Collateral
- Proposal Template Creation & Coordination
- Website Design and Development

engagement

- Digital Media Management
- Event Coordination, Management, & Promotion
- Project Engagement & Communication
- Community Outreach
- Campaign Management
- GIS Mapping

strategy

- Strategic Planning
- Grant Writing
- Website, Branding, & Social Media Auditing
- Market Research
- Content Strategy
- Measurement & Analytics





Thank you



Carmen DeVeau

Project and Creative Manager

cdeveau@envdesigngroup.com





Legislative Update

January 30, 2025



15-Minute Break
Next Session begins at
11:00 a.m.

January 30, 2025

Statewide Association of Community and Economic Development Organizations



GREATER SPRINGFIELD

PARTNERSHIP

VISIT • EXPAND • CHAMBER

ECONOMIC DEVELOPMENT FOR A A CHANGING COMMUNITY & DEALING WITH NATIONAL SPOTLIGHT



January 30, 2025

TOPICS TO COVER



- ✦ Organizational Overview & Trends
- ✦ Haitian Influx & Response
- ✦ Springfield's Strategy
 - ✦ Building the Economic Engine
 - ✦ Enhancing Livability
 - ✦ Cultivating the Local Workforce
 - ✦ Attracting Talent
- ✦ Downtown Revitalization
- ✦ What's Next – "Expand 2029"
- ✦ Q&A



GREATER SPRINGFIELD PARTNERSHIP

VISIT • EXPAND • CHAMBER



EXPAND
GREATER SPRINGFIELD

Locally known as:

**Community Improvement Corporation of
Springfield-Clark County, Ohio
(CIC)**

Coordinates and leads the retention and expansion of existing businesses, the attraction of new firms, and the community's coordinated workforce development strategies. A robust program of work funded by the public and private sector is executed with the input of the community's Jobs and Job Readiness Task Force.

www.expandgreaterspringfield.com
www.clarkcounty.jobs



CHAMBER
OF GREATER SPRINGFIELD

Locally known as:

**Chamber of Commerce
(Chamber)**

The collective voice of 800 companies that represent 15,000 employees in our region. We believe a vibrant Greater Springfield is the catalyst for a thriving business community. It will take all of us, in partnership, to achieve our goals.

www.greaterspringfield.com



VISIT
GREATER SPRINGFIELD

Locally known as:

**Convention and
Visitor's Bureau
(CVB)**

Markets the community via multiple channels to leisure and business travelers, group tour operators and meeting planners. We also strive to enhance Greater Springfield's quality of life through creating vibrant events, and leading both the Public Art and Wayfinding committees.

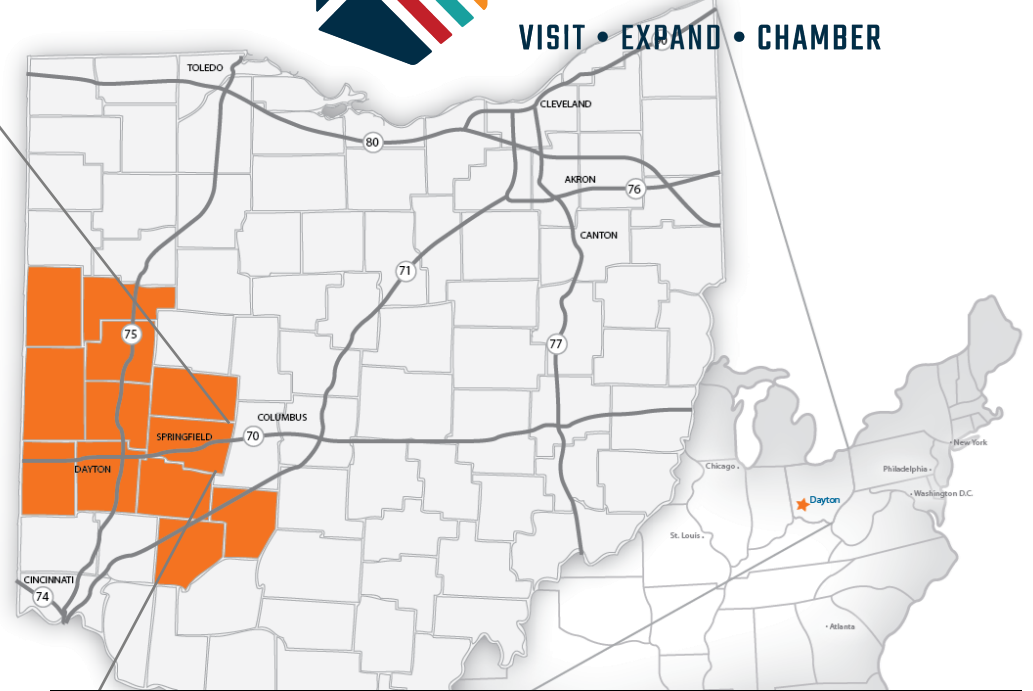
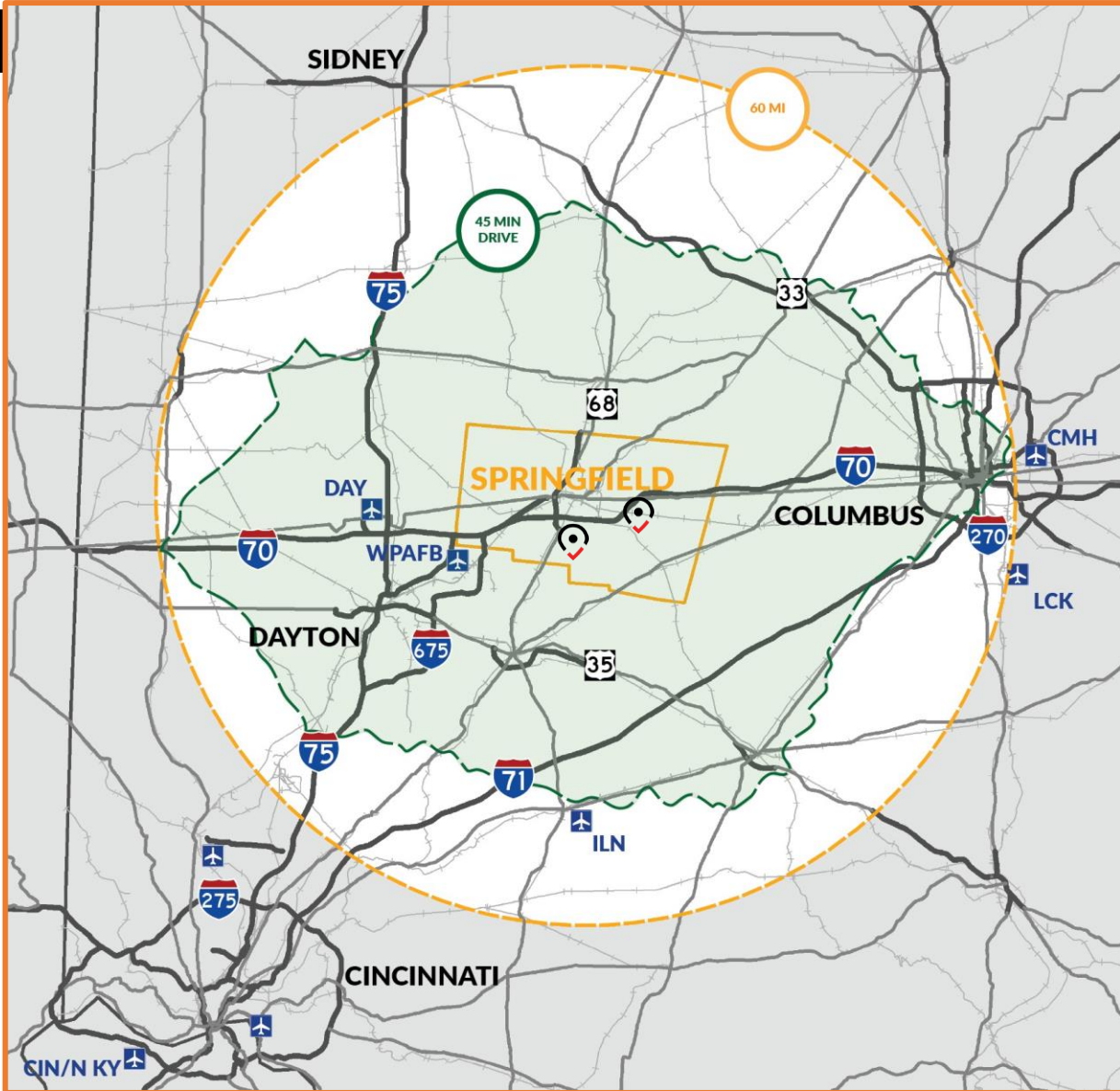
www.visitgreaterspringfield.com

