Importance of Public Involvement

- Community participation is critical for successful planning, in that it creates a plan that reflects the priorities and concerns of all residents
- Open minds are important, participants should not expect a specific outcome
- All viewpoints will be encouraged, from the squeaky wheel resident to the quiet resident, and specific tactics will be employed to involve all residents
- Without public support, the implementation of a plan or project may prove difficult

Importance of Public Involvement

- Traditional forms (public meetings) of community participation are changing

- Use a variety of methods to garner community participation, with best practices including visioning, public meetings, workshops, public surveys, and website/social media

Communications Goals

#1 **Awareness:** Make residents aware of project and feel they have been invited to participate

#2 **Desire:** Cultivate interest in and community engagement in the process; build credibility in the Steering Committee and its resident-driven process

#3 **Knowledge:** Provide residents with opportunities to learn about the community and its future opportunities and challenges

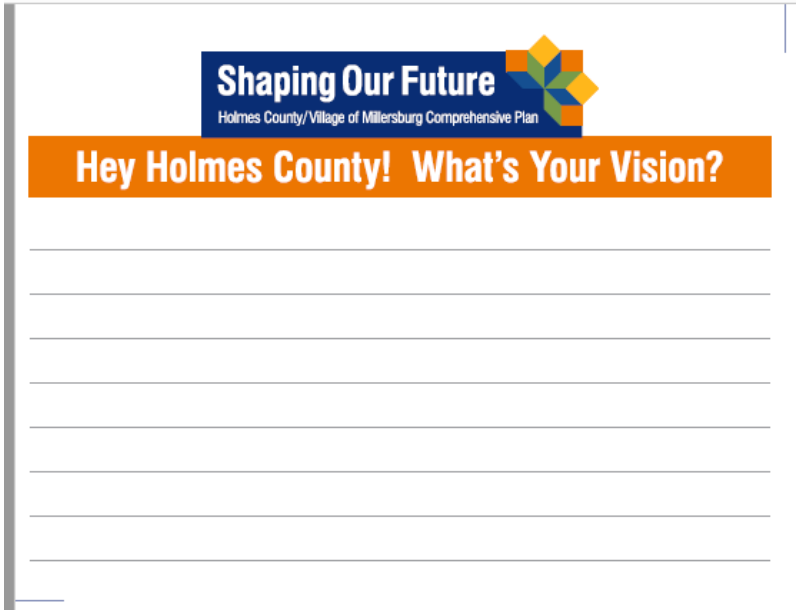
#4 **Ability:** Offer meaningful opportunities for residents to provide and to consider input into the planning process through a variety of channels (public meetings, existing community events, and online)

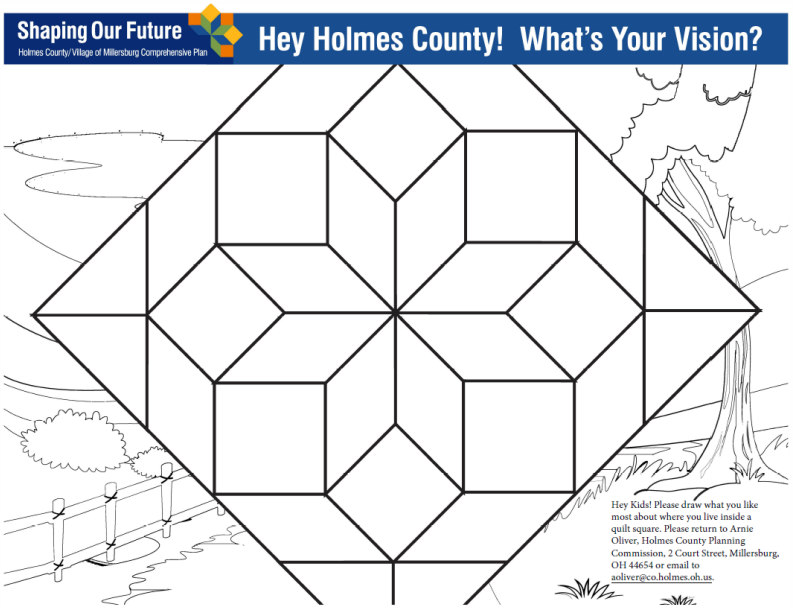
#5 **Reinforcement:** Build consensus and enthusiasm for planning elements

