



# Holistic Neighborhood Revitalization

# Habitat for Humanity East Central Ohio



Stark County  
Tuscarawas County  
Carroll County  
Harrison County  
Jefferson County

# How does a family **qualify**?

# Currently living in substandard housing.


- ✓ High Rent
- ✓ Overcrowding
- ✓ Substantial Structural Issues
- ✓ Unable to Secure Conventional Mortgage





## Have a steady source of income.

- ✓ Work history with steady income
- ✓ 30-80% of Area Median Income
- ✓ Two years past bankruptcy
- ✓ Two years past foreclosure
- ✓ Controlled debt
- ✓ No current judgments or liens



## Ready to partner and invest sweat equity.

- ✓ Commit to the process
- ✓ Complete educational program
- ✓ Build homes and invest time

# Zero Percent + NO FINANCE CHARGES

*Katie*

Mom + Future Homeowner



future  
home  
owner





# Habitat Builds

# New Construction

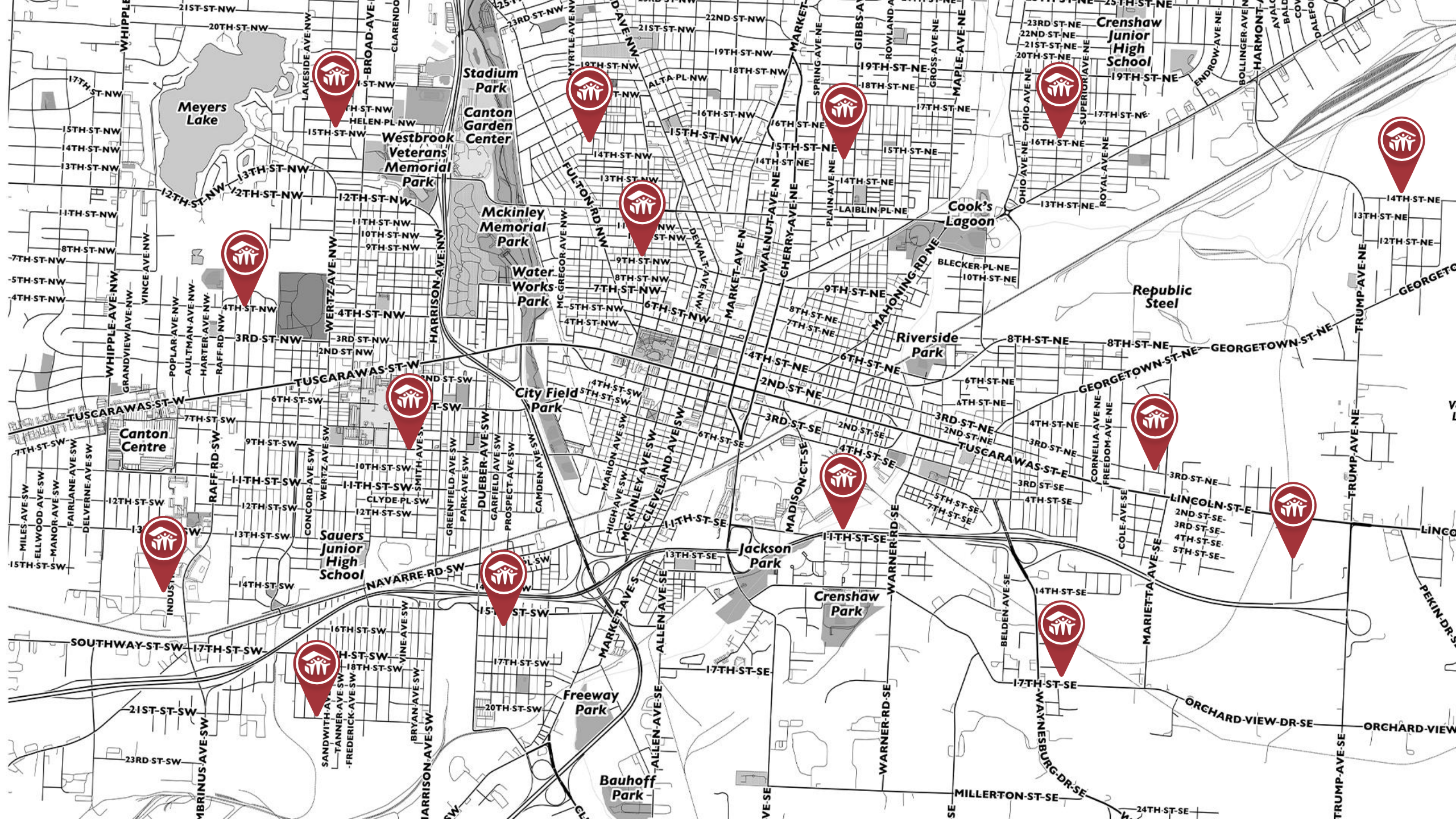
First House • SE Canton • 1989



# New Construction

600<sup>th</sup> House • SE Canton • 2022





Meyers Lake

Stadium Park

Canton Garden Center

Westbrook Veterans Memorial Park

Mckinley Memorial Park

Water Works Park

City Field Park

Riverside Park