REGIONAL SITE MAP – 60 MINUTES

M



GREATER SPRINGFIELD
PARTNERSHIP
VISIT • EXPAND • CHAMBER



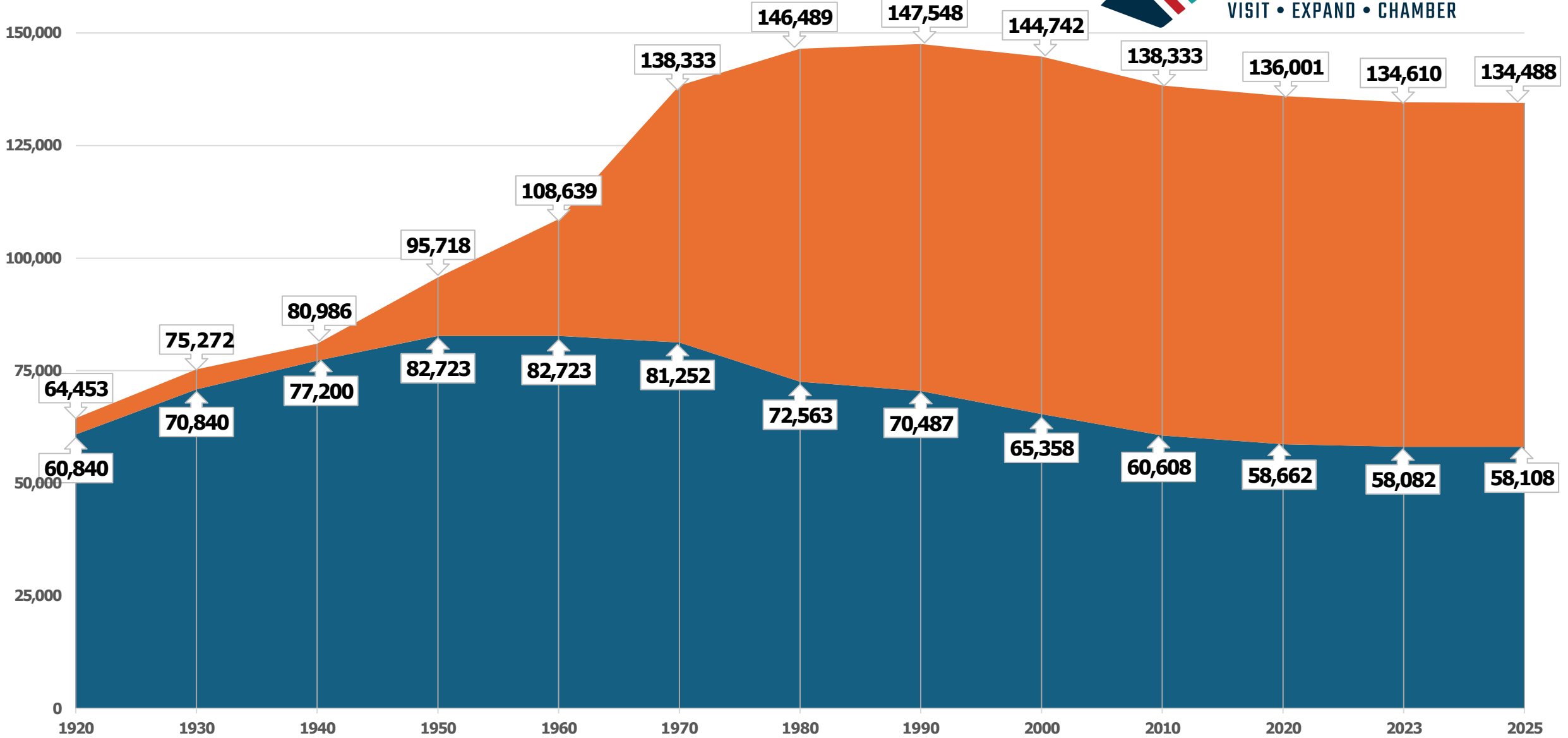
Key Data Points*		*Q2
2024		
Population	2.53 Million	
Median Age	39	
Housing Units	1,127,107	
Median House Value	\$207,296	
Median Household Income	\$69,747	
Cost of Living Index	92.7	
SiteOhio Sites	2	

Clark County Population: 135,000

POPULATION HISTORY



GREATER SPRINGFIELD
PARTNERSHIP
VISIT • EXPAND • CHAMBER



Bureau of Labor Statistics

■ Springfield (City) ■ Clark County & Springfield

GSP RESPONSE TO THE HAITIAN IMMIGRATION CHALLENGES



- ✦ Two of our staff members serve on the Haitian Coalition. Amy Donahoe and Kristina Jarrell participate in the “Business & Employment” and “Language & Culture” committees, respectively.
- ✦ Created a video for our bi-monthly newsletter highlighting what we are doing related to the Haitian challenge. That video went to more than 3,500 subscribers.
- ✦ Convened a meeting with the City and County to develop a crisis communications plan that included experts, John Fimiani and Shift-ology. The work group meets every week regarding the changing communications landscape and has generated a list of FAQ’s.
- ✦ GSP worked with Ross McGregor and Governor DeWine to convene a meeting with local employers who hire Haitians at the governor’s residence. Seven (7) employers from Springfield participated in that two-hour session.
- ✦ The City hired a firm out of Cincinnati to handle all crisis communication management as we move forward.
- ✦ Participated in interviews with the NY Times, Reuters and other news agencies and allowed them to share our statements.
- ✦ Posted positive videos of Springfield on social media that have received 330K+ views.



A community willing to put in the work.



GREATER SPRINGFIELD
PARTNERSHIP
VISIT • EXPAND • CHAMBER

This is **SPRINGFIELD**

Nationally acclaimed arts orgs.



A thriving workforce.



Neighbors helping neighbors.



YOUR PORTAL FOR ALL THINGS SPRINGFIELD, OHIO

thisisspringfield.com

A growing food scene.



YOUR PORTAL FOR ALL THINGS SPRINGFIELD, OHIO

thisisspringfield.com



A UNIFIED COMMUNITY VISION

VISION



DOWNTOWN REVITALIZATION

- SpringForward (Downtown Development Vehicle)
 - Projects:
 - McAdams (Wren) Building
 - Co-Hatch/Myers Market
 - Funding provided to Le Torte Dolci
 - Parking Garage
 - Housing



GATEWAYS & CORRIDORS

- Improve the aesthetics and function of the key thoroughfares entering the City of Springfield
- "You only get one chance to make a first impression"

PARKS & GREENSPACE

- Primarily focused on active and passive recreational activities in Snyder Park and along the Buck Creek Corridor

JOBS AND JOB READINESS

- "8th Grande Career Exploration"
- Clark County Internship Collaboration
- Straight-A Consortium/The Dome
- Clark County Manufacturing Collaborative
- YouScience

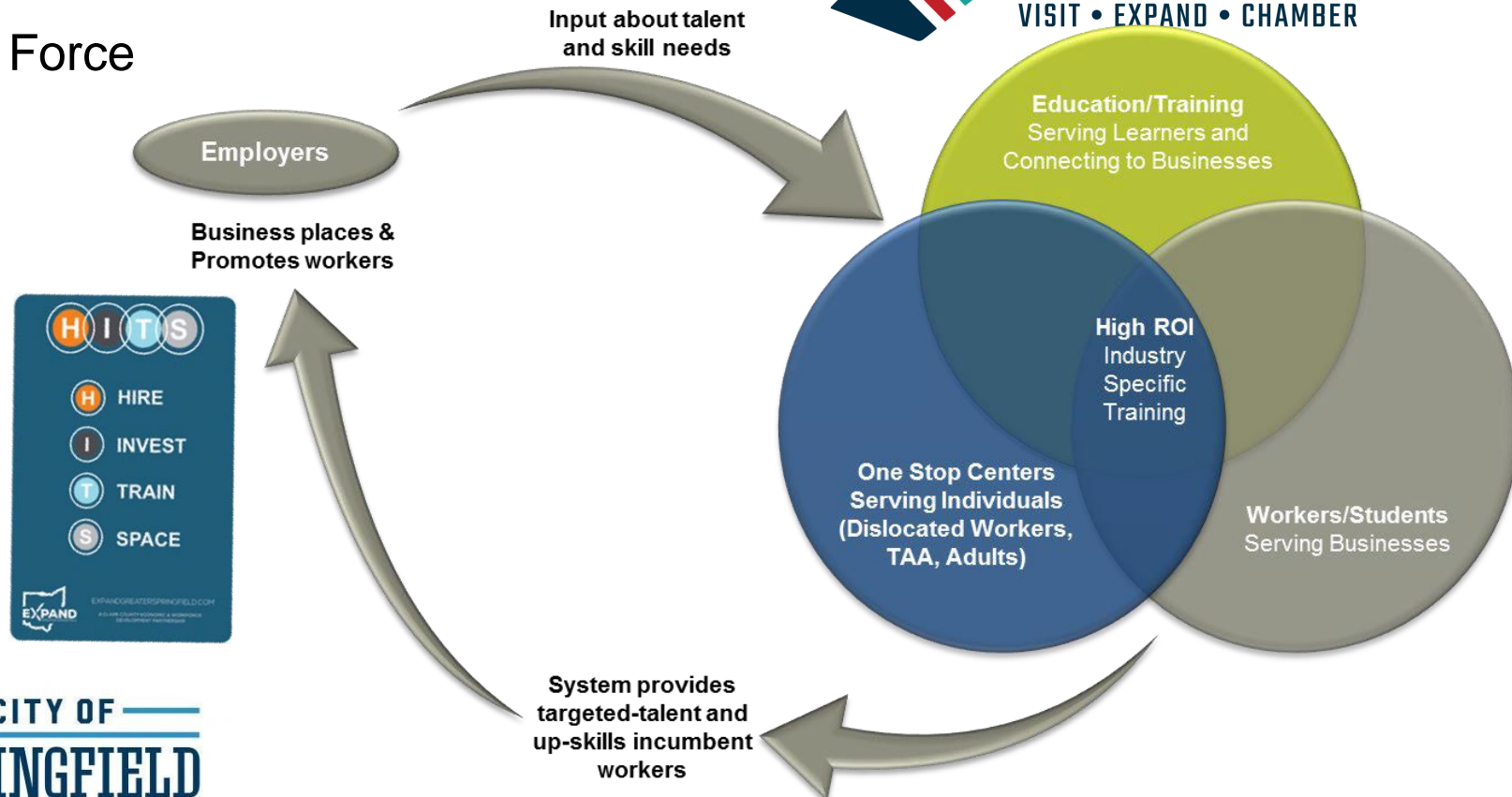
ALIGNMENT WITH PARTNERS – SINCE 2012



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PARTNERSHIP

VISIT • EXPAND • CHAMBER

- ✦ Jobs and Job Readiness Task Force
- ✦ Open communication
- ✦ Check the baggage at the door during meetings
- ✦ Explore best practices – jointly
- ✦ Share corporate feedback
- ✦ Data analytics



EXPAND 2024

GREATER SPRINGFIELD

5 YEAR PROGRAM OF WORK



GREATER SPRINGFIELD
PARTNERSHIP
VISIT • EXPAND • CHAMBER

WORK Goal I: Cultivate the Local Workforce – 39%

- ✦ Business Concierge
- ✦ Talent and Education Coordination
- ✦ Internship Matching/Coordination
- ✦ Research and Best Practice Resource Development
- ✦ ACT Work Ready Community
- ✦ Aptitude Testing