Communication Vehicles/Opportunities

- **Public Meetings:** Steering Committee Meetings, Visioning, Workshops
- **Online:** Website, Facebook, Instagram, Twitter
- **Recurring Community Events:** Seasonal Events, School Events
- **Public Info Locations:** Community Hall, Library, Churches, Businesses
- **Media:** Local Papers, Regional Papers, Radio, Cable TV

Village of Millersburg/Holmes County Comp Plan





Communication Assets

Item	Activity	Responsible Parties
Village Website/Facebook Page	All Comp Plan Materials Posted/Events Posted	Village Staff
Street Speech	A consistent, 30 second description of project	SC Members
FAQ	Answers to frequently asked questions by residents	Kleinfelder Village Staff
Community Engagement Cards, Flyers	Printed postcards and/or flyers placed in public/community buildings to provide link to website and email sign up	Kleinfelder Village Staff SC Members

Communication Assets

Item	Activity	Responsible Parties
Email Updates	Emails to registered participants	Village Staff
Post Cards	Mail postcards to all households	Kleinfelder, Village Staff
Steering Committee Recordings	Posted to Village Website	Village Staff
Speakers Bureau Presentation	Consistent presentation that can be used by Steering Committee	Kleinfelder SC Members
Existing Community Events	Tables/Tents where members of the community gathering	SC Members
Yard Signs, Electronic Billboards	Advertisement of Visioning/Workshops	Village Staff, Kleinfelder SC Members

Physical Meetings/Visioning

- **Visioning (Community Wide Audience)**
  - Residents are asked to develop a vision that will reflect community value and depict future of community, using text, speech, images or a combination of all three
  - Helpful way to organize data collected for relationships and connections between community themes, attributes, and personal benefits

Planned Public Engagement Visioning and Workshops

Meeting People at Existing Events

Community Events (Community Wide Audience)

- Farmers Markets
- Community Days
- Holiday/Seasonal Celebrations
- Summer Concerts

Farmers Market- Worthington, Ohio

Information at Existing Locations

- **Public Information Locations (Community Wide Audience)**
  - Community Buildings
  - Businesses
  - Churches
  - Library

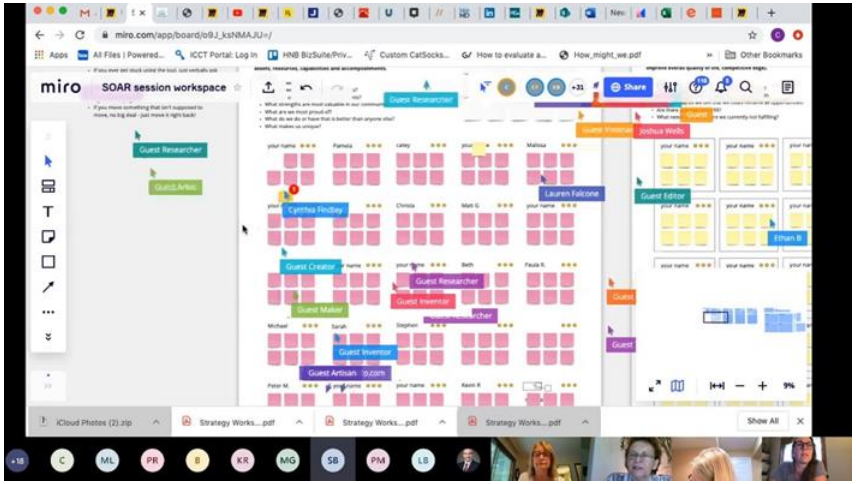
Speakers Bureau

Community Groups, PTAs, Churches, Fraternal Organizations, etc.