Republic Steel

Crenshaw Junior High School

Sauers Junior High School

Jackson Park

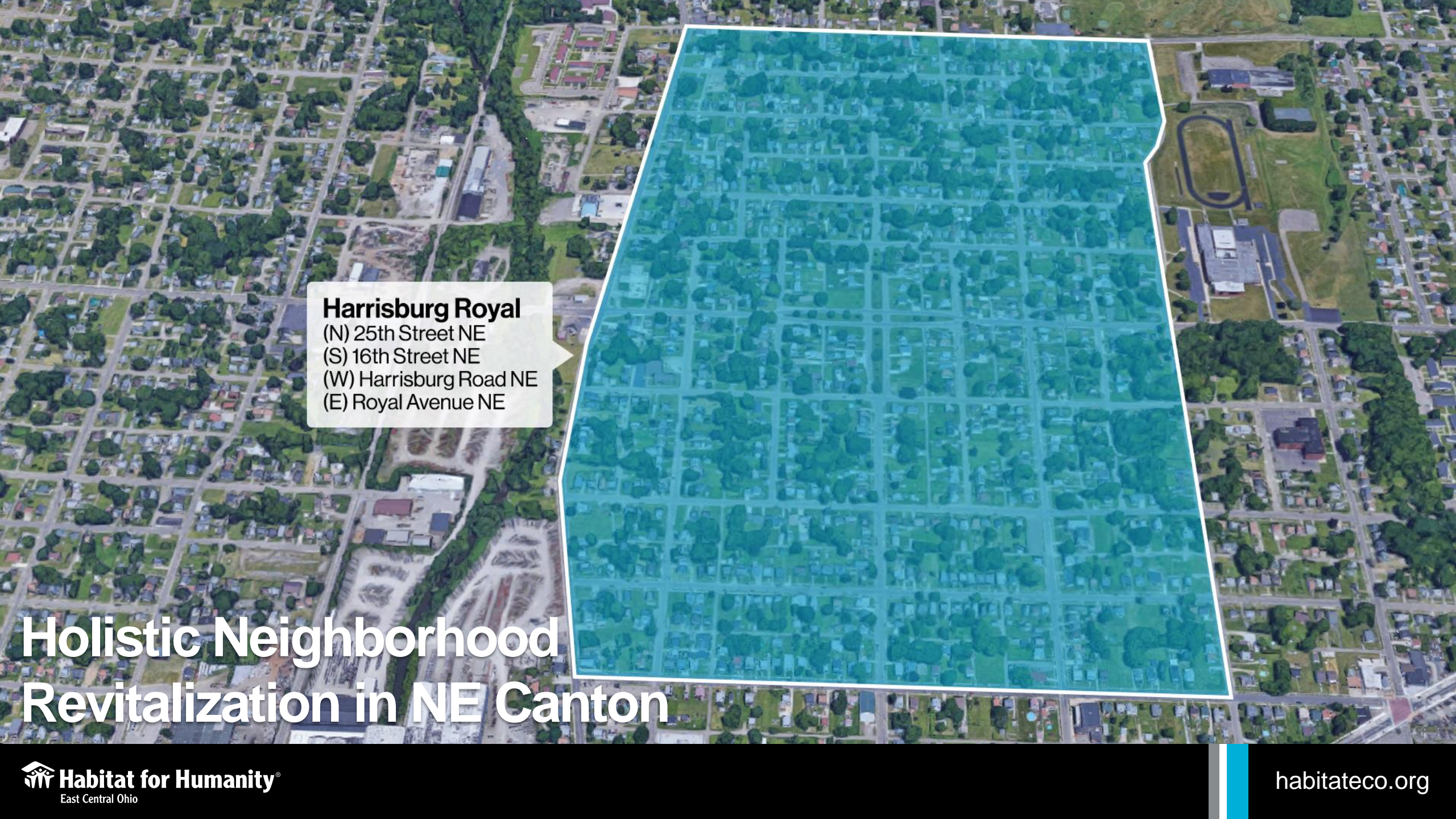
Crenshaw Park

Freeway Park

Bauhoff Park



# Neighborhood Revitalization



**Harrisburg Royal**

(N) 25th Street NE  
(S) 16th Street NE  
(W) Harrisburg Road NE  
(E) Royal Avenue NE

# Holistic Neighborhood Revitalization in NE Canton

# The **Renewal** Project

A lesson in listening and learning.



**Lathrop**

(N) 13th Street SE  
(S) 15th Street SE & Railroad  
(W) Market Avenue S  
(E) Cherry Avenue SE

**Hartford**

(N) Tuscarawas Avenue SE  
(S) 4th Street SE  
(W) Warner Avenue SE  
(E) Belden Avenue SE

**Belden**

(N) Tuscarawas Avenue SE  
(S) 8th Street SE  
(W) Belden Avenue SE  
(E) Henrietta/Lucinda Avenue SE

# Holistic Neighborhood Revitalization in SE Canton





**Southwest Massillon**

(N) Tremont Ave SW  
(S) Finefrock Rd SW  
(E) Railroad  
(W) 17<sup>th</sup> St SW

**Southeast Massillon**

(N) Railroad  
(S) South of Forest Ave SE  
(E) Walnut Ave SE  
(W) Erie Ave SE

# Holistic Neighborhood Revitalization in SE + SW Massillon

# Choosing a **Focus** Neighborhood

A Tipping Neighborhood