Goal II: Build the Economic Engine – 32%

- ✦ Retain and Expand Existing Businesses
- ✦ Aggressively Pursue New Business Growth
- ✦ Enhanced Small Business Engagement
- ✦ Support Entrepreneurial Ecosystem Development

Goal III: Enhance Livability – 8%

- ✦ Enhance Housing Opportunities
- ✦ Develop a "Welcoming Committee" for new business leaders/executives

Goal IV: Attract Talent – 21%

- ✦ Dedicated Talent Attraction Program
- ✦ Connect Local College Students to Clark County
- ✦ "Reverse the Commute" campaign to retain workers in Clark County

68% WORKFORCE,
HOUSING, AND
LIVABILITY



VISIT
GREATER SPRINGFIELD

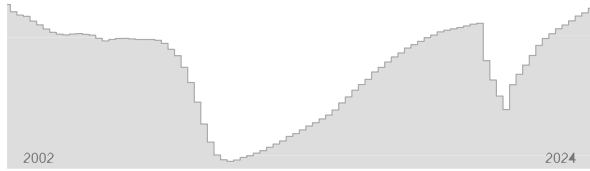


EXPAND
GREATER SPRINGFIELD



CHAMBER
OF GREATER SPRINGFIELD

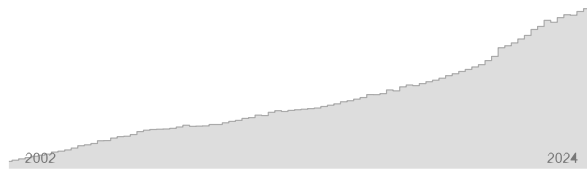
EMPLOYMENT



938,809

Regional employment / 165,598,087 in the nation

WAGES



\$63,505

Avg Wages per Worker / \$72,405 in the nation

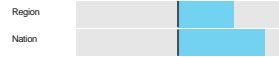


GREATER SPRINGFIELD
PARTNERSHIP
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EMPLOYMENT SPOTLIGHT SUMMARY*

0.8% ↑

Avg Ann % Change Last 10 Years / +1.3% in the U.S.



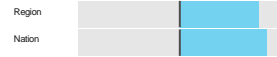
100.0%

% of Total Employment / 100.0% in the U.S.

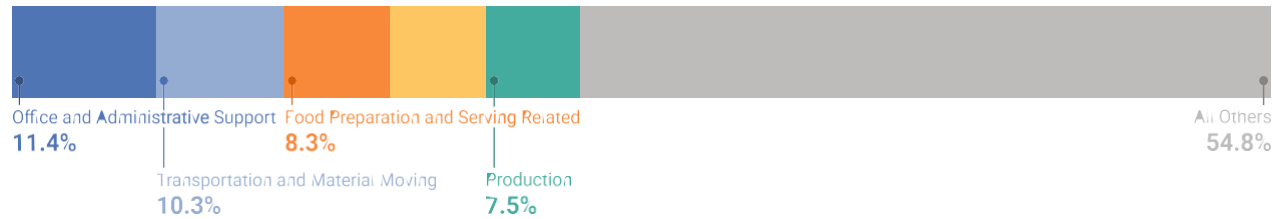


3.5% ↑

Avg Ann % Change Last 10 Years / +3.9% in the U.S.



TOP OCCUPATION GROUPS



TOP INDUSTRIES

Avg Ann % Change in Employment, Last 10 Years

1.4% ↑



Health Care and Social Assistance

0.4% ↑



Manufacturing

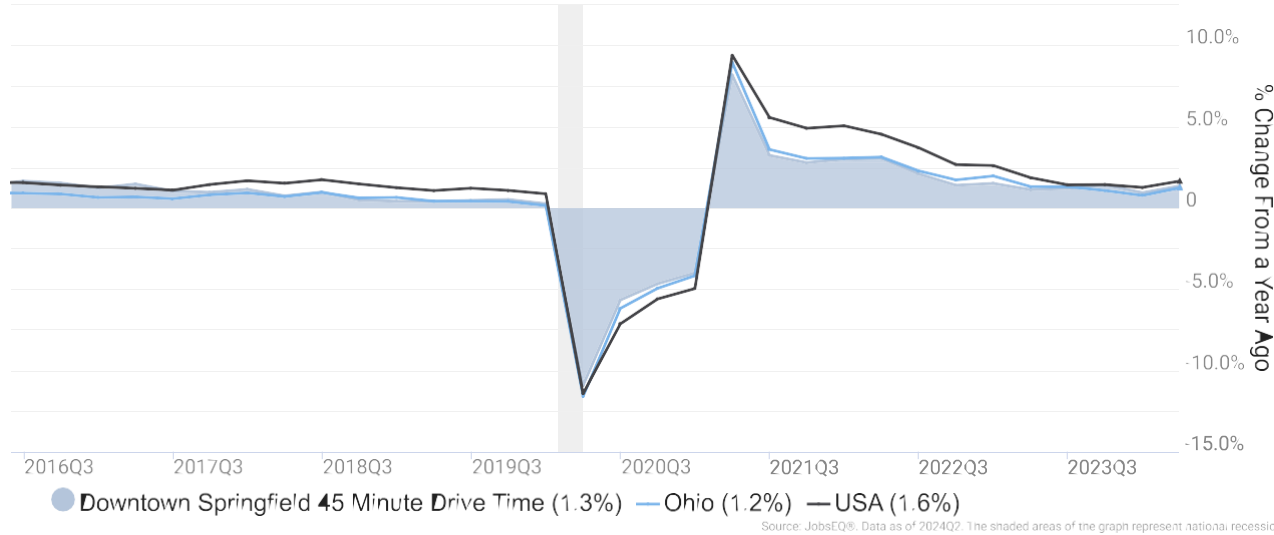
-0.3% ↓



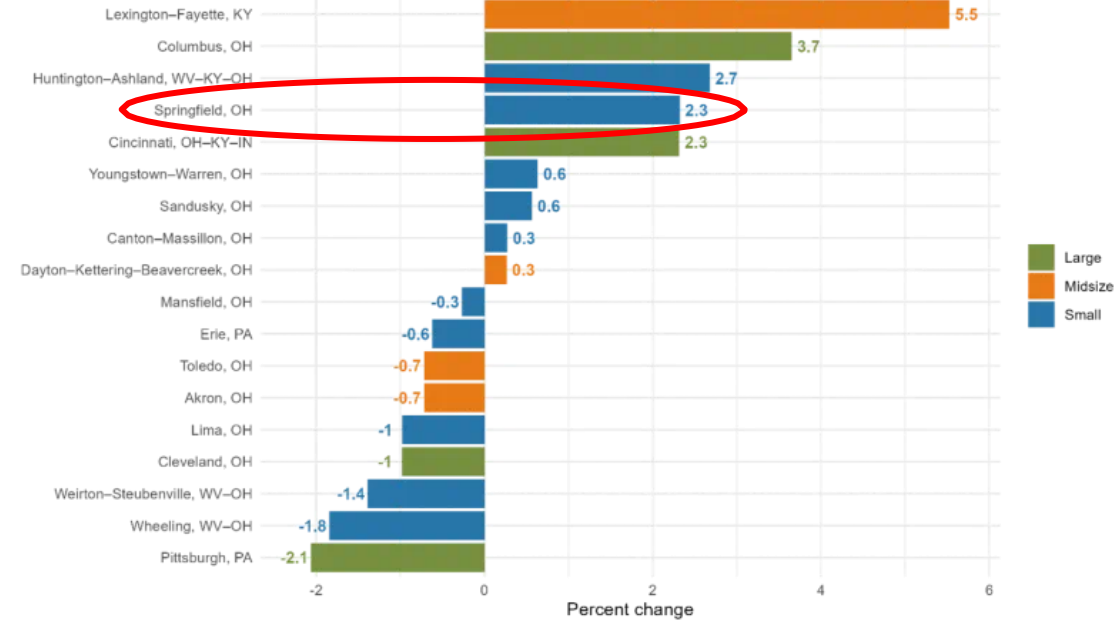
Retail Trade

EMPLOYMENT TRENDS

As of 2024Q2, total employment for the Downtown Springfield 45 Minute Drive Time was 938,809 (based on a four-quarter moving average). Over the year ending 2024Q2, employment increased 1.3% in the region.



Percent Employment Change for Fourth District Metro Areas (by Metro Area Size, February 2020 through March 2024)



Sources: BLS QCEW, total covered employment; Census Population Estimates

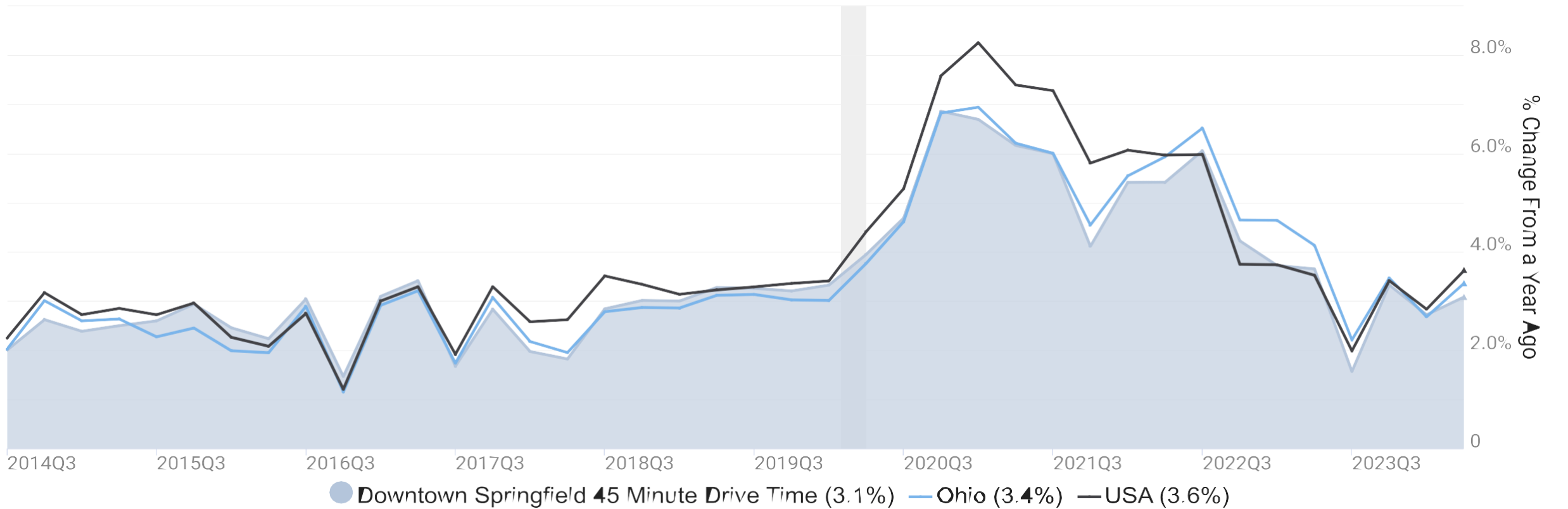
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q1 with preliminary estimates updated to 2024Q2.