- Power point presentation to highlight planning process, mostly educational in nature, and how residents can get involved
- Could be modified to “street,” “elevator” or “checkout line” speech- a ready to go message in your day-to-day interactions as a resident

Virtual Participation

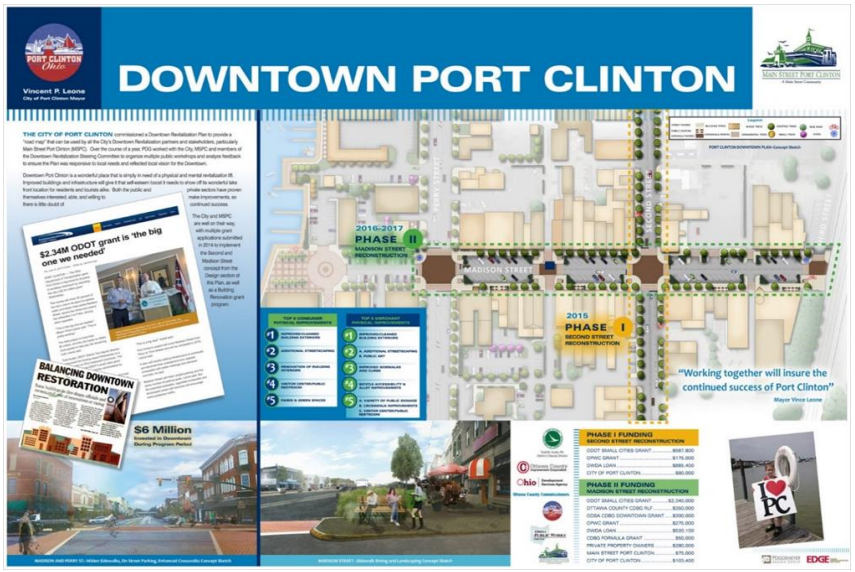
- Community Website
- Social Media
  - Facebook
  - Instagram
  - Twitter
- QR Code



Quick Survey Monkey Poll

https://www.surveymonkey.com/r/OCCDQuickPoll

Fun Ways to Engage



Public Engagement

Closing Thoughts

- Soliciting public input can be challenging
  - Did we ask the right questions?
  - Did we get to all the residents?
  - Were the residents honest in their responses?
- Public input is necessary to make better decisions and have a true community driven planning effort

Thank you for your time.

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440-669-4647

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ptecpanecatl@kleinfelder.com

Citizen Participation

APRIL 26, 2023

STARK COUNTY REGIONAL PLANNING COMMISSION

Stark County

- Urban County and Designated Consortium with funds being granted to the Board of Stark County Commissioners (BOC)

- Stark County Regional Planning Commission (RPC) is under contract with the BOC to administer the CDBG and HOME program

- RPC's membership is comprised of reps from cities, villages, townships and other units of county government

STARK COUNTY REGIONAL PLANNING COMMISSION

How Do We Reach Folks?

- Annual CDBG and HOME workshops
- Technical assistance
- CDBG Application Review Committee
- MS Forms
- Save-the-date notices
- After hour events
- One-on-one sessions
- Local newspapers
- BOC work sessions
- RPC newsletters
- Social media, RPC website

STARK COUNTY REGIONAL PLANNING COMMISSION

CDBG Application Workshop

- Networking and outreach is critical
- TA prior to due date
- Site visits to suggest project ideas
- Scoring criteria and Review Committee
- Application follow-up

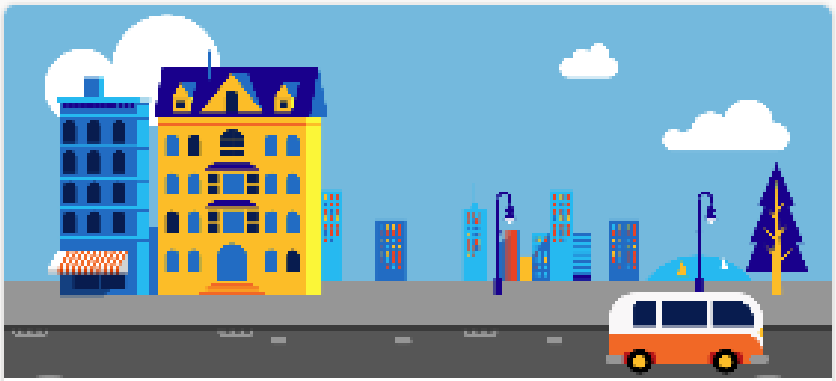
STARK COUNTY REGIONAL PLANNING COMMISSION