## Community Opportunities

- ✓ Assets that enhance quality of life.
- ✓ Stable homeownership rate.
- ✓ Buildable land.

## Potential Issues

- ✓ Aged housing stock.
- ✓ Low-to-moderate income.
- ✓ Elderly residents.
- ✓ Cycle of disinvestment.
- ✓ Deferred project maintenance.
- ✓ Lack of resources.
- ✓ Vacant or blighted properties.

# Projected Outcomes



Affordable Housing Options

Safe, Stable Housing

Aging in Place

Homeowner Education

Resident Empowerment

Reverse the Cycle of Disinvestment

Increase Owner Occupancy

Increase Property Values

Engage Whole Community

Eliminate Blight

Wealth Building

# Housing Rating System



Rated **Excellent**

Rated **Fair**



Rated **Poor**

Rated **Blighted**



# New Construction



# Home Preservation



# Home Repair



# Demolition





# Community Spaces + Beautification



# Aging in Place





**Habitat**  
**for Humanity**<sup>®</sup>  
East Central Ohio

# Community Impact

Homes, communities, hope.

# Community Impact



**INCREASED** ↗  
Owner Occupancy



**INCREASED** ↗  
Property Values



**DECREASED** ↘  
Tax Delinquency



**INCREASED** ↗  
Tax Revenue



# Holistic Neighborhood Revitalization