WAGE TRENDS



The average worker in the Downtown Springfield 45 Minute Drive Time earned annual wages of \$63,505 as of 2024Q2. Average annual wages per worker increased 3.1% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$72,405 in the nation as of 2024Q2.



Source: JobsEQ®. Data as of 2024Q2. The shaded areas of the graph represent national recessions.

Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q1 with preliminary estimates updated to 2024Q2.

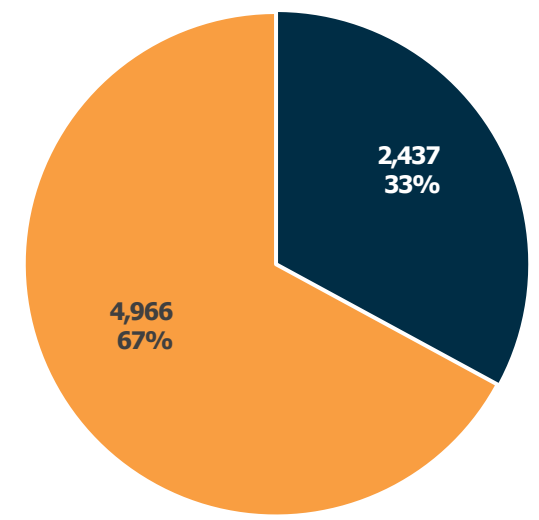


JOB METRICS

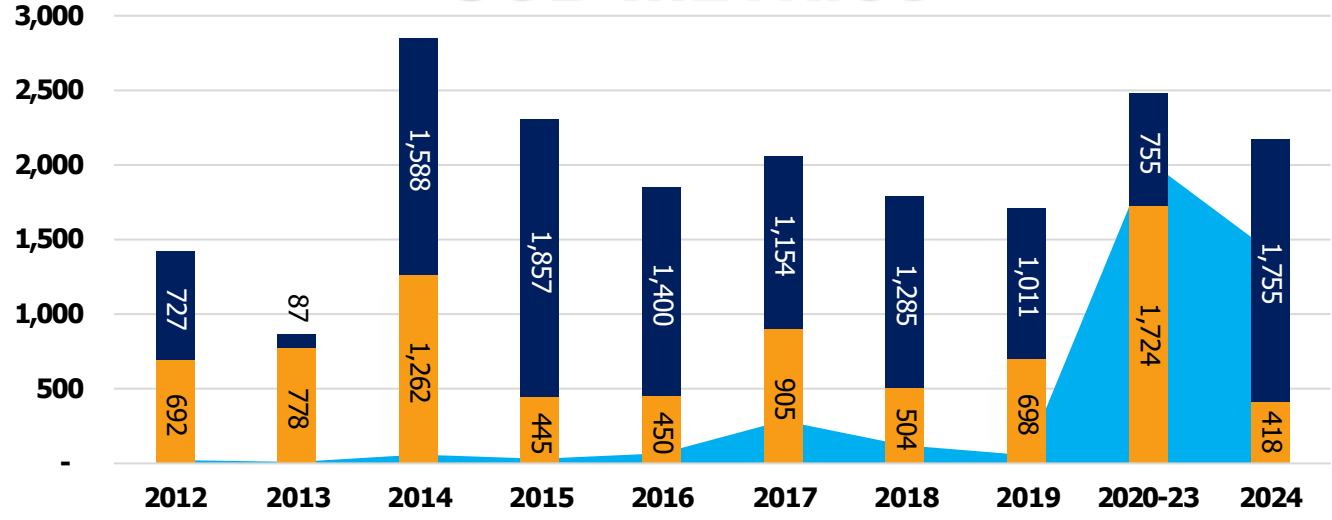


GREATER SPRINGFIELD PARTNERSHIP
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DIRECT JOBS BY SOURCE



- Direct Jobs Resulting from Attraction Efforts
- Direct Jobs Resulting from Retention Efforts



■ Investment (Billions) ■ Jobs Created ■ Jobs Retained

2012-2024 Totals		Payroll
Jobs Created	7,876	\$ 245,731,200
Jobs Retained	11,619	\$ 362,512,800
Investment	\$ 4,105,194,200	

Topre
2021 Current

Silfex
A Division of Lam Research Corporation
2020 Current

Surati
2021 Current

Gabe's
2021 Current

5C Data Centers
2021 Current

Jobs Committed	432
Jobs (Actual)	650
Investment	\$ 550,000,000

Jobs Committed	400
Jobs (Actual-All)	1,000
Investment	\$ 400,000,000

Jobs Committed	108
Jobs (Actual)	Under Construction
Investment	\$ 16,000,000

Jobs Committed	833
Jobs (Actual)	340
Investment	\$ 61,000,000

Jobs Committed	261
Jobs (Actual)	16
Investment	\$ 1,320,392,000



WHEN STRATEGY PAYS OFF

City tops \$1 billion in tax valuation for the first time

Springfield revenue climbing as tax base, property values grow.

By Vicky Forrest
Contributing Writer

Springfield City Commissioners received a preview of finances for 2024 from Finance Director Katie Eviston, and she noted a milestone.

For the first time in the city's history, the assessed tax valuation topped \$1 billion for 2023, Eviston said to commissioners last week. The previous year's total was \$864 million.

Eviston attributed the more than 15% increase year-over-year in tax revenues to the growing tax base being generated by increased property values and the significant economic development the city is experiencing.

"The evidence is the city is growing and the value of real estate is growing," Commissioner David

Estrop said. "That's excellent."

Eviston's report is timed in accordance with state statutes that require adoption of the upcoming year's tax budget prior to July 15. The full 2024 budget – reflecting total revenue and expenses – will be finalized in the fall.

Eviston's preliminary report offered insight into anticipated revenue combined with unencumbered cash balances that are used to set appropriation levels for the upcoming year.

Assistant Mayor Rob Rue requested the report be made available on the city's website to provide transparency to voters.

The local income tax levy is critical to city operations, Eviston said.

"I would just like to reiterate that we are grateful to the people of Springfield for renewing the levy as it continues to support the city and the services we provide," Eviston said.

\$1 billion continued on A4

... base being generated by increased property values and the significant economic development the city is experiencing.

"The evidence is the city is growing and the value of real estate is growing," Commissioner David



GREATER SPRINGFIELD
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\$1 billion

continued from A1

Springfield voters renewed an income tax levy by a 2 to 1 margin in 2017 that extended a .4% hike on earned income, for a total tax of 2.4%.

Eviston pointed out that the city is increasingly dependent on the people of Springfield, who have supported the special police tax levy that will account for an estimated \$3,036,013, or 3% of the city's operating budget, in 2024.

Local dollars also will account for the more than \$4 million, or 4%, expenditure earmarked for neighborhood street repaving and maintenance in 2024.

Prior to the tax levy increase, the city was facing a budget crisis as the result of state cuts to local government

operations throughout Ohio.

Allocations to local government continue to decline due to tax cuts being implemented by state legislators in Columbus. Appeals from Springfield and other local governments across Ohio were unsuccessful earlier this year in moving state leaders to reinstate money previously available through the local government fund and estate tax.

Springfield formerly received an estimated \$5.4 million a year from those funds, according to City Manager Bryan Heck. After cuts and reductions that began in 2010 and continue into the current fiscal year, Heck estimates the city is losing \$3 million to \$3.5 million annually in state funds that were previously allocated to cities and townships across Ohio.

ENHANCE LIVABILITY & HOUSING STRATEGY

- ❖ Housing Consortium Established
 - ❖ Comprehensive Housing Market Analysis Completed in 2019
- ❖ Aggressive demolition program to remove vacant and blighted structures through City of Springfield and Clark County Land Bank - \$2.2 M
- ❖ Strengthening neighborhoods
- ❖ Strategy
 - ❖ Strategic block-by-block in fill developments
 - ❖ Aggressive pursuit of custom and production home builders