Planning is Key

- Public work sessions, public hearings, public meetings
- Monthly RPC Board meetings – evening and in person
- Weekly BOC work sessions and Board meetings – day and in person
- Virtual workshops and stakeholder meetings to accommodate special needs and hybrid working schedules
- Various forms of advance notice

STARK COUNTY REGIONAL PLANNING COMMISSION

MS Forms



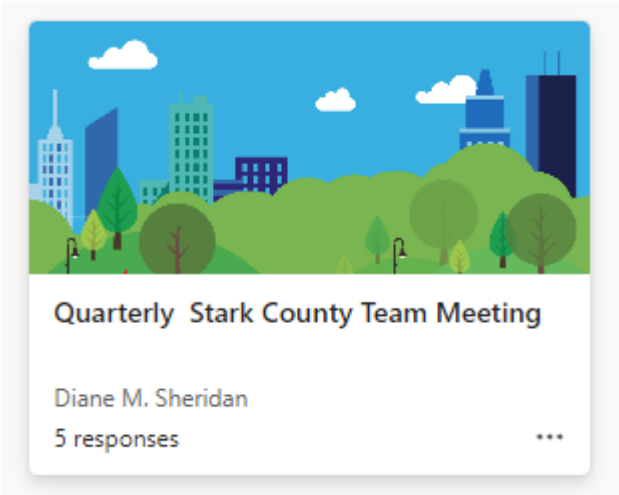
CDBG-CV Grant Funding Needs Survey

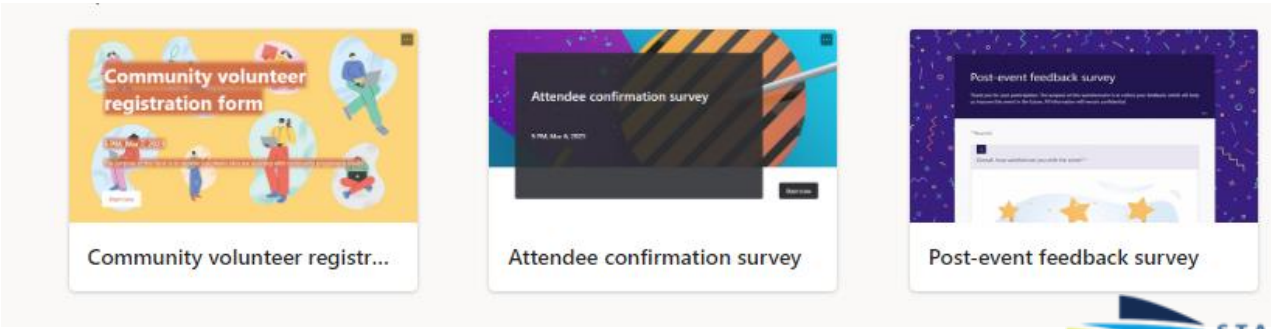
Diane M. Sheridan

23 responses

STARK COUNTY REGIONAL PLANNING COMMISSION

MS Forms





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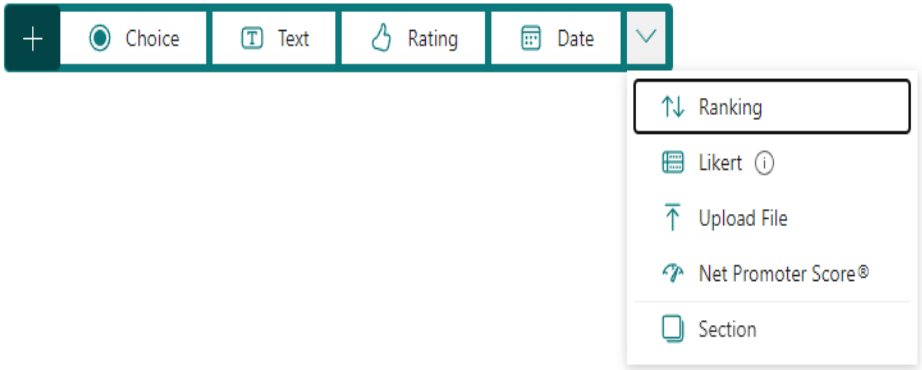
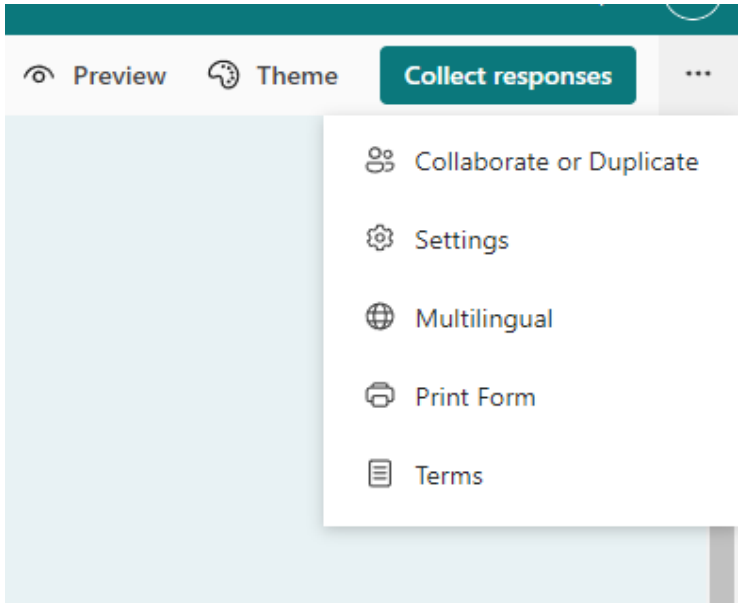
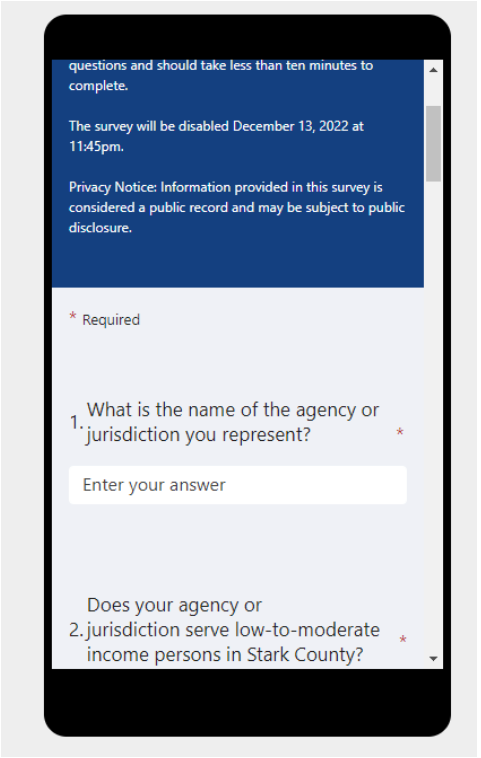