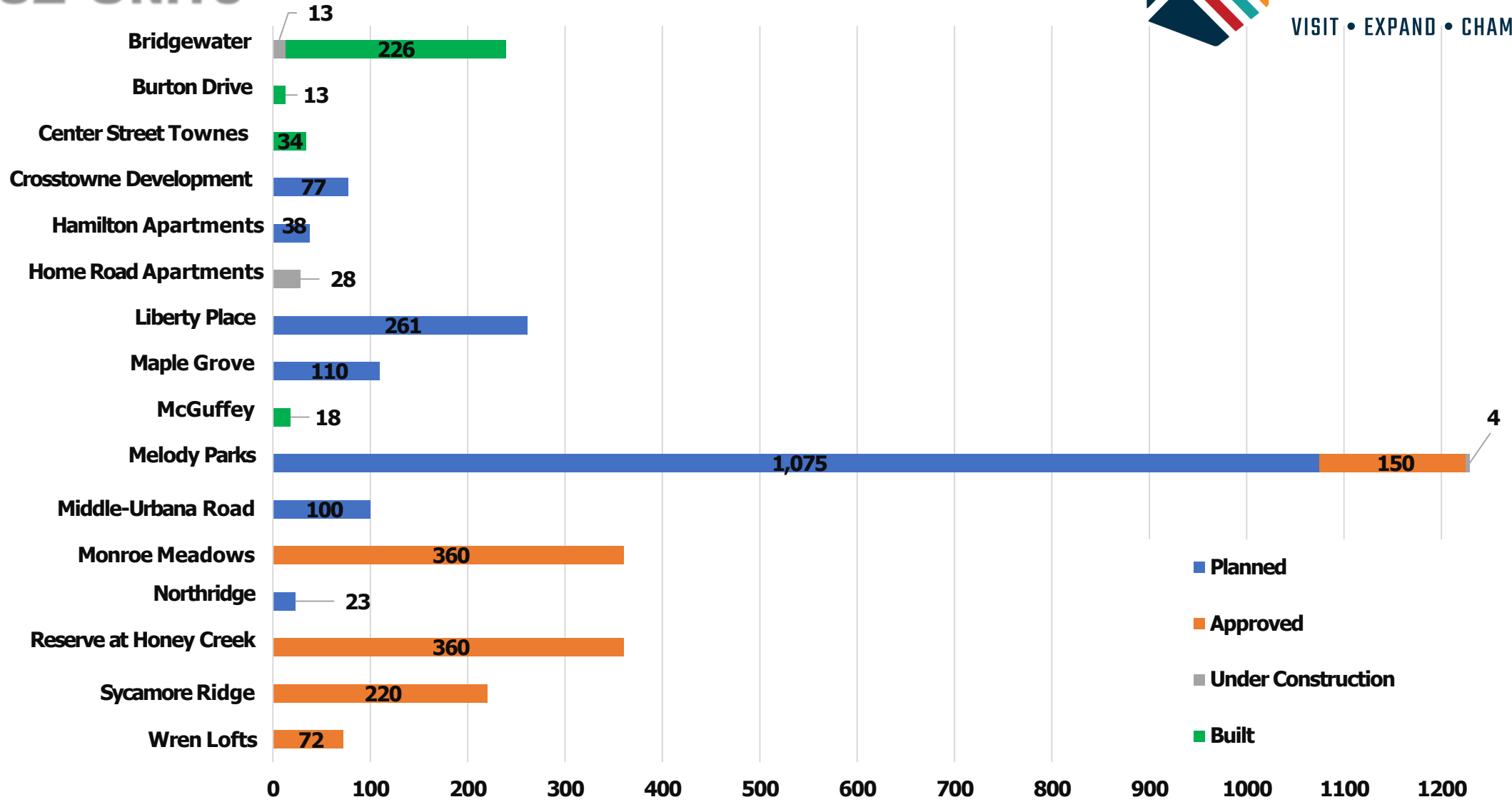


RESIDENTIAL SUBDIVISIONS

3,182 UNITS

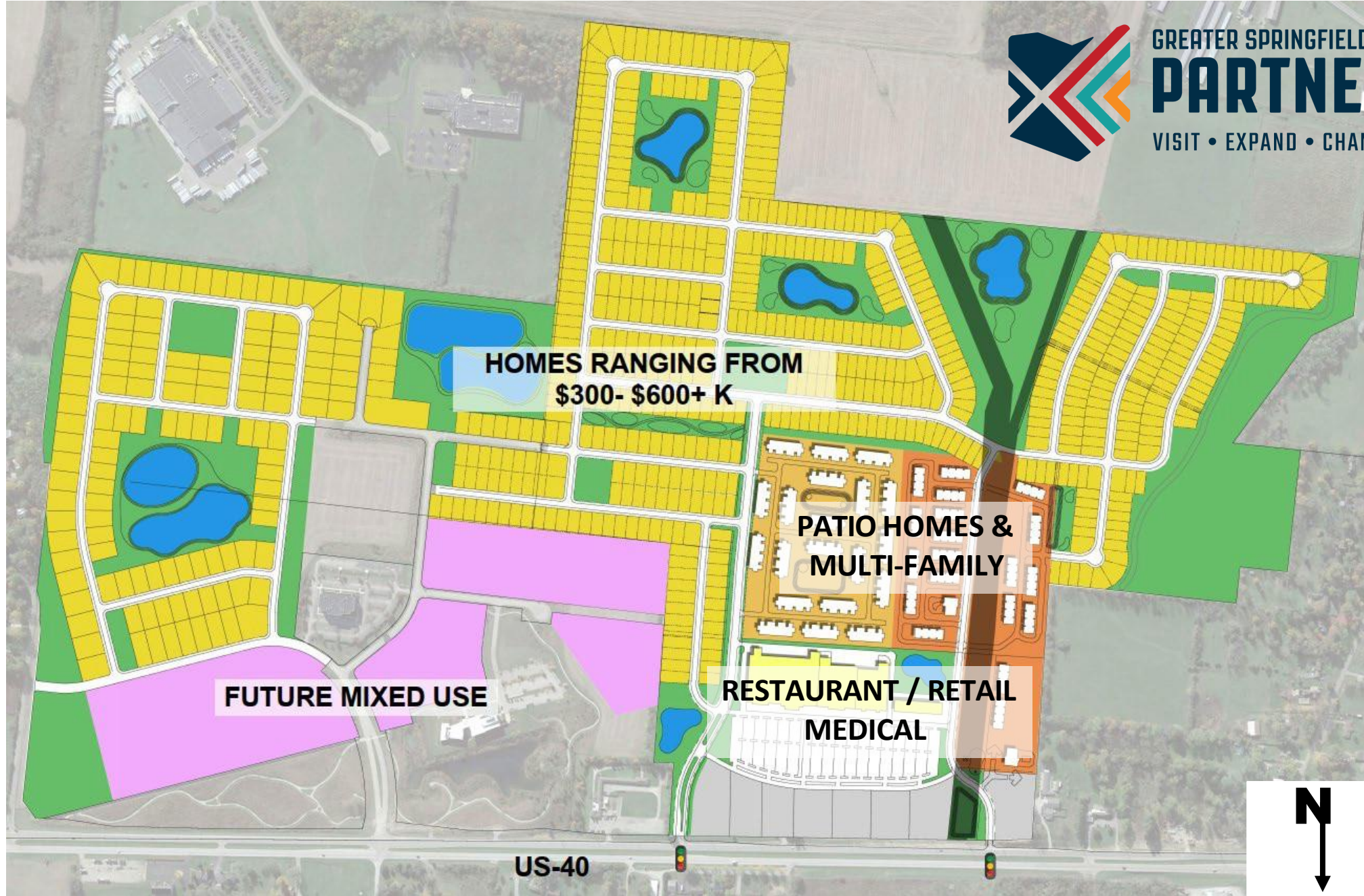


GREATER SPRINGFIELD
PARTNERSHIP
VISIT • EXPAND • CHAMBER



**Through December 31, 2024*





**HOMES RANGING FROM
\$300- \$600+ K**

**PATIO HOMES &
MULTI-FAMILY**

FUTURE MIXED USE

**RESTAURANT / RETAIL
MEDICAL**

US-40



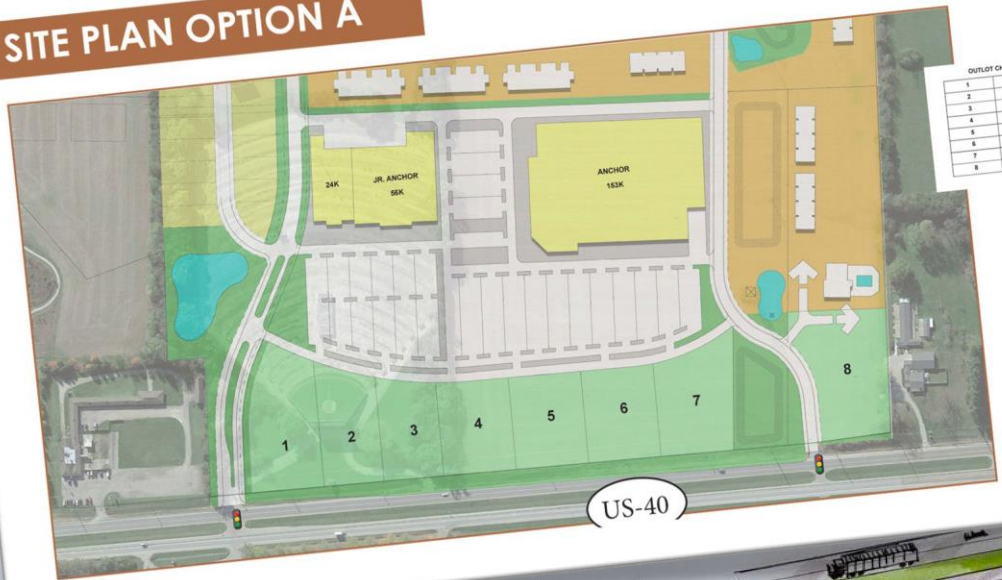


GREATER SPRINGFIELD
PARTNERSHIP

VISIT • EXPAND • CHAMBER



SITE PLAN OPTION A



OUTLOT CHART	
1	18 AC
2	12 AC
3	18 AC
4	12 AC
5	11 AC
6	11 AC
7	13 AC
8	18 AC

STRONG HOUSING MARKET MARKET & DEMAND



Zoomtown USA: America's Best
Cities for Remote Workers



Source: Ownerly

#19

**in the US:
Springfield, Ohio**

8 March 2021



#5

**Springfield,
Ohio:
Housing Market
in the US**

15 April 2021



#3

**Springfield,
Ohio:
Emerging
Housing Markets
Index**

27 April 2021



#1

**Metro in Ohio
for Job Growth**

2 August 2023



WORKFORCE STRATEGY TO LEVERAGE JOB GROWTH



Horton, you crushed it!

You have some serious talent and awesome career opportunities. Click on each piece of the pie to explore more about your talents.



You are an Idea Contributor

- When a topic sparks your passion, your flow like water.
- You know when it's time to stem the flow, choose one idea, and then buckle down on action.
- You excel at moving groups from brainstorming ideas to making a plan for action.

Personal Approach

Future Focuser → Your Timeframe Orientation: You are a Future Focuser.

Extrovert

Masterful Vocabulary

Generalist

[Explore >](#)

The screenshot shows the YouScience interface. At the top, it says 'Hi Horton!' and 'All Careers'. Below that, there are filters for 'Filter by Educational Investment' (All, 0-3yrs, 4yrs, 5+yrs) and 'Sort by Fit Type' (Overall Fit, Aptitude Fit, Interest Fit). The main content area displays several job cards, including 'Product Safety Engineer' (Edu. Investment: 4+YRS, Proj. Openings: 19000, Avg. Salary: 88k) and 'Remote Sensing Technician' (Edu. Investment: 2+YRS). Below these, there's a section titled 'Opportunities' with the text 'Your talents are needed! Put your natural talents to work by checking out these awesome opportunities and employers.' This section lists various companies like EVER-ROLL SPECIALTIES CO., EXPRESS EMPLOYMENT PROFESSIONALS, IPL DAYTON, and SHEEHAN BROTHERS VENDING, each with a brief description and 'SAVE'/'LEARN MORE' buttons.

CULTIVATE THE LOCAL LOCAL WORKFORCE



- ✦ Aptitude Testing (YouScience) Continues
- ✦ Economic & Workforce Development Luncheon – April 9
- ✦ Job Fair at HBC
- ✦ 8th Grade Event – May 9 at HBC
- ✦ Clark County College Night – Sept. 25 at HBC
- ✦ Numerous “Job Discovery Days” and Career Speakers in each High School
- ✦ YouScience Utilization
 - ✦ 25 Company Profiles
 - ✦ All High Schools
 - ✦ 2,000+ Assessments Completed in '23/'24 School Year

SUPPORTING ECONOMIC GROWTH WITH WORKFORCE STRATEGIES

WORKFORCE STRATEGIES

Jobs and Job Readiness

Committee

- 8th Grade Career Exploration Event
- Clark County Internship Collaboration
- Straight-A Consortium/The Dome
- Clark County Manufacturing Collaborative
- ACT Work Ready Community
- YouScience
- Benefits Cliff Research
- OH Zone**- Region's First Virtual Career Fair: November 19, 2020
- Organized 17+ Job Fairs
- Bi-Annual Wage and Benefits Surveys
- Magnify



GREATER SPRINGFIELD
PARTNERSHIP
VISIT • EXPAND • CHAMBER

ACT
Work Ready
Communities



Workforce	Goals	Actual NCRC
Emerging	626	622
Current ✓	206	299
Transitioning	461	387
Workforce category not identified		0

Workforce	Goals	Actual
Employers Supporting ✓	63	73

GREATER SPRINGFIELD
CareerConnectED



**you
science**

MAGNIFY
A GREATER SPRINGFIELD
PARTNERSHIP INITIATIVE

OH·ZONE
VIRTUAL CAREER FAIR

EXPAND
GREATER SPRINGFIELD
CAREERSYNC



VISIT
GREATER SPRINGFIELD



EXPAND
GREATER SPRINGFIELD



CHAMBER
OF GREATER SPRINGFIELD

MAGNIFY

A GREATER SPRINGFIELD PARTNERSHIP INITIATIVE

Career Video Series

Series of 20 videos highlighting local in-demand jobs in the 16 nationally recognized career clusters



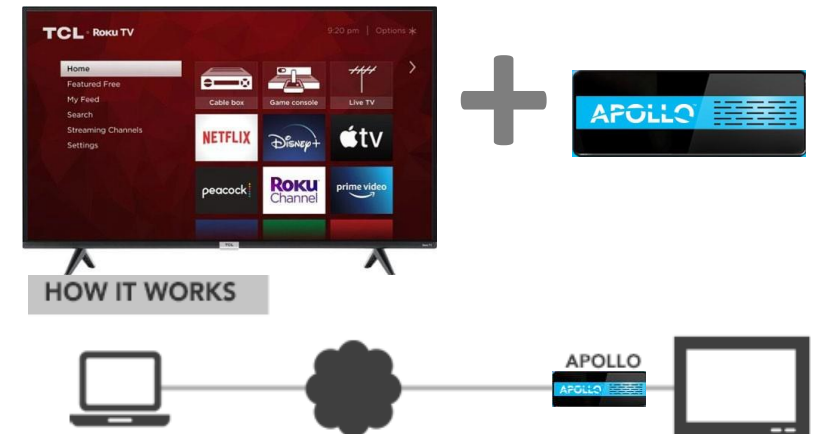
Internship & Experiences

Suite of internship Resources for businesses and schools



Career TV

TV in each High School with dynamic career information



- ✦ Job Discovery Days
- ✦ “Future Ready Friday”
- ✦ Mini Career Fairs
- ✦ Opportunity Fair
- ✦ Career Speakers
 - ✦ Adulting 101 Class
 - ✦ Date from Sept. 20 – Oct. 26
 - ✦ Topics:

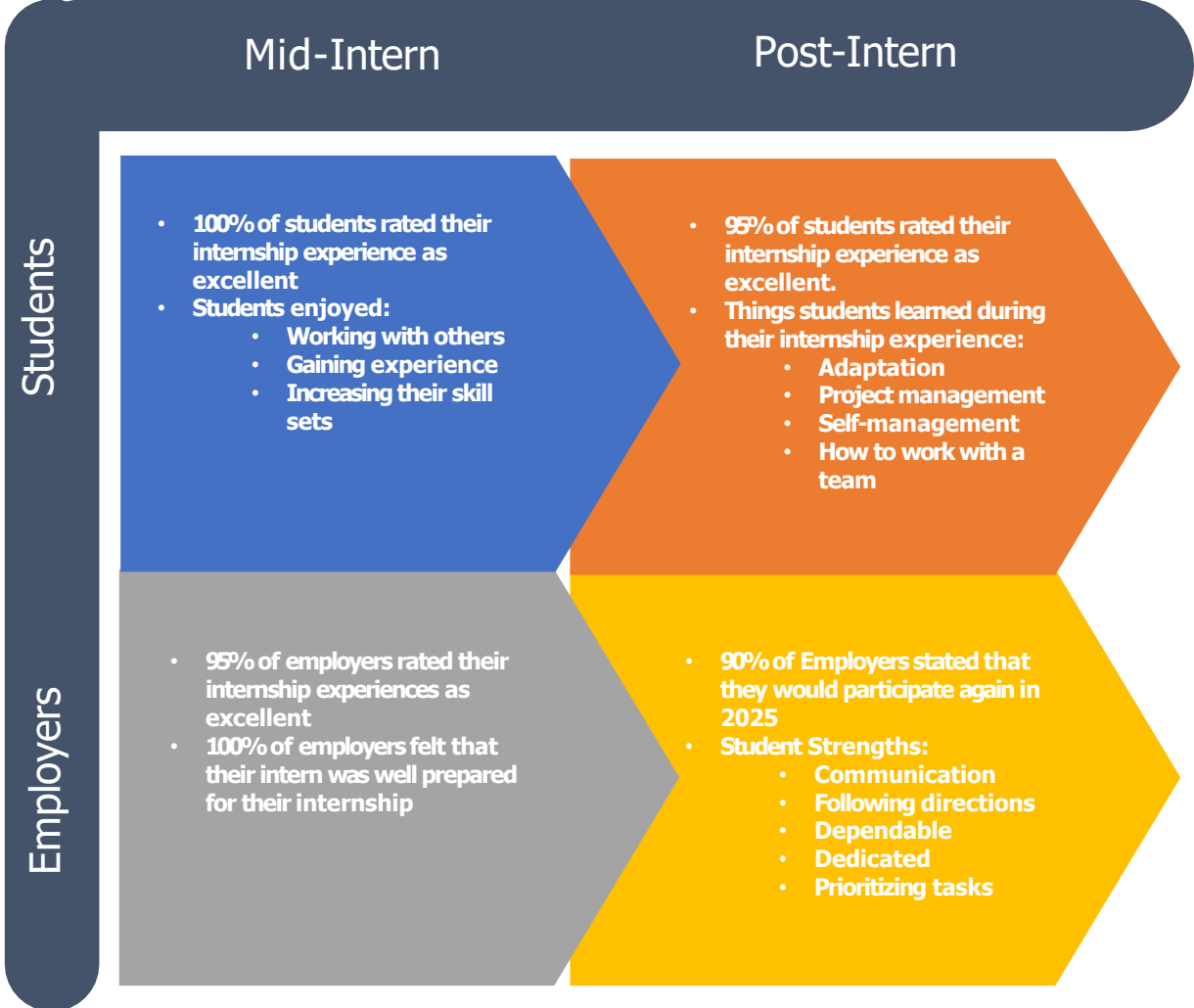
Time Management
Budgeting
Investing
Taxes
Home Maintenance
Networking

- ✦ YouScience Utilization
 - ✦ 25 Company Profiles
 - ✦ All High Schools (Except: Cliff Park)
 - ✦ 920 Assessments Completed in 22/23 School Year

2024 INTERNSHIPS BY THE NUMBERS



GREATER SPRINGFIELD
PARTNERSHIP
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13 Companies Provided Internships