STARK COUNTY REGIONAL PLANNING COMMISSION

MS Forms



STARK COUNTY REGIONAL PLANNING COMMISSION

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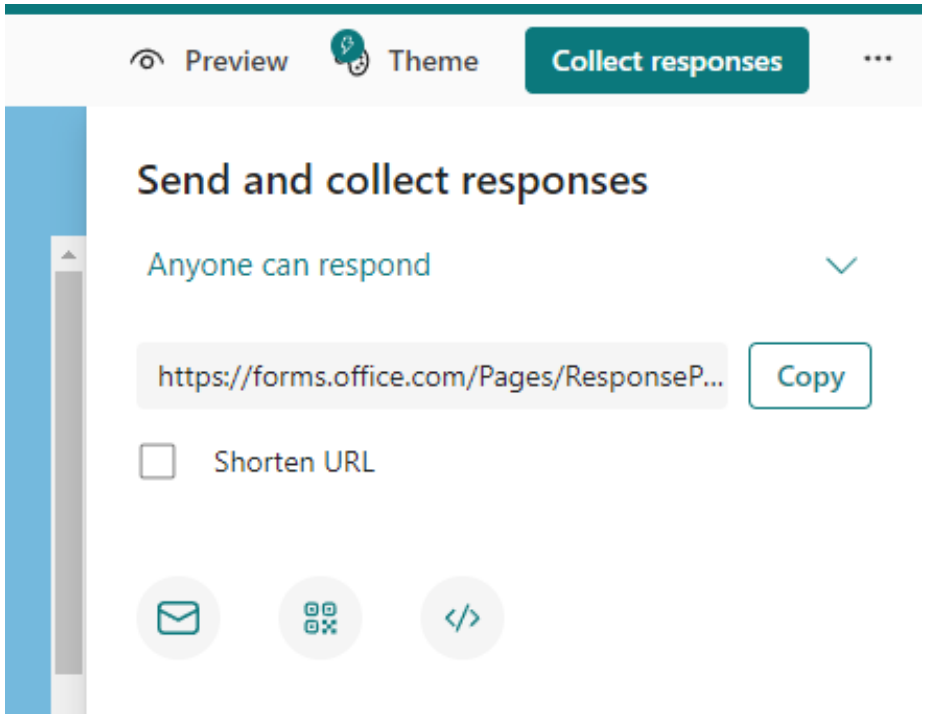
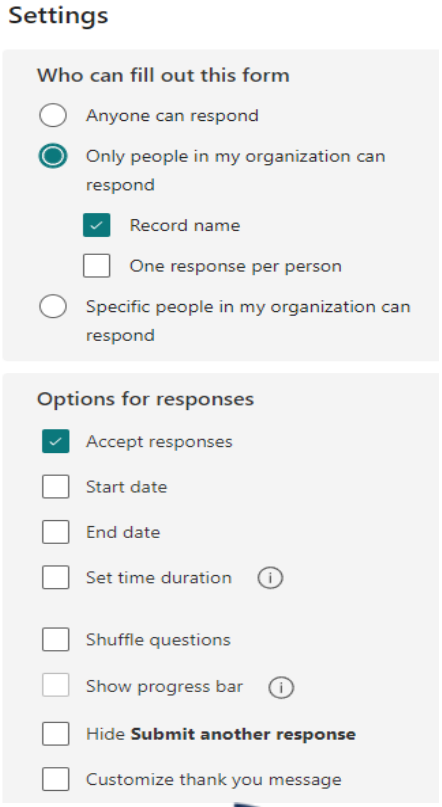




E-mail, QR Code or embed into a webpage or newsletter

STARK COUNTY REGIONAL PLANNING COMMISSION

MS Forms

A	D	E	F	G	H	I	J	K	L	M
ID	Email	Nam	What is the name of the	Does your agency o	Did your agency or j	If you answered "ye	If your agency or jur	Would your agency	We are under a very sh	We anticipate holdi
1	anonymous		Testing tester	Yes	Yes	Yes, PPP loan for $20,0	Yes	Yes	$75,001 - $100,000	Yes
2	anonymous		Test	Yes	Unknown	n/a	Yes	Maybe	$50,001 - $75,000	Yes
3	anonymous		Summa Health	Yes	Unknown	Summa has pending ap	Unknown	Maybe	$1.00 - $50,000	Yes
4	anonymous		Habitat for Humanity East	Yes	Yes	PPP loan which helpec	Yes	Yes	$100,001 - $200,000	Yes
5	anonymous		Refuge of Hope	Yes	No		Unknown	No	No need for grant monies	No
6	anonymous		United Way of Greater Sta	Yes	Unknown	Our agency received a	Unknown	Yes	$75,001 - $100,000	Yes
7	anonymous		JR Coleman (JRC)	Yes	Yes		Yes	Yes	$100,001 - $200,000	Yes
8	anonymous		Meyers Lake Village	No	No		No	No	No need for grant monies	Maybe
9	anonymous		VANTAGE Aging	Yes	Yes	We received money th	No	Maybe	No need for grant monies	Yes
10	anonymous		Jobs for Ohio's Graduates	Yes	Yes	PPP - $470,000 for cove	Yes	Yes	$100,001 - $200,000	Yes
11	anonymous		Community Building Partn	Yes	No		Unknown	No	No need for grant monies	Yes
12	anonymous		The Phoenix Recovery Sup	Yes	No		Unknown	Yes	$50,001 - $75,000	Yes
13	anonymous		Stark County Community A	Yes	Yes	The SCCAA received fu	Yes	Yes	$100,001 - $200,000	Yes
14	anonymous		ICAN Housing	Yes	Yes	We received a Payroll	Yes	Yes	$1.00 - $50,000	Yes