26 Students Completed Program

● Student Mid-term survey results

● Student post-intern survey results

● Employer Mid-term survey results

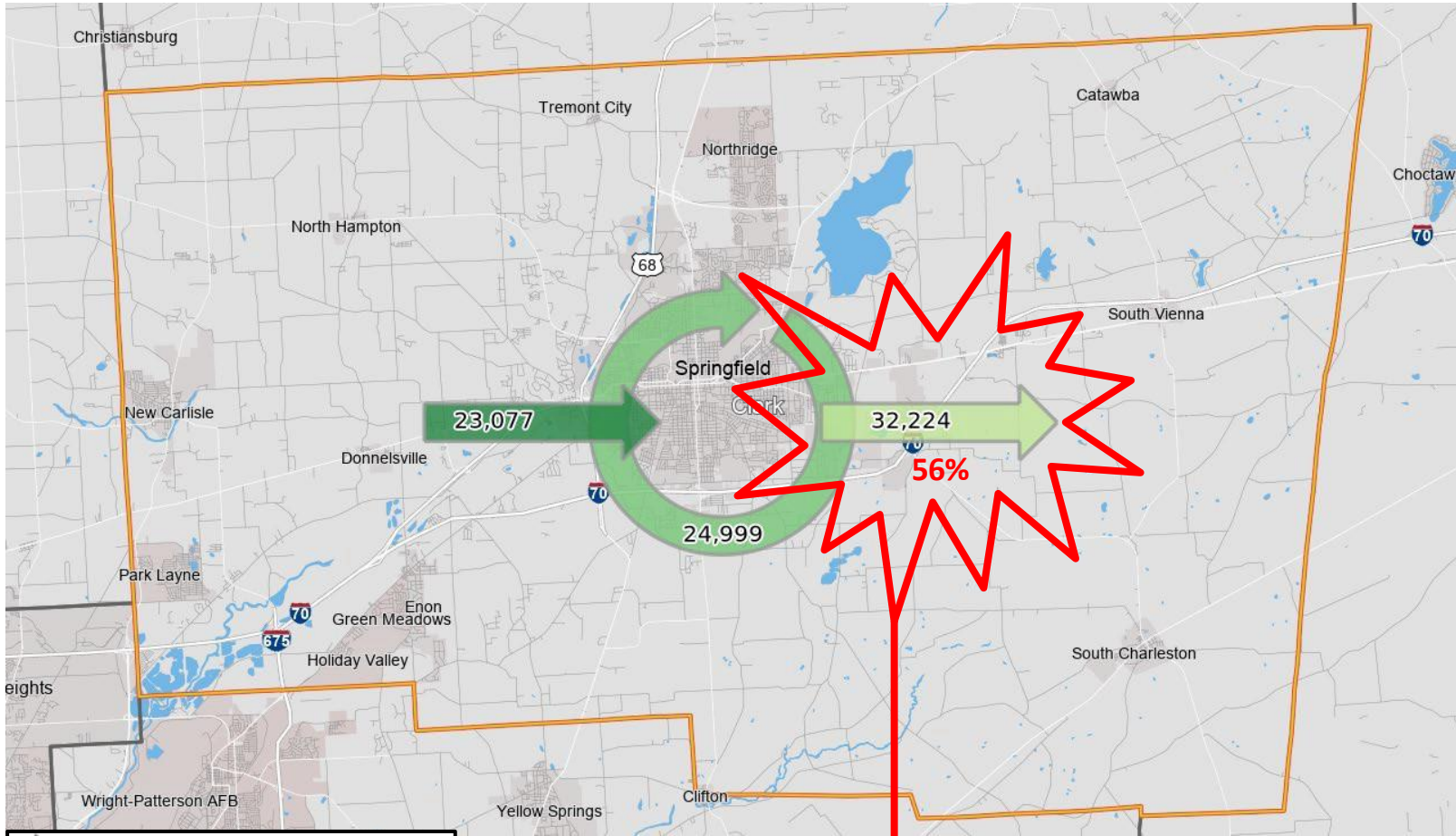
● Employer post-intern survey results




SUSTAINABLE PROGRAMMING



CONTINUUM OF PROGRAMS 

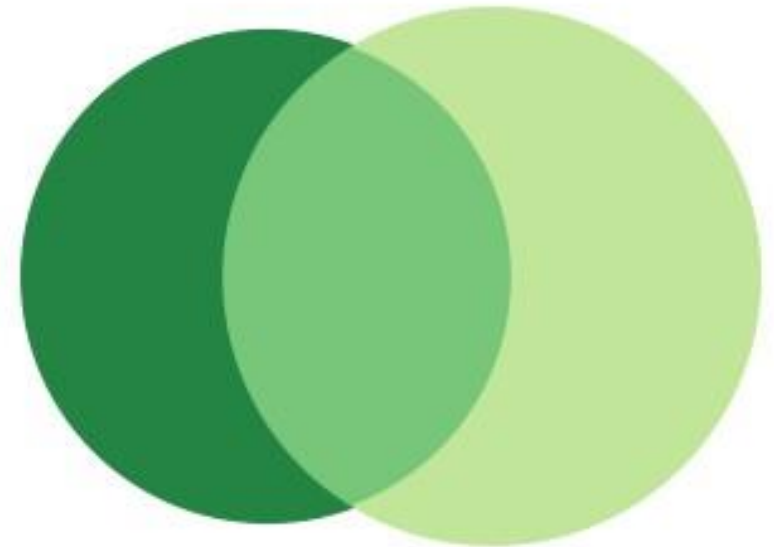
WORKFORCE MIGRATION





-  **Employed and Live in Selection Area**
-  **Employed in Selection Area, Live Outside**
-  **Live in Selection Area, Employed Outside**

Note: Overlay arrows do not indicate directionally the worker flow between home and employment locations.

Inflow/Outflow Job Counts in 2018



-  23,077 - Employed in Selection Area, Live Outside
-  32,224 - Live in Selection Area, Employed Outside
-  24,999 - Employed and Live in Selection Area

9,147 Net Loss of Workforce Opportunity Loss and Source of Workforce to Meet Demand

ATTRACT & RETAIN TALENT

Consider Clark County

- ✦ "Reverse the Commute" campaign to retain workers in Clark County

- ✦ 56% of Workforce lives in Clark County, but works somewhere else (approx. 32,000 people)

ClarkCounty.jobs

- ✦ Jobs & Job Readiness Task Force has established a

Transportation Committee to focus on this topic & assisting with Student Driving through CTC

YouScience Partnership



STRATEGIC JOBS PORTAL



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PARTNERSHIP

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CLARKCOUNTY.JOBS

POWERED BY OHIO MEANS JOBS



Series of 20 videos highlighting local in-demand jobs in the 16 nationally recognized career clusters.

Suite of internship Resources for businesses and schools

TV in each High School with dynamic career information



YouScience is the science of YOU – how your mind is wired, what makes you tick, the skills and knowledge that set you apart. Youscience shows talent and helps find a career path that's right for you



Connects employers to schools and job seekers to opportunities.



Clark County

A proud partner of the American Job Center network

Provides job posting resources to employers and employability services to job seekers

FALL '24 CAMPAIGN



GREATER SPRINGFIELD
PARTNERSHIP
VISIT • EXPAND • CHAMBER

YOUR 30 MINUTE ONE-WAY COMMUTE = \$4K A YEAR IN GAS.

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

FIND A JOB CLOSER TO HOME
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

HOW MANY TIMES HAVE YOU FILLED YOUR CAR UP THIS WEEK?

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

FIND A JOB CLOSER TO HOME
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

YOUR 30 MIN ONE-WAY COMMUTE = 10 DAYS A YEAR BEHIND THE WHEEL.

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

FIND A JOB CLOSER TO HOME
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

YOUR 60 MIN ONE-WAY COMMUTE = AN EXTRA 40 HR WEEK A MONTH BEHIND THE WHEEL.

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

FIND A JOB CLOSER TO HOME
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

FIND A JOB CLOSER TO HOME.

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

FIND A JOB CLOSER TO HOME

CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS
CLARKCOUNTY.JOBS

IT'S TIME TO **CONSIDER CLARK COUNTY**

POWERED BY **Ohio MEANS Jobs**

spring FORWARD

PROJECTS COMPLETED SINCE 2000: \$404.8 MILLION



PROGRESS REALIZED

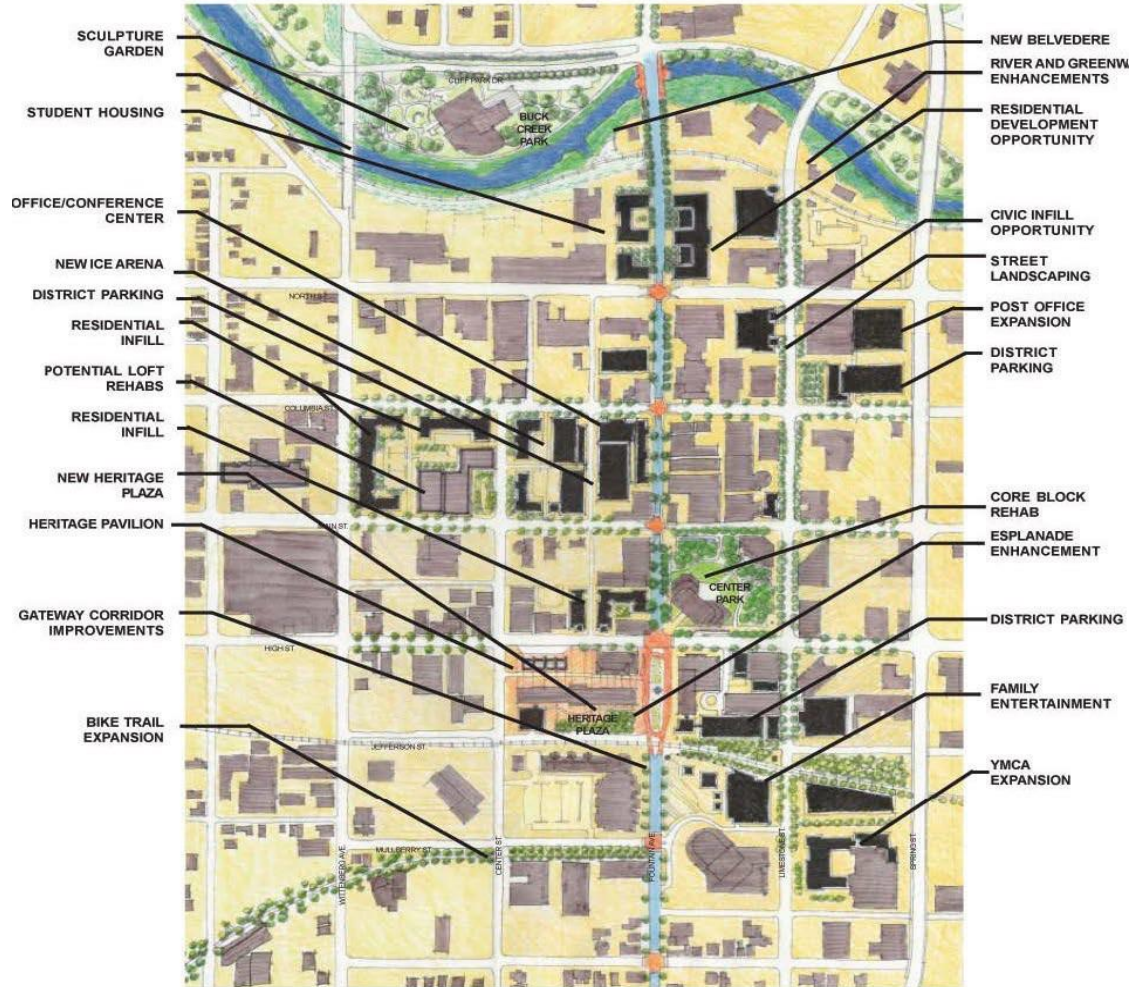


IT STARTED WITH A PLAN . . .



**GREATER SPRINGFIELD
PARTNERSHIP**

VISIT • EXPAND • CHAMBER



2002 R/UDAT Plan & 2005 Vision Plan



Downtown Vision Plan – June 2020 Update



VISIT
GREATER SPRINGFIELD



EXPAND
GREATER SPRINGFIELD



CHAMBER
OF GREATER SPRINGFIELD

spring**FORWARD**

- ✦ Established in 2016
- ✦ A non-profit organization revitalizing Springfield's urban core through qualified, catalytic commercial and residential real estate developments
- ✦ SpringFORWARD manages funds for strategic real estate acquisition, investment, and below market single-family properties for conversion to owner occupancy
- ✦ **Intentional & Opportunistic** re-development
- ✦ Access to **patient capital**
- ✦ **Public-private** orchestration and leverage
- ✦ **Site control** facilitation



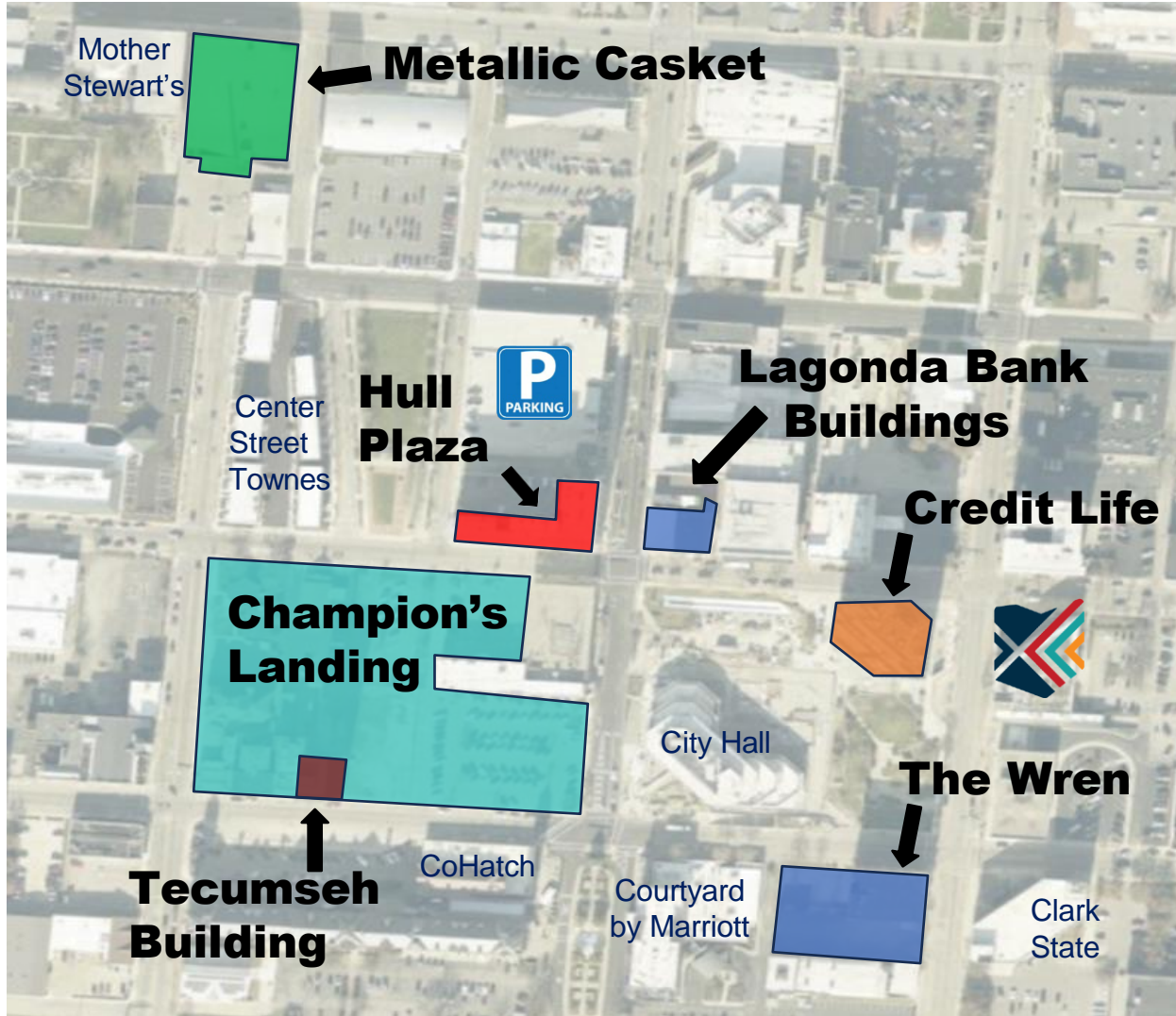
Funding Directors

- ✦ Mercy Health: *Adam Groshans*
- ✦ Springfield Foundation: *Susan Carey*
- ✦ Speedway, LLC.: *Sam Mulkey*
- ✦ Turner Foundation: *John Landess*
- ✦ Walter S. Quinlan Foundation: *Tom Loftis - Chair*

At-Large

- ✦ City Representative: *Bryan Heck (non-voting)*
- ✦ County Representative: *Jennifer Hutchinson*
- ✦ Greater Springfield Partnership: *Michael McDorman*

PENDING REDEVELOPMENTS



BUILDING	PHASE	INVESTMENT
Wren	Under Construction	\$32 M
Credit Life	Pre-Project Planning as "National Semiconductor Center of Excellence"	\$90 M
Champion's Landing	Planning	\$80 M
Lagonda Bank Buildings	Pre-Development	\$7 M
Hull Plaza	Pre-Development	\$20 M
Tecumseh Building	Pre-Development	\$22 M
Metallic Casket Building	Pre-Development	\$50 M
TOTAL PENDING OR PLANNED		\$301 M

DOWNTOWN PROGRESS

- ✦ Over \$404M in new Projects from 2000 to 2016
- ✦ \$3M Phase One of National Road Commons Park in 2011
- ✦ Over \$10M in Strategic Property Acquisitions since 2016
- ✦ Over \$4M in Strategic Small Business Investments since 2016
- ✦ \$7M City Hall Plaza Upgrade in 2024
- ✦ Established Comprehensive Incentives
- ✦ Established Downtown Outdoor Refreshment Area (DORA)
- ✦ Pending Projects: 

BUILDING	PHASE	INVESTMENT
Wren	Under Construction	\$32 M
Credit Life	Pre-Project Planning as "National Semiconductor Center of Excellence"	\$90 M
Champion's Landing	Planning	\$80 M
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Metallic Casket Building	Pre-Development	\$50 M
TOTAL PENDING OR PLANNED		\$301 M



EXPAND 2029

GREATER SPRINGFIELD

ELEVATE TODAY,
EMPOWER TOMORROW



PILLARS



Cultivate
Local
Talent

INITIATIVE #1: CULTIVATE LOCAL TALENT



- ✦ Talent Coordination (Facilitate)
- ✦ Talent & Education Coordination (Lead)
- ✦ Internship Matching & Coordination (Lead)
- ✦ Educator Workforce Academy (Convene)
- ✦ YouScience Assessments (Lead)
- ✦ YouScience Navigators (Lead)
- ✦ Haitian Coalition (Support)

SELECT MEASUREMENTS:

- ✦ 20% Increase in Business Participation in Magnify Internship Program
- ✦ Every 8th, 10th and 12th Grader has one-on-one review of YouScience Assessment annually



Build The
Economic
Engine

INITIATIVE #2: **BUILD THE ECONOMIC ENGINE**

- ✦ Business Retention & Expansion (Facilitate)
- ✦ Real Estate Development (Lead)
- ✦ New Business Growth (Lead)
- ✦ Small Business Engagement (Support)

SELECT MEASUREMENTS:

- ✦ 2,000 New Jobs
- ✦ \$500 Million New Investment
- ✦ Annual Employer Survey
- ✦ Re-Launch “SizeUp” Small Biz Tool

Build A
Vibrant
Community

INITIATIVE #3: **BUILD A VIBRANT COMMUNITY**

- ✦ Housing Development (Support)
- ✦ New business leader & executive on-boarding (Lead)
- ✦ Downtown Revitalization & Quality of Life (Support)

SELECT MEASUREMENTS:

- ✦ Track and Report Housing Starts to Investors
- ✦ “Welcome to Springfield” Executive Awareness Program
- ✦ Employer Engagement Events

Attract
Talent

INITIATIVE #4: **ATTRACT TALENT**

- ✦ “Consider Clark County” Program (Lead)
- ✦ “Reverse the Commute” (Lead)

SELECT MEASUREMENTS:

- ✦ State-of-the-art “ClarkCounty.jobs” enhancements
- ✦ 10% net reduction of outbound commuters for employment (approx. 9,000 persons)

CAMPAIGN GOAL



\$6.5 MILLION

CAMPAIGN RESULT

\$6.6 MILLION



THANK YOU/QUESTIONS



HORTON HOBBS IV

Vice President of Economic Development
Greater Springfield Partnership
hhobbs@greaterspringfield.com



[linkedin.com/in/hortonhobbs](https://www.linkedin.com/in/hortonhobbs)



**Thank you for attending the
OCCCD Winter Quarterly Meeting.**

*You will receive an email invitation for ODOD
State Grantee Breakout to be held via Zoom.*