A	D	E	F	G	H	I	J	K	L	M
ID	Email	Nam	What is the name of the	Does your agency o	Did your agency or j	If you answered "ye	If your agency or jur	Would your agency	We are under a very sh	We anticipate ho
8	anonymous		Meyers Lake Village	No	No		No	No	No need for grant monies	Maybe

STARK COUNTY REGIONAL PLANNING COMMISSION

MS Forms

including future expenses only **if your need exceeds the amount of COVID-19 dollars received.**

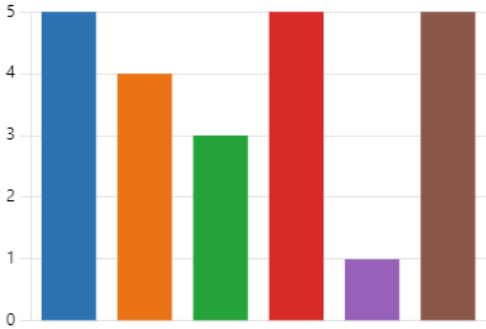
More Details

Yes	16
No	4
Maybe	3

'. We are under a very short timeline to spend potential grant monies. Funds must be expended/requested by early December 2023. Please **estimate** your agency or jurisdiction's potential need.

More Details

$1.00 - $50,000	5
$50,001 - $75,000	4
$75,001 - $100,000	3
$100,001 - $200,000	5
Greater than $200,001	1
No need for grant monies at thi...	5



STARK COUNTY REGIONAL PLANNING COMMISSION

Contact Information

Diane Sheridan

Chief of Community Development

dmsheridan@starkcountyohio.gov

Lisa Snyder

Senior Community Development Planner

lcsnyder@starkcountyohio.gov

STARK COUNTY REGIONAL PLANNING COMMISSION

Policy Notice OCD 23-02

CITIZEN PARTICIPATION REQUIREMENTS

Out with the old, in with the new

POLICY NOTICE 07-01

- Public Hearing Notification Requirements
- Solely for purpose of simplifying advertising for public hearings 1 and 2 prior to application

POLICY NOTICE 23-02

- Citizen Participation Requirements
- Streamlines notification for public hearings
- Puts guidance on citizen participation into policy
- Allows for hybrid model under Ohio Open Meetings law
- Reduces publication notice from 10 days to 7

Citizen Participation Plan

- Update every 6 years
- Ensure LMI individuals can participate
- Assures reasonable and timely access to meetings and records
- Provide TA for groups representing LMI communities who ask for help developing projects
- Complaint process (15 days)
- Access to public hearings which solicit input
- Provide for non-English speakers (where warranted)

Public Hearings must be in person (minimum)

FIRST PUBLIC HEARING

- National and state program objectives
- Funds available
- Program overview/requirements
- Past history
- Date of second public hearing
- Date application is due
- Public comments

SECOND PUBLIC HEARING

- Selected projects
- Amount of CDBG and other funds
- Location
- Timetable for completion
- National objective
- Citizen views and comments

Some other ITEMS OF NOTE

- Sign in sheet and minutes for all hearings
- Publication of notice no less than 7 days prior to hearing
- Second public hearing cannot be fewer than 7 days since first public hearing

Amendment public hearings should follow second public hearing guidelines

Notification requirements

Newspaper—publish in legal section

OR non-classified section of general circulation

Publish seven (7) days prior to hearing!

OR…Public posting and general outreach

Post in common areas of five local administrative offices where it is visible (7 days prior to hearing) AND

Post in five of the following:

- Community website
- Public social media accounts
- Public library or school
- Cable TV access channel
- Community center
- Community Action Agency
- Public Housing Authority
- Local workforce/development office
- Other public or private agencies serving the publ
- Direct contact-mailing

Policy Notice 23-02 and Citizen Participation Guidance

For assistance or questions, contact ODOD!

Contact information—

Terri Fetherolf, Director, Vinton County Development Department

dev.tfetherolf@vintonco.com

VINTON COUNTY
Development Department